

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daniel Kerzner	04/09/2013
RECEIVING PARTY DATA	
Name:	MicroStrategy Incorporated
Street Address:	1850 Towers Crescent Plaza
City:	Vienna
State/Country:	VIRGINIA
Postal Code:	22182
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13682021
CORRESPONDENCE DATA	
Fax Number:	8777697945
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Email:	wasilkus@fr.com
Correspondent Name:	Fish & Richardson P.C.
Address Line 1:	60 South Sixth Street
Address Line 2:	3200 RBC Plaza
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	30693-0002001
NAME OF SUBMITTER:	Christopher C. Hoff, Reg. No. 67,738
Signature:	/Christopher C. Hoff/
Date:	05/01/2013
Total Attachments: 1 source=Assignment#page1.tif	

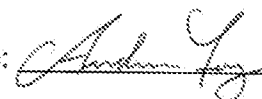
CH \$40.00 13682021

ASSIGNMENT

For valuable consideration, I, Daniel Kerzner, of 1210 Ina Lane, McLean, VA 22102; hereby assign to MICROSTRATEGY INCORPORATED, a corporation of Delaware, having a place of business at 1850 Towers Crescent Plaza, Vienna, VA 22182, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled SELECTING CONTENT FOR PRESENTATION, filed November 20, 2012, and assigned U.S. Serial Number 13/682,021, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventor's certificates for said inventions and improvements; and I agree for me and my heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 9/9/12 
DANIEL KERZNER

Witnessed by:

Signature: 

Printed Name: Andrew Fay

Address: Arlington, VA