502345405 05/13/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------|----------------|
| Donald A. McCloskey | 05/13/2013 |
| Brian J. McMicken | 05/13/2013 |

RECEIVING PARTY DATA

| Name: | Liberty Lidz LLC |
|-----------------|---------------------|
| Street Address: | 718 S. Percy Street |
| City: | PHILADELPHIA |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 19147 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29454659 |

CORRESPONDENCE DATA

Fax Number: 2159791020

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 215-979-1842

Email: eorleman@duanemorris.com

Correspondent Name: Joseph A. Powers, Duane Morris LLP

Address Line 1: 30 SOUTH 17TH STREET

Address Line 4: PHILADELPHIA, PENNSYLVANIA 19103-4196

| ATTORNEY DOCKET NUMBER: | F8306-00001 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Joseph A. Powers |
| Signature: | /joseph a. powers/ |
| Date: | 05/13/2013 |

Total Attachments: 2

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PATENT REEL: 030404 FRAME: 0781 CH \$40.00 29454

ASSIGNMENT AND AGREEMENT

For value received, we, **Donald A. McCloskey** and **Brian J. McMicken**, hereby sell, assign and transfer to **Liberty Lidz LLC**, with its principal place of business located at **718 S. Percy Street**, **Philadelphia**, **PA 19147**, and its successors, assigns and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **Foam Bell Hat**, described in a design application for Letters Patent of the United States filed herewith, and all the rights and privileges in said application and under any and all Letters Patent and any divisions, continuations, continuations-in-part, reexamination certificates, reissues, and extensions thereof that may be granted in the United States for said inventions; and we also concurrently hereby sell, assign and transfer to Liberty Lidz LLC the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

We authorize Liberty Lidz LLC to make application for such protection in its own name and maintain such protection in the United States and any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from us, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Liberty Lidz LLC to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

We request that any and all patents for said inventions be issued to Liberty Lidz LLC in the United States and in all countries foreign to the United States, or to such nominees as Liberty Lidz LLC may designate.

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PATENT REEL: 030404 FRAME: 0782

ATTORNEY DOCKET NO. F8306-00001

We agree that, when requested, we shall, without charge to Liberty Lidz LLC but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Inventor 1:

Dated: 5/13/2013

Residence: 133 Gates Avenue Apt. 1

Brooklyn, NY 11238

Inventor 2:

Dated: 5/13/24/3

Residence: 718 S. Percy Street

Philadelphia, PA 19147

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RECORDED: 05/13/2013

PATENT REEL: 030404 FRAME: 0783