

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jose Joaquin Regalado</td> <td>04/24/2013</td> </tr> <tr> <td>Fedrico Hormozi</td> <td>04/23/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jose Joaquin Regalado	04/24/2013	Fedrico Hormozi	04/23/2013				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>HSE Partners, LLC</td> </tr> <tr> <td>Street Address:</td> <td>86 Mayfair</td> </tr> <tr> <td>City:</td> <td>Aliso Viejo</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92656</td> </tr> </table>		Name:	HSE Partners, LLC	Street Address:	86 Mayfair	City:	Aliso Viejo	State/Country:	CALIFORNIA	Postal Code:	92656
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PROPERTY NUMBERS Total: 3											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12565456</td> </tr> <tr> <td>Application Number:</td> <td>12889193</td> </tr> <tr> <td>Application Number:</td> <td>29433004</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12565456	Application Number:	12889193	Application Number:	29433004		
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CORRESPONDENCE DATA											
<p>Fax Number: 5102952490 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 510-428-9778 Email: patent@patentbest.com Correspondent Name: Andrew McAleavey Address Line 1: PatentBest Address Line 2: 4600 Adeline St., #101 Address Line 4: Emeryville, CALIFORNIA 94608</p>											
ATTORNEY DOCKET NUMBER:	HSE-1										
NAME OF SUBMITTER:	Andrew McAleavey										

Signature:	/Andrew McAleavey, Reg. No. 50,535/
Date:	04/25/2013
Total Attachments: 3 source=SignedAssignment#page1.tif source=SignedAssignment#page2.tif source=SignedAssignment#page3.tif	

Assignment to HSE Partners, LLC

Applicant(s): Regalado, *et al.*

Appl. No.: 12/565,456
Filed: September 23, 2009
For: **Flexible Level System for a Comb**
Docket: HSE-1

Appl. No.: 12/889,193
Filed: September 23, 2010
For: **Flexible Level System for a Comb**
Docket: HSE-2

Appl. No.: 29/433,004
Filed: September 24, 2012
For: **Comb with Level Attachments**
Docket: HSE-3

As a below-named inventor, I hereby declare that:

I am named as inventor of the inventions or discoveries (herein INVENTIONS) as described in the patent applications (herein APPLICATIONS) identified above. In view of valuable consideration, receipt of which is hereby acknowledged, as more fully set forth in that certain asset purchase agreement entered into on or about the date of this assignment, I do hereby assign and transfer unto HSE Partners, LLC (hereinafter "HSE"), a California limited liability company having its principal place of business at 86 Mayfair, Aliso Viejo, California, 92656, its successors and assigns, my entire interest in and the full and exclusive right to the INVENTIONS, the APPLICATIONS and all related applications (including all divisions, reissues, continuations, and extensions thereof) and all counterparts in other countries, and any and all Letters Patent (and certificates of invention, similar certificates, design registrations, and design patents) (herein PATENTS) which may be granted based upon the INVENTIONS or the APPLICATIONS or related applications or counterparts in other countries; said transfer and assignment being applicable throughout the world. I hereby authorize and request officials of

patent offices in any and all countries of the world to issue any and all of the PATENTS, when granted, to HSE, its successors and assigns, as the assignee of my entire right, title, and interest in and to the same. I agree that I will communicate to HSE, or its representatives, any facts known to me respecting the invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of the PATENTS to be issued to HSE; make all rightful oaths; and generally do everything possible to aid HSE, its successors and assigns, to obtain and enforce proper protection for the INVENTION in any and all countries throughout the world.

I hereby authorize Andrew McAleavey, a registered patent agent doing business as Patentbest in the State of California, to insert any information necessary or desirable for recordation of this document in the U.S. Patent and Trademark Office.

Signature of Inventor Jose Joaquin Regalado

Date



Signature of Inventor Federico Hormozi

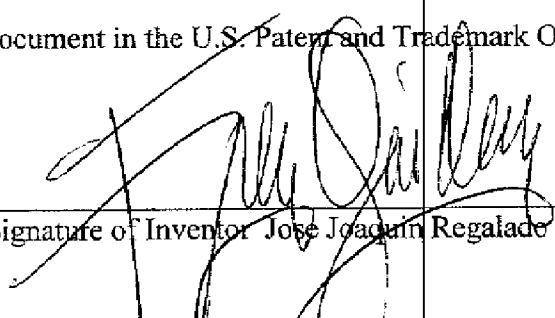
Date

8/23/13


Regalado, *et al.*
Docket: HSE 1-3

patent offices in any and all countries of the world to issue any and all of the PATENTS, when granted, to HSE, its successors and assigns, as the assignee of my entire right, title, and interest in and to the same. I agree that I will communicate to HSE, or its representatives, any facts known to me respecting the invention; testify in any legal proceedings; sign all lawful papers; execute all divisional, continuation, substitution, renewal, and reissue applications; execute all necessary assignment papers to cause any and all of the PATENTS to be issued to HSE; make all rightful oaths; and generally do everything possible to aid HSE, its successors and assigns, to obtain and enforce proper protection for the INVENTION in any and all countries throughout the world.

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Date


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