

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tak Keung Cheng</td> <td>03/31/2011</td> </tr> <tr> <td>Robert Stacey</td> <td>03/31/2011</td> </tr> <tr> <td>Othar Hansson</td> <td>04/27/2011</td> </tr> <tr> <td>Brett R. Lider</td> <td>04/27/2011</td> </tr> <tr> <td>Tomer Kol</td> <td>04/07/2011</td> </tr> <tr> <td>Iftach Hyams</td> <td>03/31/2011</td> </tr> </tbody> </table>		Name	Execution Date	Tak Keung Cheng	03/31/2011	Robert Stacey	03/31/2011	Othar Hansson	04/27/2011	Brett R. Lider	04/27/2011	Tomer Kol	04/07/2011	Iftach Hyams	03/31/2011
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043				
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13022755</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13022755										
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CORRESPONDENCE DATA															
Fax Number:	8777697945														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	(612) 766-2094														
Email:	jhr@fr.com														
Correspondent Name:	Jennifer J. Huang														
Address Line 1:	FISH & RICHARDSON P.C.														
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Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022														
ATTORNEY DOCKET NUMBER:	16113-3408002														

CH \$40.00 13022755

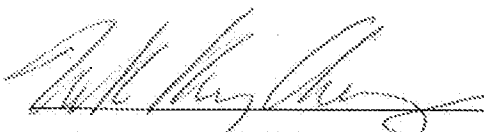
NAME OF SUBMITTER:	Jennifer J. Huang
Signature:	/Jennifer J. Huang/
Date:	05/07/2013
Total Attachments: 6 source=161132107001Assignment#page1.tif source=161132107001Assignment#page2.tif source=161132107001Assignment#page3.tif source=161132107001Assignment#page4.tif source=161132107001Assignment#page5.tif source=161132107001Assignment#page6.tif	

ASSIGNMENT


For valuable consideration, we, TAK KEUNG CHENG of 471 Los Ninos Way Los Altos, CA 94022, ROBERT STACEY of 1640 Hope Drive, Apt. 1024 Santa Clara, CA 95054, OTHAR HANSSON of 881 Markham Terrace Sunnyvale, CA 94086, BRETT R. LIDER of 3678 18th Street, Apt. 4 San Francisco, CA 94110, TOMER KOL of 9 Dan Street Yoqneam Illit 20692 Israel, IFTACH HYAMS of Lincoln 4, Haifa 34369 Israel, hereby assign to: Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled IDENTIFYING NON-SEARCH ACTIONS BASED ON A SEARCH QUERY, filed 2/8/2011, and assigned U.S. Serial Number 13/022,755, which claims priority to United States Provisional Application Serial Number 61/302,955, filed on 2/9/2010, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


TAK KEUNG CHENG

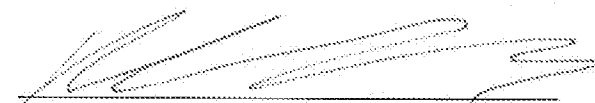
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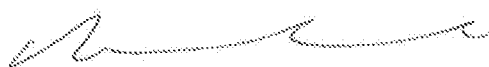
Date: 03/31/11

Yury Pinsky
Typed or Printed Name

505 Cypress Point Dr #216
Mountain View CA 94075
Witness Address


ROBERT STACEY

Witnessed by:


Signature

Date: 3/31/11

NICK FEY
Typed or Printed Name

341 MERCY ST
MOUNTAIN VIEW, CA 94041
Witness Address



OTHAR HANSSON

Witnessed by:

Signature


JACK MENZEL

Typed or Printed Name

698 PETTIS AVE
MOUNTAIN VIEW CA

Witness Address

Date:

4/27/11

BRETT R. LIDER

Witnessed by:

Signature

Typed or Printed Name

Witness Address

Date: _____

OTHAR HANSSON

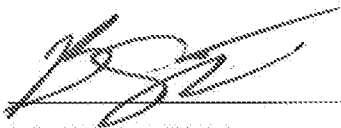
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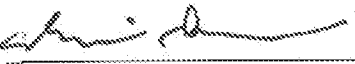
Witness Address



BRETT R. LIDER

Witnessed by:

Date: 4-27-2011



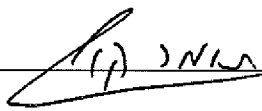
Signature

Adrienne St. Aubin

Typed or Printed Name

1362 Valencia St. Apt 7
San Francisco, CA 94110 CA

Witness Address

TOMER KOL 

Witnessed by:

Signature 

Date: 7 Apr 2011

TAL COHEN
Typed or Printed Name

PO Box 2013
30300 Atlit, ISRAEL
Witness Address

IFTACH HYAMS

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Attorney's Docket No.: 16113-2107001

TOMER KOL

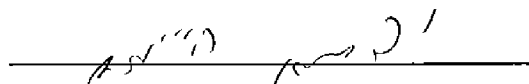
Witnessed by:

Signature

Date: _____


Typed or Printed Name

Witness Address



IFTACH HYAMS

Witnessed by:



Signature

Date: March 31, 2011

MICHAEL WILDPANER

Typed or Printed Name

Sonnenbergstr. 43

CH-8154 Switzerland

Witness Address

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