

RE

05/01/2013

SHEET

MRD 04/23/13



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documents or copy thereof.

To the Honorable Commissioner of Patents at

## 1. Name of conveying party(ies):

Todd Spencer, Eldon Goates, Bret Zelenka, and Michael J. Schwartz

Additional name(s) of conveying party(ies) attached? NO

## 2. Name and address of receiving party(ies):

Name: Cruiser Accessories, LLC

Internal Address: \_\_\_\_\_

Street Address: 19475 Beacon Lite RoadCity: Monument State: CO ZIP: 80132

Additional name(s) &amp; address(es) attached? NO

U.S. PTO  
29442703  
0423133. Nature of conveyance: AssignmentExecution Date: April 5, 2013

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the filing date of the application is: April 23, 2013

Patent Application for "Ribbon"

29/442703

Additional numbers attached? NO

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Linda Flewellen Gould

Internal Address: \_\_\_\_\_

Street Address: 1665 Briargate BoulevardSuite 101City: Colorado Springs State: CO ZIP: 80920

## 6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

## 8. Deposit account number:

N.A.

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

## 9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Linda Flewellen Gould

4-23-13

Date

05/01/2013 KNCUYEN1 00000004 29442703

Total number of pages comprising cover sheet:

1

## ASSIGNMENT OF APPLICATION


WHEREAS, Todd Spencer, Eldon Goates, Bret Zelenka, and Michael J. Schwartz (together "Assignor"), are or will be the applicants of one or more patent applications (together, the "Patent Application") for a certain new and original license plate frame and the ornamental design of that frame (the "License Plate Frame").


Whereas, Cruiser Accessories, LLC, a Colorado limited liability company ("Assignee"), whose mailing address is 19475 Beacon Lite Road, Monument, Colorado 80132 is desirous of acquiring the entire right, title and interest in the same.

Whereas, pursuant to an agreement between Assignor and Assignee, the License Plate Frame is being marketed by Assignee as the "Ribbon" product.

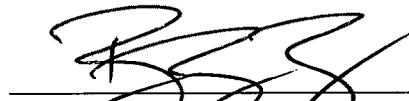
NOW, THEREFORE, in consideration of the sum of Ten dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by these presents, Assignor does sell, assign and transfer unto Assignee the full and exclusive right to the License Plate Frame, all patent applications related thereto, and the entire rights, title and interest in and to any and all utility and design Patents which may be granted related to the License Plate Frame or such patent applications, in the United States or in any other nations. Assignor hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue all United States Patents related to the License Plate Frame to Assignee, with the entire right, title, and interest in and to the same for the sole use and benefit of Assignee, and for the use and benefit of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made.

Executed this 5<sup>th</sup> day of ~~March~~<sup>April</sup>, 2013.

  
Todd Spencer

  
Eldon Goates

  
Michael J. Schwartz

  
Bret Zelenka

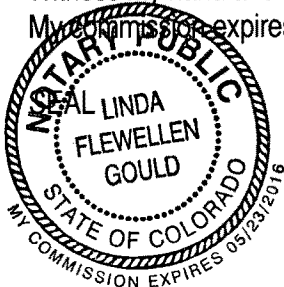
STATE OF COLORADO           )  
  ) ss.  
COUNTY OF EL PASO        )

The foregoing instrument was acknowledged before me this 5<sup>th</sup> day of ~~March~~<sup>April</sup>, 2013, by Todd Spencer and Bret Zelenka.

Witness my hand and official seal.

My commission expires: 5/23/16

  
Notary Public

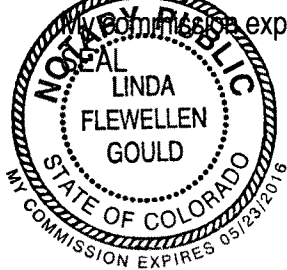


STATE OF COLORADO )  
 ) ss.  
COUNTY OF EL PASO )

The foregoing instrument was acknowledged before me this 5<sup>th</sup> day of ~~March~~<sup>April</sup>, 2013, by Eldon Goates.

Witness my hand and official seal.

My commission expires: 5/23/16



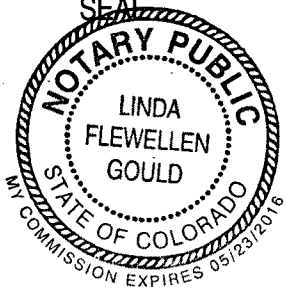
Linda Flewellen Gould  
Notary Public

STATE OF COLORADO )  
 ) ss.  
COUNTY OF EL PASO )

The foregoing instrument was acknowledged before me this 5<sup>th</sup> day of ~~March~~<sup>April</sup>, 2013, by Michael J. Schwartz.

Witness my hand and official seal.

My commission expires: 5/23/16



Linda Flewellen Gould  
Notary Public