Form PTO-1595 (Rev. 06-12) OMB No. 0651-0027 (exp. 04/30/2015) U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office

REEL: 030417 FRAME: 0105

RECORDATION FORM COVER SHEET			
PATENTS ONLY			
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.			
1. Name of conveying party(ies)	2. Name and address of receiving party(ies) Name: <u>NEWHULA.COM INC.</u>		
Nelson Greenberg and Neil Trevick	Internal Address:		
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) May 15, 2013	Street Address: 9740 Trans-Canada Hwy		
Assignment Merger Security Agreement Joint Research Agreement	_{City:} St-Laurent _{State:} Quebec		
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: CanadaZip: H4S 1V9		
Other	Additional name(s) & address(es) attached? 🔄 Yes 🔳 No		
4. Application or patent number(s): This A. Patent Application No.(s)	document serves as an Oath/Declaration (37 CFR 1.63). B. Patent No.(s)		
13/261,465			
Additional numbers att	ached? Yes No		
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:		
Name: Nelson Greenberg	7. Total fee (37 CFR 1.21(h) & 3.41) \$_40		
Street Address: 9740 Trans-Canada Hwy	Authorized to be charged to deposit account Enclosed		
	None required (government interest not affecting title)		
City: St-Laurent	8. Payment Information		
State: Quebec Zip: H4S 1V9			
Phone Number: 514 592 5925	Deposit Account Number		
Docket Number: 10-US-1 Email Address: nelson/greenberg@gmail.com	Authorized User Name		
9. Signature:	MAN 15 2013		
Nelson Greenberg Name of Person Signing Documents to be recorded (including cover sheet) Mail Stop Assignment Recordation Services, Director of	Total number of pages including cover sheet, attachments, and documents: should be faxed to (571) 273-0140, or mailed to: the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450		
PATENT			

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FROM Run Communications

WORLDWIDE

Before Issue of Patent

ASSIGNMENT

For good and valuable consideration, we (hereinafter referred to as "Assignors"):

Full Name of Assignors	Сіту	STATE OR PROVINCE AND COUNTRY
GREENBERG, Nelson	Ville St. Laurent	Quebec, Canada
TREVICK, Neil	Ville St. Laurent	Quebec, Canada

hereby assign, vest and transfer (and/or confirm such assignment, vesting or transfer) to:

FULL NAME OF ASSIGNEE	BUSINESS ADDRESS	
NEWHULA.COM INC.	9740 Trans-Canada Hwy St-Laurent, QC, Canada,H4S 1V9	

and its successors, assigns or legal representatives (collectively herein called the "Assignee"), the entire and exclusive right, title and interest in Canada, the United States and everywhere else throughout the world in the invention(s) and improvements which are the subject of the patent application(s) identified as:

TITLE OF APPLICATION	FILING DATE	COUNTRY	SERIAL NUMBER
VIRTUAL EXERCISER DEVICE	April 5, 2011	USA	13/261,465
VIRTUAL EXERCISER DEVICE	April 5, 2011	China	201180021631.6
VIRTUAL EXERCISER DEVICE	April 5, 2011	Canada	2,769,776
VIRTUAL EXERCISER DEVICE	April 5, 2011	United Kingdom	1217902.4

and related application(s) and patent(s), this assignment including said application(s), and all United States and foreign patents granted for any of said invention(s) or improvement(s), including all divisions, continuations, renewals, reissues, reexaminations, continuations-in-part and extensions thereof, including the right to sue for damages occurring before the assignment, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, and the right to claim priority based on the filing date of said application(s) and based on the filing date of any provisional application of which said application(s) claims the benefit under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents and like rights of exclusion and for inventor's certificates for said inventions and improvements; and we agree for ourselves and our heirs, legal representatives and assigns, without further compensation, upon request to perform such lawful acts, to promptly provide Assignee with all pertinent facts and documents relating to said invention(s) or application(s) as may be known and accessible to us, to testify in any interference, opposition, litigation, or similar proceedings related to said invention(s) or application(s), to sign such further applications, assignments, declarations, affidavits, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this

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Assignment and to execute any other papers that may be needed in connection with filing said application(s) and securing Letters Patents thereon.

The Assignors hereby covenant that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Assignment.

The Assignors hereby authorize the insertion on this Assignment of the serial number(s) and filing date(s) of said application(s) when known.

The Assignors hereby authorize the Commissioner of Patents and Trademarks, or any official whose duty it is to issue patents, to issue a Letters Patent on said application(s), and on any and all divisions, continuations, renewals, reissues, reexaminations, continuations-in-part and extensions thereof to Assignee in accordance herewith. It is the express wish of the parties that this Assignment be drafted in the English language. C'est la volonté expresse des parties que cette cession soit rédigée en langue anglaise.

SIGNED this ISH day of MAY	<u> </u>				
WITNESS	ASSIGNOR:				
Full Name: Giovanni Tomat	Netson GREEDBERG				
SIGNED this 15 day of MAY (month)					
WITNESSE Full Name: Giovanni Tomat	ASSIGNOR:				
READ and APPROVED					
SIGNED this 15 day of My 2013					
MEWHULA COM INC.	n) (year)				
MEARCHODAL COM INC.					
Per: Giovagni Tomat Title: Treasurer					

RECORDED: 05/15/2013