

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
<b>CONVEYING PARTY DATA</b>																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Rajatish Mukherjee</td> <td>05/02/2013</td> </tr> <tr> <td>Daniel Hardy</td> <td>03/07/2013</td> </tr> <tr> <td>Robert Kelley</td> <td>03/07/2013</td> </tr> <tr> <td>Josh Berk</td> <td>04/25/2013</td> </tr> <tr> <td>Guy Ellis</td> <td>03/08/2013</td> </tr> <tr> <td>Rajinder Nijjer</td> <td>03/08/2013</td> </tr> <tr> <td>Aaron Silvas</td> <td>03/07/2013</td> </tr> </tbody> </table>		Name	Execution Date	Rajatish Mukherjee	05/02/2013	Daniel Hardy	03/07/2013	Robert Kelley	03/07/2013	Josh Berk	04/25/2013	Guy Ellis	03/08/2013	Rajinder Nijjer	03/08/2013	Aaron Silvas	03/07/2013
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Guy Ellis	03/08/2013																
Rajinder Nijjer	03/08/2013																
Aaron Silvas	03/07/2013																
<b>RECEIVING PARTY DATA</b>																	
Name:	Go Daddy Operating Company, LLC																
Street Address:	14455 N. Hayden Road, Suite 219																
City:	Scottsdale																
State/Country:	ARIZONA																
Postal Code:	85260																
<b>PROPERTY NUMBERS Total: 1</b>																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13796760</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13796760												
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Application Number:	13796760																
<b>CORRESPONDENCE DATA</b>																	
Fax Number:	4802753951																
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																	
Phone:	4806242529																
Email:	inventions@godaddy.com																
Correspondent Name:	Karl A. Fazio																
Address Line 1:	14455 N. Hayden Road, Suite 219																
Address Line 4:	Scottsdale, ARIZONA 85260																
ATTORNEY DOCKET NUMBER:	0310																

CH \$40.00 13796760

NAME OF SUBMITTER:	Karl A. Fazio
Signature:	/Karl A. Fazio/ssb/
Date:	05/08/2013
<b>Total Attachments: 7</b> source=0310_2013-03-07_Assignment-Hardy-signed#page1.tif source=0310_2013-03-07_Assignment-Kelley-signed#page1.tif source=0310_2013-03-07_Assignment-Silvas-signed#page1.tif source=0310_2013-03-08_Assignment-Ellis-signed#page1.tif source=0310_2013-03-08_Assignment-Nijjer-signed#page1.tif source=0310_2013-04-25_Assignment-Berk-signed#page1.tif source=0310_2013-05-02_Assignment-Mukherjee-signed#page1.tif	

ASSIGNMENT OF APPLICATION

Docket Number (Optional)  
0310

Whereas, I, Daniel Hardy of Phoenix, AZ, hereafter referred to as applicant, have invented certain new and useful improvements in SYSTEM FOR CONVERSION OF WEBSITE CONTENT

for which an application for a United States Patent was filed on March 7, 2013  
Application Number \_\_\_\_\_

for which an application for a United States Patent was executed on \_\_\_\_\_, and  
Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same.

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 7th day of March, 2013  
at Scottsdale, AZ



Signature

Daniel Hardy

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below\*.

Total of 7 forms are submitted.

This form offers a sample or suggested format for an assignment document. This sample form is not an OMB officially approved form.

## ASSIGNMENT OF APPLICATION

Docket Number (Optional)

0310

Whereas, I, Robert Kelley of Scottsdale, AZ, hereafter referred to as applicant, have invented certain new and useful improvements in SYSTEM FOR CONVERSION OF WEBSITE CONTENT

for which an application for a United States Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_.

for which an application for a United States Patent was executed on March 7, 2013, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred

to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof, and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made. ■

Executed this 7th day of March, 2013

at Scottsdale, AZ

  
\_\_\_\_\_  
Signature

Robert Kelley

\_\_\_\_\_  
Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below\*.

Total of 7 forms are submitted.

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ASSIGNMENT OF APPLICATION

Serial Number (Optional)  
0310

Aaron Silvas

Phoenix, AZ

inventor

I, the applicant, have invented certain new and useful improvements in

SYSTEM FOR CONVERSION OF WEBSITE CONTENT

For which an application for a United States Patent was filed on \_\_\_\_\_

Application Number \_\_\_\_\_

For which an application for a United States Patent was awarded on March 7, 2013 and

Patent No. 8,333,850

Scottsdale, AZ

inventor

in "assignor" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85250 is

aware of assigning the entire right, title and interest in the same.

Now, therefore, in consideration of the employment with GoDaddy.com, LLC, and other good and valuable consideration, the sum of which is hereby acknowledged, I the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the several, his, and interest in, and to any and all patents which may be granted hereafter in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee of the entire right, title and interest in and to the same. For his acts, acts and behoof, and for the use and benefit of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had the assignment not been made.

Executed this 7th day of March, 2013

at Scottsdale, AZ

Signature

Aaron Silvas

Printed Name

Each Signatory of all the copies of this document shall sign and execute the same in the presence of the other Signatory or Signatories.

## ASSIGNMENT OF APPLICATION

Docket Number (Optional)

0310

Whereas, I, Guy Ellis of Scottsdale, AZ, hereafter

referred to as applicant, have invented certain new and useful improvements in \_\_\_\_\_

**SYSTEM FOR CONVERSION OF WEBSITE CONTENT**

for which an application for a United States Patent was filed on \_\_\_\_\_

Application Number \_\_\_\_\_.

for which an application for a United States Patent was executed on March 8, 2013, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred

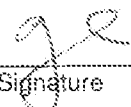
to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made. 8

Executed this 8th day of March, 2013

at Scottsdale, AZ

  
Signature

Guy Ellis

Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below\*.

Total of 7 forms are submitted.

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

0310

Whereas, I, Rajinder Nijjer of Phoenix, AZ, hereafter

referred to as applicant, have invented certain new and useful improvements in SYSTEM FOR CONVERSION OF WEBSITE CONTENT


for which an application for a United States Patent was filed on \_\_\_\_\_  
Application Number \_\_\_\_\_

for which an application for a United States Patent was executed on March 8, 2013, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 8th day of March, 2013  
at Scottsdale, AZ

  
\_\_\_\_\_  
Signature  
Rajinder Nijjer  
\_\_\_\_\_  
Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below\*.

Total of 7 forms are submitted.

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

0310

Whereas, I, Josh Berk of Scottsdale, AZ hereafter

referred to as applicant, have invented certain new and useful improvements in \_\_\_\_\_

**SYSTEM FOR CONVERSION OF WEBSITE CONTENT**

for which an application for a United States Patent was filed on March 12, 2013

Application Number 13/796,760

for which an application for a United States Patent was executed on \_\_\_\_\_, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred

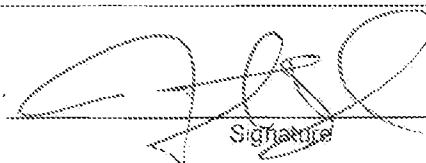
to "assignee" whose mailing address is 14455 North Hayden Road, Suite 219, Scottsdale, AZ 85260 is

desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof, and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 25<sup>th</sup> day of April, 2013

at Scottsdale, AZ

  
\_\_\_\_\_  
Signature  
Josh Berk  
\_\_\_\_\_  
Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

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ASSIGNMENT OF APPLICATION

Docket Number (Optional)

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Whereas, I, Rajatish Mukherjee of Sunnyvale, CA, hereafter

referred to as applicant, have invented certain new and useful improvements in SYSTEM FOR CONVERSION OF WEBSITE CONTENT

for which an application for a United States Patent was filed on March 12, 2013

Application Number 13/796,760

for which an application for a United States Patent was executed on \_\_\_\_\_, and

Whereas, Go Daddy Operating Company, LLC of Scottsdale, AZ here referred

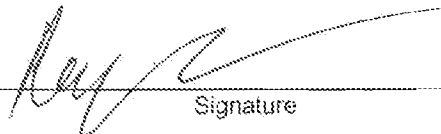
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Now, therefore, in consideration of my employment with GoDaddy.com, LLC, and other good and valuable consideration, the sufficiency of which is hereby acknowledged, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and all foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

Executed this 02 day of May, 2013.

at Scottsdale, AZ

  
Signature  
Rajatish Mukherjee  
Printed Name

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

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