

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jean-Marc Morel</td> <td>04/08/2013</td> </tr> <tr> <td>Evan Webb</td> <td>04/08/2013</td> </tr> <tr> <td>Christopher Reed</td> <td>04/03/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jean-Marc Morel	04/08/2013	Evan Webb	04/08/2013	Christopher Reed	04/03/2013
Name	Execution Date								
Jean-Marc Morel	04/08/2013								
Evan Webb	04/08/2013								
Christopher Reed	04/03/2013								
RECEIVING PARTY DATA									
Name:	Activision Publishing, Inc.								
Street Address:	3100 Ocean Park Blvd.								
City:	Santa Monica								
State/Country:	CALIFORNIA								
Postal Code:	90405								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13841952</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13841952				
Property Type	Number								
Application Number:	13841952								
CORRESPONDENCE DATA									
Fax Number:	9499551921								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	949-955-1920								
Email:	hgeiger@koslaw.com								
Correspondent Name:	Klein, O'Neill & Singh, LLP								
Address Line 1:	18200 Von Karman Avenue								
Address Line 2:	Suite 725								
Address Line 4:	Irvine, CALIFORNIA 92612								
ATTORNEY DOCKET NUMBER:	1156-099.101								
NAME OF SUBMITTER:	Daniel M. Cavanagh								
Signature:	/Daniel M. Cavanagh/								

Date:

05/10/2013

Total Attachments: 4

source=1 156-099-101--AssignmentAsFiled#page1.tif

source=1 156-099-101--AssignmentAsFiled#page2.tif

source=1 156-099-101--AssignmentAsFiled#page3.tif

source=1 156-099-101--AssignmentAsFiled#page4.tif

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, We, **Jean-Marc Morel** of Santa Monica, California; **Evan Webb** of Santa Monica, California; and **Christopher Reed** of Santa Monica, California (hereinafter referred to as "Assignor") have sold, assigned, transferred and set over and hereby sell, assign, transfer and set over to **Activision Publishing, Inc.**, a corporation organized and existing under and by the virtue of the laws of the State of Delaware and having a place of business at 3100 Ocean Park Blvd., Santa Monica, CA 90405, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the invention and improvements which are the subject of an application for United States Patent filed on **March 15, 2013** with Application Serial Number **13/841,952**, entitled **PRE-PLAY AND POST-PLAY VIDEO GAME CHARACTER PRESENTATION AND EQUIPPING**, and related applications and patents, this assignment including said application, any and all United States and foreign patents granted for any of said inventions or improvements, including all divisions, continuations, reissues, reexaminations, continuations-in-part and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom for past infringement thereof, and the right to claim priority based on the filing date of said application and based on the filing date of any provisional application of which said application claims the benefit under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents and like rights of exclusion and for inventor's certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation, upon request to perform such lawful acts, to promptly provide Assignee with all pertinent facts and documents relating to said invention or application as may be known and accessible to me, to testify in any interference or litigation related to said invention or application and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

The Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Agreement.

WITNESS my hand this 8th day of April, 2013.



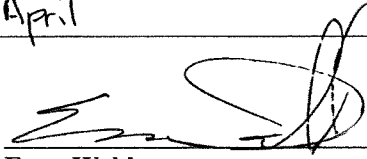
Jean-Marc Morel

On _____ before me, _____, personally appeared **Jean-Marc Morel**, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public in and for said County and
State

WITNESS my hand this 8th day of April, 2013.



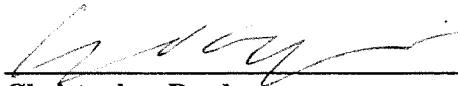
Evan Webb

On _____ before me, _____, personally appeared **Evan Webb**, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public in and for said County and State

WITNESS my hand this 3rd day of April, 2013.



Christopher Reed

On _____ before me, _____, personally appeared **Christopher Reed**, proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public in and for said County and
State