PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Frederick K.H. Lee	04/02/2013
Jason Bellorado	03/29/2013
Marcus Marrow	03/29/2013

RECEIVING PARTY DATA

Name:	Link_A_Media Devices Corporation	
Street Address:	2550 Walsh Avenue	
Internal Address:	Suite 200	
City:	Santa Clara	
State/Country:	CALIFORNIA	
Postal Code:	95051	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13764515

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	LINKP114
NAME OF SUBMITTER:	Laura Ing
Signature:	/Laura Ing/
Date:	05/08/2013

Total Attachments: 1

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ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

GENERATING SOFT READ VALUES WHICH OPTIMIZE DYNAMIC RANGE

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on February 11, 2013, and which bears the Application No. 13/764,515 (the "Application");

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- Sell, assign, and transfer to Link_A_Media Devices Corporation, a Delaware corporation having a place of business at 2550 Walsh Avenue, Suite 200, Santa Clara, CA 95051, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said Application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1) Signature: Typed Name: Frederick K.H. Lee

2) Signature: Typed Name: Jason Bellorado

Date: 4/2/13

Date: 4/2/13

3) Signature: Navan Marcus Marrow Date: 3/29/13

RECORDED: 05/08/2013