

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TESSIVE LLC	04/25/2013
RECEIVING PARTY DATA	
Name:	RED.COM, INC.
Street Address:	34 Parker
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13102244
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	9497600404
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Correspondent Name:	Knobbe Martens Olson & Bear LLP
Address Line 1:	2040 Main Street
Address Line 2:	14th Floor
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	REDCOM.095A
NAME OF SUBMITTER:	Sean Ambrosius
Signature:	/Sean Ambrosius/
Date:	05/14/2013
Total Attachments: 2 source=Assignment - REDCOM.095A#page1.tif source=Assignment - REDCOM.095A#page2.tif	

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**ASSIGNMENT**

WHEREAS, Tessive LLC, a New Mexico limited liability company with its principal place of business at 2820 Broadbent Parkway NE, Albuquerque NM 87107, (hereinafter "ASSIGNOR") represents and warrants that it is the sole owner of the entire right, title, and interest to certain new and useful improvements, technology, inventions, developments, ideas, ornamental design or discoveries related to an APPARATUS AND METHOD FOR IMPROVED MOTION PICTURE CAMERAS (collectively hereinafter referred to as the "Work") for which applications for Letters Patent in the United States have been filed with the United States Patent and Trademark Office (U.S. Provisional Application No. 61/381,341, filed September 9, 2010, and U.S. Patent Application No. 13/102,244, filed May 6, 2011, published as U.S. Patent Application Publication No. 2012-0062845), and for which an International Patent Application has been filed (International Application No. PCT/US2011/035495, filed May 6, 2011, published as International Publication No. WO 2011/152955) (the aforementioned applications hereinafter the "Applications");

AND WHEREAS, RED.COM, INC., a Washington Corporation, with its principal place of business at 34 Parker, Irvine, CA 92618 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Applications and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Applications and the Work, including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No. 61/381,341, filed September 9, 2010), and all nonprovisional applications claiming priority thereto, including, all divisions, continuations, continuations-in-part, reissues, and reexaminations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Applications and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Applications and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its

successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

By: [Signature]Name Printed: Anthony DavisTitle: Managing MemberDate: 4-25-2013Signature: [Signature]Date: 4-25-2013*Signature before a Notary is desirable but not required.*

STATE OF CALIFORNIA

COUNTY OF Orange

ss.

On April 25, 2013 before me, Teresa Trezise, notary public, personally appeared Anthony Davis who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[Signature]

[SEAL]

Notary Signature

