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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Honeywood Technologies, LLC	06/10/2009

RECEIVING PARTY DATA

Name:	Transpacific Image, LLC	
Street Address:	2711 Centerville Road, Suite 400	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19808	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	13888581	

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	VHONP113USB
NAME OF SUBMITTER:	Thomas E. Watson
Signature:	/Thomas E. Watson/
Date:	05/07/2013

Total Attachments: 3

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PATENT REEL: 030362 FRAME: 0810

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Honeywood Technologies, LLC, a California limited liability company having an office at 1599 Vineyard Drive, Los Altos, California, 94024 U.S.A. ("Assignor"), does hereby sell, assign, transfer, and convey unto Transpacific Image, LLC, a Delaware limited liability company, having an office at 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, U.S.A. ("Assignee"), or its designees, all right, title, and interest that exist today and may exist in the future in and to all of the following (collectively, the "Patent Rights"), including:

- (a) the provisional patent applications, patent applications and patents listed in the Attachment hereto ("Listed Patents").
- (b) all patents or patent applications (i) to which any of the foregoing claim priority directly or indirectly, and (ii) for which any of the foregoing directly or indirectly forms a basis for priority, and (iii) that are reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, or divisions of any of the foregoing, and/or (iv) that are foreign patents, patent applications and counterparts to any of the foregoing, including certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances and (v) any of the foregoing in (i)-(iv) whether or not expressly listed as Listed Patents below and whether or not abandoned, rejected, or the like;
- (c) inventions and discoveries described in any of the Listed Patents and /or any of the foregoing category (b) to the extent that any such inventions and discoveries (i) are included in any claim in the Listed Patents and /or any of the foregoing category (b), (ii) are subject matter capable of being reduced to a patent claim in any reissue or reexamination proceedings brought on any of the Listed Patents and /or any of the foregoing category (b), and/or (iii) could have been and/or could be included as a claim in any continuations, continuations in part, continuing prosecution applications, requests for continuing examinations and/or divisions of the Listed Patents and /or any of the foregoing category (b);
- (d) rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections or other governmental grants or issuances of any type related to the any of the foregoing categories (a), (b) and/or (c), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement or understanding;
- (e) causes of action (whether currently pending, filed, or otherwise) and other enforcement rights, including, without limitation, all rights under the Listed Patents and/or under or on account of any of the foregoing categories (b), (c) and/or (d) to
 - (i) damages,
 - (ii) injunctive relief and
 - (iii) other remedies of any kind

for past, current and future infringement; and

(f) all rights to collect royalties and other payments under or on account of any of the Listed Patents or any of the foregoing categories (b) through (e).

Assignor represents, warrants and covenants that:

(1) Assignor has the full power and authority, and has obtained all third party consents, approvals and/or other authorizations required to enter into this Agreement and to carry out its obligations hereunder, including the assignment of the Patent Rights to Assignee;

- 1 -

(2) Assignor owns all right, title, and interest to the Patent Rights, including, without limitation, all right, title, and interest to sue for infringement of the Patent Rights. Assignor has obtained and properly recorded previously executed assignments for the Patent Rights as necessary to fully perfect its rights and title therein in accordance with governing law and regulations in each respective jurisdiction. The Patent Rights are free and clear of all liens, claims, mortgages, security interests or other encumbrances, and restrictions. There are no actions, suits, investigations, claims or proceedings threatened, pending or in progress relating in any way to the Patent Rights. There are no existing contracts, agreements, options, commitments, proposals, bids, offers, or rights with, to, or in any person to acquire any of the Patent Rights.

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

Sund CA on June 10 IN WITNESS WHEREOF this Assignment of Patent Rights is executed at

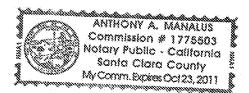
2009. **ASSIGNOR** Honeywood\Technologies Name William J. (Signature MUST be notarized) STATE OF CALIFORNIA COUNTY OF SANTA CLARA

, before me. for said State; personally appeared William J. Plut who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

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WITNESS my hand and official seal.

(Seal)



REEL: 030362 FRAME: 0812

Attachment

Listed Patents

Patent No. or Application No.	Country	Title	Inventor Name	Filing Date
12/472,534	US	ADVERTISEMENT CONTENT SELECTION AND PRESENTATION	William J. Plut	05/27/2009
12/473,704	US	PROJECTION-TYPE DISPLAY AND CONTROL THEREOF	William J. Plut	05/28/2009
12/477,534	US	MULTI-SOURCE PROJECTION-TYPE DISPLAY	William J. Plut	06/03/2009
12/477,486	US	MULTIMEDIA PROJECTION MANAGEMENT	William J. Plut	06/03/2009
12/478,259	US	PROJECTION-TYPE STEREOSCOPIC DISPLAY	William J. Plut	06/04/2009