

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Mark Jamtgaard</td> <td>01/08/2013</td> </tr> <tr> <td>Nathan Mueller</td> <td>01/08/2013</td> </tr> <tr> <td>Peter Sanford</td> <td>01/08/2013</td> </tr> </tbody> </table>		Name	Execution Date	Mark Jamtgaard	01/08/2013	Nathan Mueller	01/08/2013	Peter Sanford	01/08/2013
Name	Execution Date								
Mark Jamtgaard	01/08/2013								
Nathan Mueller	01/08/2013								
Peter Sanford	01/08/2013								
RECEIVING PARTY DATA									
Name:	NearBuy Systems, Inc.								
Street Address:	3565 Haven Avenue								
City:	Menlo Park								
State/Country:	CALIFORNIA								
Postal Code:	94025								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13737834</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13737834				
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Application Number:	13737834								
CORRESPONDENCE DATA									
Fax Number:	8777697945								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	650-839-5070								
Email:	apsi@fr.com								
Correspondent Name:	Kirk A. Gottlieb								
Address Line 1:	FISH & RICHARDSON P.C.								
Address Line 2:	P.O.BOX 1022								
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022								
ATTORNEY DOCKET NUMBER:	29105-0004001								
NAME OF SUBMITTER:	Melissa Alexander								
Signature:	/Melissa Alexander/								
Date:	05/08/2013								
Total Attachments: 1 source=Assignment#page1.tif									

CH \$40.00 13737834

ASSIGNMENT

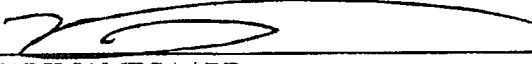
For valuable consideration, we, MARK JAMTGAARD of 933 Sladky Ave., Mountain View, CA 94040, NATHAN MUELLER of 877 San Ardo Way, Mountain View, CA 94043, PETER SANFORD of 3000 23rd St. #400, San Francisco, CA 94110, hereby assign to:

NearBuy Systems, Inc., a corporation of Delaware having a place of business at:


3565 Haven Avenue
Menlo Park, CA 94025; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled WIRELESS ANALYTICS IN PHYSICAL SPACES, filed January 9, 2013, and assigned U.S. Serial Number 13/737,834, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

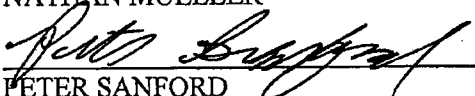
Date: 1/8/13


MARK JAMTGAARD

Date: 1/8/13


NATHAN MUELLER

Date: 1/8/13


PETER SANFORD