PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Patrick Christopher STENGER	07/09/2012
Gregory Scot MIRACLE	07/09/2012
Andrew Philip MOON	07/06/2012
Michael MCDONNELL	07/06/2012
Gregory Edward FERNANDES	07/20/2012
Dominick Joseph VALENTI	07/19/2012

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company
Street Address:	Attention: Chief Patent Counsel
Internal Address:	One Procter & Gamble Plaza
City:	Cincinnati
State/Country:	ОНЮ
Postal Code:	45202

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13874548

CORRESPONDENCE DATA

502330893

Fax Number: 5139456868

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5139837598

Email: meenach.sa@pg.com

Correspondent Name: The Procter & Gamble Company

Address Line 1: 299 East Sixth Street
Address Line 2: Central Docketing- 4th Floor
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: CM3739L

REEL: 030325 FRAME: 0053

PATENT

13874548

NAME OF SUBMITTER:	Tiffany M. Zerby
Signature:	/Tiffany M. Zerby/
Date:	05/01/2013
Total Attachments: 12 source=CM3739FPLASGN#page1.tif source=CM3739FPLASGN#page2.tif source=CM3739FPLASGN#page3.tif source=CM3739FPLASGN#page4.tif source=CM3739FPLASGN#page5.tif source=CM3739FPLASGN#page6.tif source=CM3739FPLASGN#page7.tif source=CM3739FPLASGN#page8.tif source=CM3739FPLASGN#page9.tif source=CM3739FPLASGN#page10.tif source=CM3739FPLASGN#page11.tif source=CM3739FPLASGN#page11.tif	

GLOBAL GENERAL ASSIGNMENT

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled A LAUNDRY DETERGENT COMPOSITION COMPRISING A PARTICLE HAVING HUEING AGENT AND CLAY, Attorney's Docket No. CM3739FPL and filed in the United States Patent Office as Number as Serial Number 61/644,466 on 9th May 2012. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Patrick Christopher **STENGER** of 340 Cog Hill Drive, Fairfield, Ohio 45104 USA Gregory Scot **MIRACLE** of 3065 Old Oxford Road, Hamilton, Ohio 45013, USA Andrew Philip **MOON** of 127 King George Road, South Shields, Tyne and Wear NE34 0EU, United Kingdom

Michael **MCDONNELL** of 59 Kingfisher Way, South Beach Estate, Blyth, Northumberland, NE24 3QR, United Kingdom

Gregory Edward **FERNANDES** of 1101 Roper Mountain Road, Apt 298, Greenville, South Carolina 29615, USA

Dominick Joseph VALENTI of 114 Emily Drive, Moore, South Carolina 29369, USA

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial

Attorney Docket Number CM3739FPL Page 2 of 4

to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s). This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s). Signed: Patrick Christopher STENGER State of DH10 County of HAMISTON On this day of day of how to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law. andra D. Wilson Public/Witness DIDRed Part VILSON Notary Public/Witness printed name **NOTARY PUBLIC** STATE OF OHIO MY COMMISSION EXPIRES JUNE 9, 2013 Date State of OHIO County of HAMICE'SS On this 2th day of July, 2012, before me personally appeared Gregory Scot MIRACLE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law. otary Public/Witness signature andra D. Wilson Notary Public/Witness printed name SANDRA D. WILSON NOTARY PUBLIC STATE OF OHIO MY COMMISSION EXPIRES JUNE 9, 2013

Signed:	
Andrew Philip MOON	Date
State of } SS	
County of }	
MOON, to me known to be the person nacknowledged to me that he executed the same	, 2012, before me personally appeared Andrew Philip amed in and who executed the above instrument, and he for the uses and purposes therein set forth. I make this ledge that knowingly making false statements herein may
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	
Michael MCDONNELL	Date
State of } SS County of }	
County of }	
acknowledged to me that he executed the san	on named in and who executed the above instrument, and ne for the uses and purposes therein set forth. I make this ledge that knowingly making false statements herein may
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	
Gregory Edward FERNANDES	Date
State of } SS	
County of }	
Edward FERNANDES, to me known to instrument, and acknowledged to me that he	, 2012, before me personally appeared Gregory be the person named in and who executed the above executed the same for the uses and purposes therein se by and with the knowledge that knowingly making falso
Notary Public/Witness printed name	Notary Public/Witness signature

Signed:		
Dominick Joseph VALENTI		Date
State of	} } SS	
County of	}	
Joseph VALENT and acknowledged	I, to me known to be the d to me that he executed the executed the discientiously and with the	, 2012, before me personally appeared Dominick person named in and who executed the above instrument the same for the uses and purposes therein set forth. I make knowledge that knowingly making false statements herein
Notary Public/Wi	tness printed name	Notary Public/Witness signature
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Michael **MCDONNELL** of 59 Kingfisher Way, South Beach Estate, Blyth, Northumberland, NE24 3QR, United Kingdom

Gregory Edward **FERNANDES** of 1101 Roper Mountain Road, Apt 298, Greenville, South Carolina 29615, USA

Dominick Joseph VALENTI of 114 Emily Drive, Moore, South Carolina 29369, USA

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I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial

Attorney Docket Number CM3739FPL Number ______ to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s). This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s). Signed: Patrick Christopher STENGER Date State of } SS County of On this _____ day of ______, 2012, before me personally appeared Patrick Christopher STENGER, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law. Notary Public/Witness printed name Notary Public/Witness printed name Signed: Gregory Scot MIRACLE Date State of } SS County of On this _____ day of ______, 2012, before me personally appeared Gregory Scot MIRACLE, to me known to be the person named in and who executed the above instrument, and

acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may

be punishable by law.

Notary Public/Witness printed name

PATENT REEL: 030325 FRAME: 0060

Notary Public/Witness signature

Signed: Ardrew Philip Moan	6th Suly 2012 Date
Andrew Philip MOON	Date
State of } SS County of }	
On this 6 day of 50, 20 MOON, to me known to be the person named acknowledged to me that he executed the same for statement conscientiously and with the knowledge to be punishable by law.	the uses and purposes therein set forth. I make this
EMMA SINCLAIR	Ema Sidai
Notary Public/Witness printed name	Notary Public/Witness signature
Signed: Michael MCDONNELL	Oct July 2012 Date
State of } } SS County of }	
MCDONNELL, to me known to be the person nar acknowledged to me that he executed the same for	, 2012, before me personally appeared Michael med in and who executed the above instrument, and the uses and purposes therein set forth. I make this that knowingly making false statements herein may
Emma SlockAIR	Ema Sidai
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	
Gregory Edward FERNANDES	Date
State of } SS	
County of }	
Edward FERNANDES , to me known to be the instrument, and acknowledged to me that he exec	_, 2012, before me personally appeared Gregory e person named in and who executed the above uted the same for the uses and purposes therein set I with the knowledge that knowingly making false
Notary Public/Witness printed name	Notary Public/Witness signature

Notary Public/Witness signature
PATENT
REEL: 030325 FRAME: 0061

Signed:		
Dominick Joseph V	ALENTI	Date
State of	} } SS	
County of	}	
Joseph VALENTI, and acknowledged t	to me known to be the to me that he executed the cientiously and with the	, 2012, before me personally appeared Dominick person named in and who executed the above instrument, he same for the uses and purposes therein set forth. I make knowledge that knowingly making false statements herein
Notary Public/Witne	ess printed name	Notary Public/Witness signature

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Number	to The Pro	octer & Gamble Company, its legal representatives
successors or assign	ns, as the sole owner of the	entire right, title, and interest in said Patent(s).
		MENT is effective as of the earlier of 1) the date of the first-filed of said patent application(s).
	or by the ming date of	the first first of said patent appropriation(s).
Signed:	CTENCED	D-4-
Patrick Christopher	SIENGER	Date
State of	}	
County of	} SS	
County of	}	
On this	day of	, 2012, before me personally appeared Patrick
Christopher STEN	GER, to me known to b	be the person named in and who executed the above
		executed the same for the uses and purposes therein set
		and with the knowledge that knowingly making false
statements herein n	nay be punishable by law.	
N		77 TO 11' MY''
Notary Public/Witr	iess printed name	Notary Public/Witness printed name
(3.		
Signed: Gregory Scot MIR	ACIE	Date
Olegoly Beol Will	ACLE	Date
State of	}	
_	} SS	
County of	}	
On this	day of	, 2012, before me personally appeared Gregory Scot
MIRACLE, to me	known to be the person	named in and who executed the above instrument, and
_		e for the uses and purposes therein set forth. I make this
	•	edge that knowingly making false statements herein may
be punishable by la	.W.	
Notary Public/Witr	ness printed name	Notary Public/Witness signature

Signed:	
Andrew Philip MOON	Date
State of } SS County of	
County of }	
MOON , to me known to be the person no acknowledged to me that he executed the same	, 2012, before me personally appeared Andrew Philip amed in and who executed the above instrument, and he for the uses and purposes therein set forth. I make this edge that knowingly making false statements herein may
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	
Michael MCDONNELL	Date
State of } SS County of }	
acknowledged to me that he executed the same	on named in and who executed the above instrument, and ne for the uses and purposes therein set forth. I make this ledge that knowingly making false statements herein may
Notary Public/Witness printed name	Notary Public/Witness signature
Signed:	07/20/12
Gregory Edward FERNANDES	Date
State of South Carolina} SS	
County of Spartanburg }	
instrument, and acknowledged to me that he	, 2012, before me personally appeared Gregory be the person named in and who executed the above executed the same for the uses and purposes therein set y and with the knowledge that knowingly making false
Notary Public/Witness printed name	Notary Public/Witness signature

Signed: Journal Jake Jominick Joseph VALENTI

State of South Carolina }

} SS

County of Spartanburg }

On this 19th day of July, 2012, before me personally appeared Dominick Joseph VALENTI, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Motary Public Witness printed name

Notary Public/Witness signature

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> PATENT REEL: 030325 FRAME: 0066

RECORDED: 05/01/2013