

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Benjamin Tauber</td> <td>03/18/2013</td> </tr> <tr> <td>Sachin Jain</td> <td>03/11/2013</td> </tr> <tr> <td>Boris Mazniker</td> <td>03/11/2013</td> </tr> <tr> <td>Shimrit Ben-Yair</td> <td>03/11/2013</td> </tr> <tr> <td>Simon Tong</td> <td>03/11/2013</td> </tr> </tbody> </table>		Name	Execution Date	Benjamin Tauber	03/18/2013	Sachin Jain	03/11/2013	Boris Mazniker	03/11/2013	Shimrit Ben-Yair	03/11/2013	Simon Tong	03/11/2013
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RECEIVING PARTY DATA													
Name:	Google Inc.												
Street Address:	1600 Amphitheatre Parkway												
City:	Mountain View												
State/Country:	CALIFORNIA												
Postal Code:	94043												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13798968</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13798968								
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Application Number:	13798968												
CORRESPONDENCE DATA													
Fax Number:	8777697945												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	(512) 226-8133												
Email:	apsi@fr.com												
Correspondent Name:	Michael D. Carter												
Address Line 1:	FISH & RICHARDSON P.C.												
Address Line 2:	P.O.BOX 1022												
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022												
ATTORNEY DOCKET NUMBER:	16113-4315001												
NAME OF SUBMITTER:	Veronica Juarez												

CH \$40.00 13798968

Signature:	/Veronica Juarez/
Date:	04/29/2013
Total Attachments: 6 source=16113-4315001_ExecutedASSIGN#page1.tif source=16113-4315001_ExecutedASSIGN#page2.tif source=16113-4315001_ExecutedASSIGN#page3.tif source=16113-4315001_ExecutedASSIGN#page4.tif source=16113-4315001_ExecutedASSIGN#page5.tif source=16113-4315001_ExecutedASSIGN#page6.tif	

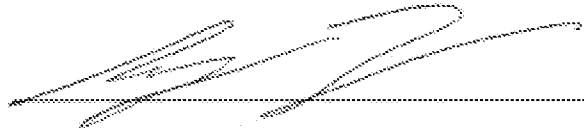
ASSIGNMENT

For valuable consideration, we, BENJAMIN TAUBER of 4221 24th Street, San Francisco, CA 94114, SACHIN JAIN of 1130 Vida Larga Loop, Milpitas, CA 95035, BORIS MAZNIKER of 85 Behr Avenue #301, San Francisco, CA 94131, SHIMRIT BEN-YAIR of 1460 Flamingo Way, Sunnyvale, CA 94087, SIMON TONG of 2400 West El Camino Real, Apt. 709, Mountain View, CA 94040, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called “the Assignee”), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SCORING CONTENT BASED ON SOCIAL INTERACTION, filed 03/13/2013, and assigned U.S. Serial Number 13/798,968, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors’ certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



BENJAMIN TAUBER

Witnessed by:

Barbara E. Tauber
Signature

Date: March 18, 2013

Barbara E. Tauber
Typed or Printed Name

4221 24th St
San Francisco, CA 94114
Witness Address

SACHIN JAIN

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

BENJAMIN TAUBER

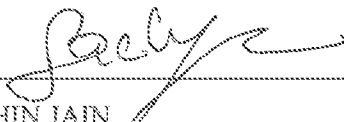
Witnessed by:

Signature

Date: _____

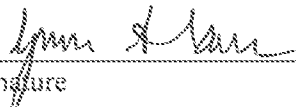
Typed or Printed Name

Witness Address



SACHIN JAIN

Witnessed by:



Signature

Date: 3/11/2013

GIRISH KALELE

Typed or Printed Name

395 ANO NUEVO AVE
SUNNYVALE, CA 94085

Witness Address

[Handwritten Signature]

BORIS MAZNIKER

Witnessed by:

[Handwritten Signature]

Signature

Date: 03/11/13

TAMÁS SARCÓS

Typed or Printed Name

995 PONDEROSA AVE APT F
SUNNYVALE, CA 94086

Witness Address

SHIMRIT BEN-YAIR

Witnessed by:

Signature

Date:

Typed or Printed Name

Witness Address

BORIS MAZNIKER

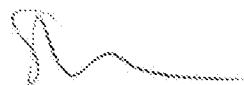
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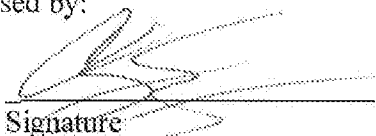
Witness Address



SHIMRIT BEN-YAIR

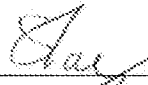
Witnessed by:

Date: 3/11/13


Signature


Chikazie Ejiasi
Typed or Printed Name

713 Sockpine Ct
Sunnyvale, CA 94086
Witness Address



SIMON TONG

Witnessed by:



Signature

Date: 3/11/13

Noam Shazeer

Typed or Printed Name

555 Bryant St #723
Palo Alto CA 94301

Witness Address

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