

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jeffrey M. Stibel</td> <td>06/13/2012</td> </tr> <tr> <td>Aaron B. Stibel</td> <td>06/13/2012</td> </tr> </tbody> </table>		Name	Execution Date	Jeffrey M. Stibel	06/13/2012	Aaron B. Stibel	06/13/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Credibility Corp.</td> </tr> <tr> <td>Street Address:</td> <td>22761 Pacific Coast Highway</td> </tr> <tr> <td>City:</td> <td>Malibu</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90265</td> </tr> </table>		Name:	Credibility Corp.	Street Address:	22761 Pacific Coast Highway	City:	Malibu	State/Country:	CALIFORNIA	Postal Code:	90265
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13896125</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13896125						
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CORRESPONDENCE DATA											
<p>Fax Number: 4407534673 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 424-250-0051 Email: mail@lapatentgroup.com Correspondent Name: Los Angeles Patent Group Address Line 1: 8200 Willshire Boulevard Address Line 2: Suite 200 Address Line 4: Beverly Hills, CALIFORNIA 90211</p>											
ATTORNEY DOCKET NUMBER:	DBS_P0033										
NAME OF SUBMITTER:	Arman Katiraei										
Signature:	/Arman Katiraei/										
Date:	05/16/2013										
Total Attachments: 3 source=DBS_P033_Assignment#page1.tif source=DBS_P033_Assignment#page2.tif source=DBS_P033_Assignment#page3.tif											

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RECORDATION FORM COVER SHEET

PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Jeffrey M Stibel and Aaron B. Stibel

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) June 13, 2012

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies)

Name: Credibility Corp.

Internal Address:

Street Address: 22761 Pacific Coast Highway

City: Malibu

State: California

Country: USA

Zip: 90265

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

13/896125

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Los Angeles Patent Group

Internal Address:

Street Address: 8200 Wilshire Blvd., Suite 200

City: Beverly Hills

State: CA Zip: 90211

Phone Number: 424-250-0051

Docket Number: DBS_P0033

Email Address: mail@lapatentgroup.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number

Authorized User Name

9. Signature: Aman Katiraei/

5/16/2013

Signature

Date

Aman Katiraei, Reg. No. 63098

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT OF INVENTION AND PATENT APPLICATION

Docket Number: DBS_P0020

This assignment made by (1) Jeffrey M. Stibel of Malibu, California and (2) Aaron B. Stibel of Malibu, California (collectively hereinafter ASSIGNORS) to Credibility Corp., a Delaware corporation, having a place of business at 22761 Pacific Coast Highway, Malibu, California 90265 (hereinafter ASSIGNEE). ASSIGNORS believe themselves to be the original, first, and joint inventors of the Invention entitled "People Engine Optimization" for which an application for United States patent was filed on June 1, 2012 having application serial number 13/486,873 further identified by attorney docket number DBS_P0020.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNORS hereby sell, assign, transfer, and set over unto ASSIGNEE 100% of the following:

- (A) ASSIGNORS' right, title, and interest in and to the invention entitled "People Engine Optimization" invented by ASSIGNORS;
- (B) the application for United States patent filed on June 1, 2012 having application serial number 13/486,873 further identified by attorney docket number DBS_P0020;
- (C) any patent or reissues of any patent that may be granted thereon; and
- (D) any applications which are continuations, continuations-in-part, substitutes, or divisions of said application.

ASSIGNORS hereby further sell, assign, transfer, and set over unto ASSIGNEE, the above percentage of ASSIGNORS' entire right, title, and interest in and to said invention in each and every country foreign to the United States; and ASSIGNORS further convey to ASSIGNEE the above percentage of all priority rights resulting from the above-identified application for United States patent. ASSIGNORS agree to execute all papers, give any required testimony, and perform other lawful acts, at ASSIGNEE'S expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE'S interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE'S interest therein.

ASSIGNORS represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein. ASSIGNORS authorize and request the

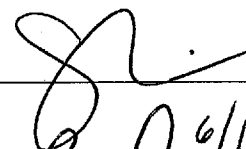
Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any patent granted for said Invention(s), whether on another patent or other application for said Invention, on said Patent Application, or on any subsequently-filed provisional, non-provisional, regular utility, divisional, continuation, continuation-in-part, reissue, international, or other patent application or other application, to ASSIGNEE, its successors and assigns, as the assignee of the entire interest in said Invention.

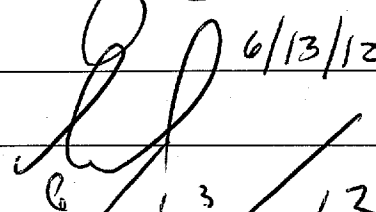
(ASSIGNOR) Jeffrey M. Stibel Signature:

Date:

(ASSIGNOR) Aaron B. Stibel Signature:

Date:





6/13/12
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