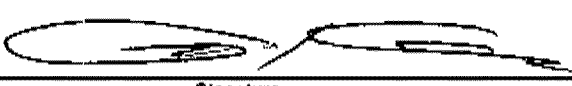


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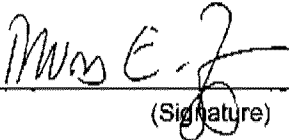

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies): Hasselblad A/S</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>Hasselblad S.à.r.l.</u></p> <p>Internal Address: _____</p> <p>Street Address: _____</p> <p>22 rue Goethe</p> <p>City: <u>Luxembourg</u></p> <p>State: _____</p> <p>Country: <u>Luxembourg</u> Zip: <u>L-1637</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance/Execution Date(s):</p> <p>Execution Date(s): <u>April 3, 2013</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Joint Research Agreement</p> <p><input type="checkbox"/> Government Interest Assignment</p> <p><input type="checkbox"/> Executive Order 9424, Confirmatory License</p> <p><input type="checkbox"/> Other _____</p>	<p>4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) _____</p> <p>B. Patent No.(s) 5,598,244 6,123,466 5,839,004</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address to whom correspondence concerning document should be mailed:</p> <p>Name: LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP</p> <p>Internal Address: Atty. Dkt.: ALBIHNW 9.0-003 II Street Address: 600 South Avenue West</p> <p>City: <u>Westfield</u> State: <u>NJ</u> Zip: <u>07090</u> Phone Number: <u>908-654-5000</u> Fax Number: <u>908-654-7866</u> Email Address: <u>ataylor@ldlkm.com</u></p>	<p>6. Total number of applications and patents involved: 3</p> <p>7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>120.00</u></p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)</p> <p>8. Payment Information</p> <p>Deposit Account Number <u>12-1095</u> Authorized User Name _____</p>
<p>9. Signature:</p> <p style="text-align: center;"></p> <p style="text-align: center;">_____ Signature</p> <p style="text-align: right;">_____ Date</p> <p style="text-align: center;"><u>April 29, 2013</u></p> <p style="text-align: center;"><u>Arnold H. Krumholz - 25,428</u> Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and documents: 2</p>	

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PTO/SB/15 (8-00)
Modified by LDLK&M

ASSIGNMENT		Docket Number (Optional)	
		ALBIHNW 9.0-003 II	
<p>WHEREAS, Hasselblad A/S, a corporation of Denmark, located and doing business at Arne Jacobsens Allé 13, 4., 2300 Copenhagen S, Denmark, is the sole and exclusive owner, by assignment, of the following Letters Patents of the United States of America:</p>			
Patent No.	Granted	Inventor(s)	Title
5,598,244	01/28/1997	Tomas Johansson	CAMERA MECHANISM DISPLACEMENT MEANS
5,839,004	11/17/1998	Erland Pettersson <i>et al.</i>	DEVICE AND METHOD FOR FACILITATING THE FOCUSING OF A CAMERA
6,123,466	09/26/2000	Kjell-Anders Persson <i>et al.</i>	ELECTROMAGNETIC DISPLACEMENT MEANS
<p>WHEREAS, Hasselblad S.à.r.l., a corporation of Luxembourg, located and doing business at 22 rue Goethe, L-1637 Luxembourg is desirous of acquiring the right, title and interest in, to and under said Letters Patents and the invention covered thereby;</p>			
<p>NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, the said Hasselblad A/S has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to the said Hasselblad S.à.r.l., the said inventions and the Letters Patents, the same to be held and enjoyed by the same Hasselblad S.à.r.l., for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, to the end of the term or terms for which said Letters Patents of the United States are granted or reissued or reexamined as fully and entirely as the same would have been held and enjoyed by the said Hasselblad A/S, if this assignment and sale had not been made, together with all claims for damages by reason of past infringement of said Letters Patents, with the right to sue for, and collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or other legal representatives.</p>			
<p>IN WITNESS WHEREOF, Hasselblad A/S has caused these presents to be signed by its duly appointed trustee having full authority to convey its property.</p>			
<p><u>3/4/2013</u> (Date)</p>		<p><u></u> (Signature)</p>	
<p><u></u> Witness</p>		<p><u>THOMAS ELSBORG JENSEN</u> Typed or Printed Name of Person Signing</p>	
<p><u>PETRA CILECKOVA</u> Typed or printed name of Witness</p>		<p>Title: <u>CEO</u></p>	

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