502340234 05/08/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Rajatish Mukherjee	05/02/2013
Daniel Hardy	03/07/2013
Robert Kelley	03/07/2013
Josh Berk	04/25/2013
Guy Ellis	03/08/2013
Rajinder Nijjer	03/08/2013
Aaron Silvas	03/07/2013

RECEIVING PARTY DATA

Name:	Go Daddy Operating Company, LLC
Street Address:	14455 N. Hayden Road, Suite 219
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85260

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13796760

CORRESPONDENCE DATA

Fax Number: 4802753951

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4806242529

Email: inventions@godaddy.com

Correspondent Name: Karl A. Fazio

Address Line 1: 14455 N. Hayden Road, Suite 219
Address Line 4: Scottsdale, ARIZONA 85260

ATTORNEY DOCKET NUMBER: 0310

PATENT REEL: 030377 FRAME: 0141

1379676

CH \$40.00

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1					
NAME OF SUBMITTER:	Karl A. Fazio				
Signature: /Karl A. Fazio/ssb/					
Date: 05/08/2013					
Total Attachments: 7					
source=0310_2013-03-07_Assignment-Hardy-signed#page1.tif					
source=0310_2013-03-07_Assignment-Kelley-signed#page1.tif					
source=0310_2013-03-07_Assignment-Silvas-signed#page1.tif					
source=0310_2013-03-08_Assignment-Ellis-signed#page1.tif					
source=0310_2013-03-08_Assignment-Nijjer-signed#page1.tif					
source=0310_2013-04-25_Assignment-Be	rk-signed#page1.tif				
source=0310_2013-05-02_Assignment-Mu	kherjee-signed#page1.tif				

Based on Sample Form (former PTO/S8/15) (08-03)

	ASSIGNMENT OF	500	031			
Whereas, I,	Daniel I	Hardy	of	Phoeni	x, AZ	_, hereafter
SYSTEM F	pplicant, have invented OR CONVERSIO	N OF WEB	SITE CON	ENT		
for which a	an application for a Uni	ted States Pate	nt was filed on	Marc	ch 7, 2013	
	an application for a Uni			no b		, and
Whereas, Go Da	ddy Operating Company,	LLC _{of}	Scotts	dale, AZ		nere referred
to "assignee" w	hose mailing address is	14455 Nor	th Hayden Roa	d, Suite 219,	Scottsdale, A	Z 85260 is
desirous of acq	uiring the entire right, ti	tle and interest	in the same;			
consideration, the transfer unto sa rights, title and foreign countries said United Statuse and behoof Patent may be been made.	in consideration of my he sufficiency of which id assignee the full and interest in and to any ar s. I hereby authorize ar tes Patent to said assig and for the use and be granted, as fully and en	is hereby acknows acknows right of all Patents who all Patents who are request the Europe, of the entirely as the sare sare as the sare acknows as	nwledged, I, the to the said inversible to the said inversible the United the United the United the World have I would have I	applicant, by nition in the Uanted therefol .S. Patent and interest in a es, to the full oeen held by	Inited States a re in the Unite d Trademark t and to the sam end of the terr me had this a	and the entire d States and all Office to issue e, for his sole n for which said
	7th		March		_2013	
atS	cottsdale, AZ					**************************************
·			国	Signa	ature of Hardy	•
		*.		Printed	Name	·
Note: Signatures o more than one sign	f all the inventors or assigner nature is required. See below	es of record of the e	entire interest or the	ir representalive	e(s) are required.	Submit multiple forms if
✓ Total of7_	forms are subm	sted.	00000000000000000000000000000000000000			

Based on Sample Form (former PTO/SB/15) (08-03)

ASSI	ASSIGNMENT OF APPLICATION				
Whereas, I,	Robert Kelley	of Scot	tsdale, AZ hereafter		
	, have invented certain new a DNVERSION OF WE	•	ín		
boomer , ,	cation for a United States Pat				
			March 7, 2013 and		
3			\Zhere referred		
			219, Scottsdale, AZ 85260 is		
desirous of acquiring the	e entire right, title and interes	t in the same;			
consideration, the sufficing transfer unto said assigning the said assigning the said unite and interest in foreign countries. I here said United States Pater use and behoof; and for	iency of which is hereby ackrinee the full and exclusive right and to any and all Patents by authorize and request the not to said assignee, of the entitle use and behoof of his leg	nowledged, I, the applicant to the said invention in which may be granted the Director of the U.S. Pate tire right, title, and interestal representatives, to the	and other good and valuable it, by these presents do assign and the United States and the entire erefore in the United States and all int and Trademark Office to issue at in and to the same, for his sole e full end of the term for which said ld by me had this assignment not		
Executed this		March	2013		
at Scottsda	ile, AZ		,		
		Ro	Signature Obert Kelley Inted Name		
Note: Signatures of all the inv more than one signature is re		entire interest or their represer	ntative(s) are required. Submit multiple forms if		
Total of 7	00000000000000000000000000000000000000				

This form offers a sample or suggested format for an assignment document. This sample form is not an OMMS officially approved form.

ASSIGNMENT OF APPLICATION					Docket Number (031	
Whereas, I,	Guy E	Ellis	of	Scot	tsdale, AZ	, hereafter
referred to as applica					in	
1						
	aber			vd on	March 8, 201	3 and
Whereas, Go Daddy Or						
to "assignee" whose r						
desirous of acquiring	the entire right, tit	le and interest in	the same;			
Now, therefore, in conconsideration, the suff transfer unto said assinghts, title and interestoreign countries. I he said United States Pause and behoof; and f Patent may be granted been made.	liciency of which is ignee the full and it in and to any an reby authorize an tent to said assign the use and be	s hereby acknow exclusive right to id all Patents whi d request the Dir nee, of the entire shoof of his legal	rledged, I, the o the said inve- ich may be gr rector of the L right, title, an representativ	application in anted the J.S. Pate interested interested to the test, to the applications applications applications.	nt, by these preser the United States are erefore in the Unite and Trademark at in and to the san e full end of the ter	ats do assign and and the entire ed States and all Office to issue ne, for his sole m for which said
Executed this	8th	day of	March		2013	
atScotts	date: AZ					***************************************
***************************************				۵	22	
					Signature	
					Guy Ellis	
				P۲	inted Name	
4						
Note: Signatures of all the more than one signature is			ire interest or the	ir represe.	ntative(s) are required	Submit multiple forms if

Total of __7 ____forms are submitted.

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Based on Sample Form (former PTO/SB/15) (08-03)

ASSI	GNMENT OF A	PPLICATION)N	Docket Number (031	
Whereas, I,	Rajinder N	lijjer	of Pho	enix, AZ	, hereafter
referred to as applicant				in	
for which an applic	cation for a United	States Patent	was filed on		
Application Numbe	er				
			was executed on		
Whereas, Go Daddy Oper	rating Company, LLC	of	Scottsdale, A	NZ	here referred
to "assignee" whose ma	illing address is	14455 North	Hayden Road, Suite	219, Scottsdale, A	Z 85260 is
desirous of acquiring the	e entire right, title a	and interest in	the same;		
Now, therefore, in consideration, the suffici- consideration, the suffici- transfer unto said assign rights, title and interest in foreign countries. I hereb said United States Pater use and behoof; and for Patent may be granted, a been made.	ency of which is hime the full and exc n and to any and a by authorize and re nt to said assignee the use and behoc	ereby acknowing the state of the second of the second of the entire of the first legal in the second of the legal in the legal in the second of the legal in th	ledged, i, the applicar the said invention in th may be granted the actor of the U.S. Pate right, title, and interes representatives, to the	at, by these present the United States a prefore in the Unite and Trademark t t in and to the sam of full end of the terr	ts do assign and and the entire d States and all Office to issue e, for his sole n for which said
Executed this		day of	March	2013	
at Scottsda	le, AZ				·
			and the second second		
		-	The state of the s	igpature	- Commission
		-		jinder Nijjer	************************************
			Pri	nted Name	
Note: Signatures of all the inve more than one signature is req		ecord of the entire	e interest or their represent	ative(s) are required. Si	ubmit multiple forms if
	***************************************				***************************************

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Based on Sample Form (former PTO/SE/15) (08-03)

i accimalactime accimation i	0310
Whereas, i,Josh BerkofScottsdale, AZ	hereafter
referred to as applicant, have invented certain new and useful improvements in	
for which an application for a United States Patent was filed on <u>March 12</u> , 2013 Application Number 13/796,760	3
for which an application for a United States Patent was executed on	, and
Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ	here referred
to "assignee" whose mailing address is14455 North Hayden Road, Suite 219, Scottsda	ile, AZ 85260is
desirous of acquiring the entire right, title and interest in the same;	
Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other goo consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these programs of the said assignee the full and exclusive right to the said invention in the United Statights, title and interest in and to any and all Patents which may be granted therefore in the I foreign countries. I hereby authorize and request the Director of the U.S. Patent and Traden said United States Patent to said assignee, of the entire right, little, and interest in and to the use and behoof; and for the use and behoof of his legal representatives, to the full end of the Patent may be granted, as fully and entirely as the same would have been held by me had to been made.	esents do assign and ales and the entire United States and all nerk Office to issue I same, for his sole e term for which said
Executed this 25 day of April 2013 at Scottsdale, AZ	
Signance Josh Berk Printed Name	
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required more than one signature is required. See below*.	ired. Submit multiple forms if
✓ Ectal of 7 forms are submitted.	

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Based on Sample Form (former PTC/SB/15) (08-03)

whereas, I. Rajatish Mukherjee of Sunnyvale, CA hereafter referred to as applicant, have invented certain new and useful improvements in SYSTEM FOR CONVERSION OF WEBSITE CONTENT for which an application for a United States Patent was filed on March 12, 2013 Application Number 13/796,760 for which an application for a United States Patent was executed on and whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85280 is desirous of acquiring the entire right, title and interest in the same, Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which so been made.	
SYSTEM FOR CONVERSION OF WEBSITE CONTENT for which an application for a United States Patent was filed on March 12, 2013 Application Number 13/796,760 for which an application for a United States Patent was executed on, and Whereas, Go Daddy Operating Company, LLC of	
Application Number 13/796,760 for which an application for a United States Patent was executed on, and Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred to "assignee" whose mailing address is14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260is desirous of acquiring the entire right, title and interest in the same; Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which sa Patent may be granted, as fully and entirely as the same would have been held by me had this assignment no	
for which an application for a United States Patent was executed on	0
to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same; Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which sa Patent may be granted, as fully and entirely as the same would have been held by me had this assignment no	ł
to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same; Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which sa Patent may be granted, as fully and entirely as the same would have been held by me had this assignment no	
Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which sa Patent may be granted, as fully and entirely as the same would have been held by me had this assignment no	
consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign a transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which sa Patent may be granted, as fully and entirely as the same would have been held by me had this assignment no	
Executed this 02 day of May , 2013.	all e e aid
at Scottsdale, AZ	
Signature Rajatish Mukherjee Printed Name	
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple for more than one signature is required, See below*.	irms if

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