

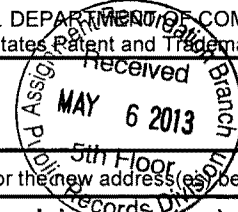
05/06/2013



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U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

MD05-06-13



To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)**

NDS Limited

**2. Name and address of receiving party(ies)**

Name: Cisco Technology Inc.

Internal Address: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No**3. Nature of conveyance/Execution Date(s):**

Execution Date(s) 1 APRIL 2013

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Joint Research Agreement☐ Government Interest Assignment☐ Executive Order 9424, Confirmatory License☐ Other \_\_\_\_\_

Street Address: 170 West Tasman Drive

City: San Jose

State: California

Country: U.S. Zip: 95134

Additional name(s) & address(es) attached? ☐ Yes ☒ No**4. Application or patent number(s):**☐ This document is being filed together with a new application.A. Patent Application No.(s)  
13/825,381

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ NO**5. Name and address to whom correspondence concerning document should be mailed:**

Name: L. Friedman

Internal Address: Husch Blackwell LLP

Street Address: 120 South Riverside Plaza

Suite 2200

City: Chicago

State: Illinois Zip: 60606

Phone Number: (312) 655-1500

Fax Number: (312) 655-1501

Email Address: pto-chi@huschblackwell.com

**6. Total number of applications and patents involved:** 1**7. Total fee (37 CFR 1.21(h) & 3.41)** \$ 40.00☒ Authorized to be charged to deposit account☐ Enclosed☐ None required (government interest not affecting title)**8. Payment Information**

a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 23-0920

Authorized User Name L. Friedman

**9. Signature:**

Signature

L. Friedman

Name of Person Signing

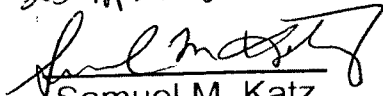
Total number of pages including cover sheet, attachments, and document:

2

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23 APRIL 2013

  
Samuel M. Katz

Reg. No. 37,366

7251/114774

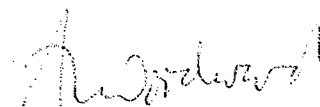
**ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor **NDS Limited**, a company organized under the laws of England and having an office at One London Road, Staines, Middlesex TW18 4EX, United Kingdom, does hereby assign to Assignee **Cisco Technology Inc.**, a California corporation having an office at 170 West Tasman Drive, San Jose, California 95134, its successors and assigns, all of the right, title and interest of Assignor in and to the United States patent application Ser. No. 13/825,381, entitled Enriched Digital Photographs, and in and to all present and future United States applications for patents and Letters Patent claiming the priority benefit of Ser. No. 13/825,381, including all divisions, reissues, continuations in whole or in part, renewals, substitutes, and extensions of said applications for patent and Letters Patent, and all rights of priority resulting from the filing of said United States patent application. Assignor further agrees that, upon request by Assignee, Assignor shall execute and deliver such documents and instruments and perform such other acts as may be reasonably required in order to vest in Assignee all of Assignor's right, title and interest in and to United States patent application Ser. No. 13/825,381 and in and to all present and future United States applications for patents and Letters Patent claiming the priority benefit of Ser. No. 13/825,381.

The person identified by name and title below covenants that he or she has authority to sign this document on behalf of Assignor.

This the 2 day of APRIL 2013

**NDS LIMITED**

By: 

Name: ANDREW WOODWARD

Title: DIRECTOR