

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ming Ki Gordon Au	04/25/2013
Kwok Leung Ng	04/25/2013
RECEIVING PARTY DATA	
Name:	The Marketing Store Worldwide, LP
Street Address:	701 E. 22nd Street
City:	Lombard
State/Country:	ILLINOIS
Postal Code:	60148
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13573763
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ATTORNEY DOCKET NUMBER:	11-40160-US
NAME OF SUBMITTER:	Khurram Nasir Gore
Signature:	/Khurram Nasir Gore/
Date:	05/01/2013
Total Attachments: 2 source=1140160US_Assignment#page1.tif source=1140160US_Assignment#page2.tif	

OP \$40.00 13573763

ASSIGNMENT

WHEREAS, Ming Ki Gordon Au and Kwok Leung Ng, whose post office address(es) appear below hereinafter referred to as ASSIGNOR, have invented certain new and useful improvements in a **EFFICIENT ELECTRONICS MODULE** (hereinafter referred to as **THE INVENTION**) for which an application for United States Letters Patent was filed on October 3, 2012 and assigned application number 13/573,763;

WHEREAS, The Marketing Store Worldwide, LP, whose post office address is 701 E. 22nd Street, Lombard, Illinois 60148 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the same in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, we, ASSIGNOR, by these presents do sell, assign and transfer until said ASSIGNEE, the entire right, title and interest in and to said invention and application throughout the United States of America, including any and all United States Letters Patent granted on any division, continuation, continuation-in-part and reissue of said application; and the entire right, title and interest in and to said invention throughout the world, including the right to apply for patents and inventor certificates in respect thereof and to claim priority pursuant to rights accorded ASSIGNOR under the terms of the Paris International Convention and all other available international conventions and treaties; and the entire right, title and interest in and to any and all patents, patents of addition, utility models, patents of importation, revalidation patents and inventor certificates which may be granted throughout the world in respect of said invention.

ALSO, ASSIGNOR here by agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) or inventor certificate(s) in the United States and in foreign countries for said invention, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said invention, all without further consideration. ASSIGNOR also agrees, without further consideration and at ASSIGNEE'S expense, to identify and communicate to ASSIGNEE at ASSIGNEE'S request documents and information concerning the invention that are within ASSIGNOR'S possession or control, and to provide further assurances and testimony on behalf of ASSIGNEE that lawfully may be required of ASSIGNOR in respect of the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this instrument. ASSIGNOR'S obligations under this instrument shall extend to ASSIGNOR'S heirs, executors, administrators and other legal representatives.

ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent referred to above to ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behalf; and for the use and behalf of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made.

Name: Ming Ki Gordon Au
Address: 17/F, One Island East
18 Westlands Road
Hong Kong, China

Signature

Date

APR 25, 2013

Name: Kwok Leung Ng
Address: 17/F, One Island East
18 Westlands Road
Hong Kong, China

Signature



Date: 25 - 2-2013

Date