

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kenneth Harari	04/30/2013
RECEIVING PARTY DATA	
Name:	BH Brand Inc.
Street Address:	10 West 33rd Street
Internal Address:	Suite 218
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29451840
CORRESPONDENCE DATA	
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Address Line 2:	Suite 407
Address Line 4:	Stamford, CONNECTICUT 06902
ATTORNEY DOCKET NUMBER:	BHB-DES-003
NAME OF SUBMITTER:	David P. Gordon
Signature:	/David P. Gordon/
Date:	04/30/2013
Total Attachments: 2 source=Assignment-Signed-BHB-DES-003#page1.tif source=Assignment-Signed-BHB-DES-003#page2.tif	

CH \$40.00 29451840

ASSIGNMENT

WHEREAS, I, **Kenneth Harari**, hereinafter referred to as the "Inventor", a US citizen, whose post office address is 1056 East 9th Street, Brooklyn, NY 11230, have invented certain new and useful improvements in

SHOE

as described and set forth in an application for Letters Patent of the United States of America, filed by me on April 9, 2013 as serial number 29/451,840.

AND WHEREAS, BH Brand Inc., hereinafter referred to as the "said COMPANY", a company existing under the laws of New York and having a place of business at 10 West 33rd Street Suite 218, Suite 218, New York, NY 10001, is desirous of acquiring or confirming its acquisition of the entire right, title and interest in and to said invention, inventions or improvements, and in and to said application, and in and to any and all patents, both of the United States and of all foreign countries, that may be obtained therefor;

NOW, THEREFORE TO ALL WHOM IT MAY CONCERN, BE IT KNOWN, that I, the Inventor, for good and valuable considerations, the receipt and sufficiency of which I hereby acknowledge, have sold, assigned, transferred and conveyed, and by this assignment do sell, assign, transfer and convey, unto said COMPANY, its successors and assigns, the entire right, title and interest throughout the world, in and to my invention, inventions or improvements described or set forth in said application, in any form or embodiment thereof, and in and to said application, and in and to any applications filed in any foreign country based thereon, including the right to file foreign applications under the provisions of any convention or treaty; and in and to any confirmation, divisional, continuation, continuation-in-part, or substitute application or any other application which claims the benefit of said application which may be filed on said invention, inventions or improvements in the United States or in any foreign country; and in and to any and all patents, certificates, utility models, reissues, extensions, additions or confirmations thereof which may be granted in the United States or in any foreign country upon said invention, inventions or improvements, to have and to hold the same to the full end of the term or terms for which any and all such United States and foreign patents and grants may be issued on said invention, inventions or improvements.

AND I do hereby authorize and request the issuing authority to issue any and all of said United States and foreign patents on said application or applications to said COMPANY, its successors and assigns, as the assignee of the entire right, title and interest in and to the same, for the sole use and benefit of said COMPANY, its successors and assigns.

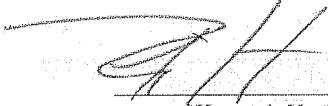
AND I do hereby covenant and warrant that I have full right to convey the entire right, title and interest herein assigned free and clear of all licenses, encumbrances and liens whatsoever, and that I have not executed and will not execute any instruments in conflict herewith.

AND I, for the conditions aforesaid, do hereby covenant and agree to and with the said COMPANY, its successors and assigns, that I, my executors, administrators, or other personal representatives, shall and will do all lawful acts and things, make all rightful oaths, and make, execute, and deliver any and all other instruments in writing, and any and all further applications, papers, powers, affidavits, assignments, disclaimers and other documents, which in the opinion of counsel for said COMPANY, its successors and assigns, may be required or necessary in this or in any foreign country more effectually to secure to and vest in said COMPANY, its successors and assigns, the entire right, title and interest in and to said invention, inventions, or improvements, application or applications, patents.

rights, titles, benefits, privileges and advantages hereby sold, assigned, confirmed, transferred and conveyed.

The undersigned hereby grant(s) David P. Gordon, Esq., David S. Jacobson, Esq., and Jay P. Sbrollini, Esq. the power to insert on this Assignment any further identification which may be necessary in order to comply with the rules of the U.S. Patent and Trademark Office for the recordation of this document and to correct any errors or defects herein.

IN WITNESS WHEREOF, I, **Kenneth Harari**, have hereunto set my hand and seal this 30th day of April, 2013.



Kenneth Harari

County of New York
State of New York

) ss:

MARGIE GORTMAN
Notary Public, State of New York
Qualified in New York County
No. 02GO6144919
My Commission Expires July 15, 2014

BE IT KNOWN, that on this 30th day of April, 2013, personally appeared **Kenneth Harari**, to me known and known to me to be the individual described in and who executed the foregoing assignment, and he acknowledged to me that he executed the same.



Notary Public

SEAL

7/15/14

My commission expires:

MARGIE GORTMAN
Notary Public, State of New York
Qualified in New York County
No. 02GO6144919
My Commission Expires July 15, 2014