

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Fitness IQ, LLC	04/08/2013
RECEIVING PARTY DATA	
Name:	Johann B. Verheem
Street Address:	3315 Lilac Summit
City:	Encinitas
State/Country:	CALIFORNIA
Postal Code:	92024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12680519
CORRESPONDENCE DATA	
Fax Number:	6196967124
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6196966700
Email:	ipdocket@gordonrees.com
Correspondent Name:	Gordon & Rees LLP
Address Line 1:	101 West Broadway, Suite 1600
Address Line 4:	San Diego, CALIFORNIA 92101
ATTORNEY DOCKET NUMBER:	FHAUS-1078537
NAME OF SUBMITTER:	Laurie A. Axford
Signature:	/Laurie A. Axford, Regis. No. 35,053/
Date:	05/02/2013
Total Attachments: 4	
source=RecordationCoverSheet_ExecAssignment_FIQtoVerheem_1078537#page1.tif	
source=RecordationCoverSheet_ExecAssignment_FIQtoVerheem_1078537#page2.tif	
source=RecordationCoverSheet_ExecAssignment_FIQtoVerheem_1078537#page3.tif	
source=RecordationCoverSheet_ExecAssignment_FIQtoVerheem_1078537#page4.tif	

CH \$40.00 12680519

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Fitness IQ, LLC

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 04/08/2013

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: Johann B. Verheem

Address: 3315 Lilac Summit

Encinitas, CA 92024

Name:

Address:

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

12/680,519 filed March 26, 2010;

Docket No.: FHAUS-1078537

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ NO

5. Name and address to whom correspondence concerning document should be mailed:

Name: Laurie A. Axford

Address: GORDON & REES LLP
101 West Broadway, Suite 2000

City: San Diego

State: CA Zip: 92101

Phone Number: 619-696-6700

Fax Number: 619-696-7124

Email Address: ipdocket@gordonrees.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

b. Deposit Account Number 501990

Authorized User Name Gayle Katzmann

9. Signature:

Laurie A. Axford
Signature

5/2/13
Date

Laurie A. Axford, Regis. No. 35,053

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450



checked CMF
05/02/13

ASSIGNMENT

WHEREAS, **Fitness IQ, LLC**, a Delaware limited liability company (hereinafter referred to as the "Assignor"), having a business address at 2888 Loker Avenue East, Suite 113, Carlsbad, California 92010, is the owner of the entire right, title and interest in and to inventions relating to **Exercise Ball with Suspended Inertial Core** which are set forth in various patent applications listed in **Schedule A** attached hereto; and

WHEREAS, **Johann B. Verheem**, an individual (hereinafter referred to as the "Assignee") residing at 3315 Lilac Summit, Encinitas, California 92024 is desirous of acquiring the entire right, title and interest in and to said inventions and said patent applications listed in **Schedule A**, and in and to any Letters Patent(s), United States or foreign, to be obtained therefore and thereon:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over, unto said Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, patents and/or patent applications listed in **Schedule A**, including applications for Letters Patent, and any and all Letters Patent(s) in the United States and all foreign countries which may be granted therefore and thereon, and in and to any and all divisions, continuations and continuations-in-part of said application, or reissues or extensions of said Letters Patent(s), and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by said Assignee, for its own use and the use of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent(s) may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor, had this sale and assignment not been made.


AND for the same consideration, said Assignor hereby covenants and agrees to and with said Assignee its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, said Assignor is the sole and lawful owner of the entire right, title and interest in and to the above-mentioned inventions, and applications for Letters Patent(s), and that the same are unencumbered and that said Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, said Assignor hereby covenants and agrees to and with said Assignee, its successors, legal representatives and assigns, that said Assignor will, whenever counsel of said Assignee, or the counsel of its successor, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent(s), or any proceeding in connection with Letters Patent(s) for said inventions in any country, including interference proceedings, is lawful and desirable, or that any division, continuation or continuation-in-part of any application for Letters Patent(s) or any reissue or extension of any Letters Patent(s), to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent(s) for said inventions,

without charge to said Assignee, its successors, legal representatives and assigns, but at the cost and expense of said Assignee, its successors, legal representatives and assigns.

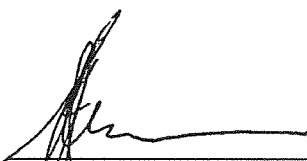
AND said Assignor hereby requests the Commissioner of Patents to issue said Letters Patent(s) of the United States to said Assignee as the Assignee of said inventions and the Letters Patent(s) to be issued thereon for the sole use of said Assignee, its successors, legal representatives and assigns.

4/8/2013
Date



ASSIGNOR
John Gibbs
President, Fitness IQ, LLC
2888 Loker Avenue East, Suite 113
Carlsbad, CA 92010

5/1/2013
Date



ASSIGNEE
Johann B. Verheem
3315 Lilac Summit
Encinitas, CA 92024

SCHEDULE A – ASSIGNMENT FROM FIQ TO JOHANN B. VERHEEM

G&R Matter No.	Cty.	Title	App. No. Issue No. (Pub. No.)	Filing Date Issue Date (Pub. Date)
FHAUS- 1078537 (FIQ- 1076888)	US	Exercise Ball with Suspended Inertial Core	12/680,519 (2011/0251029)	3/26/2010 (10/13/2011)
FHAUS- 1078536 (FIQ- 1076685)	HK	Exercise Ball with Suspended Inertial Core	10109991.8 <i>HK115003</i>	10/23/2010 <i>10/21/2011</i>
FHAUS- 1078535 (FIQ- 1076684)	CN	Exercise Ball with Suspended Inertial Core	200980136075.X (CN102159287A)	10/23/2009 (8/17/2011)
FHAUS- 1078534 (FIQ- 1076686)	TW	Exercise Ball with Suspended Inertial Core	099136221 (201127448)	10/22/2010 (8/6/2011)

FHAUS/1075215/15107059v 1