

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
James H. Jannard	06/22/2009
RECEIVING PARTY DATA	
Name:	RED.COM, INC.
Street Address:	34 Parker
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92618
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13734804
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	9497600404
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Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	REDCOM.029CP1C
NAME OF SUBMITTER:	Sean Ambrosius
Signature:	/Sean Ambrosius/
Date:	05/16/2013
Total Attachments: 2 source=REDCOM.029CP1C - Assignment(2)#page1.tif source=REDCOM.029CP1C - Assignment(2)#page2.tif	

CH \$40.00 13734804

ASSIGNMENT

WHEREAS, I, JAMES H. JANNARD, a US citizen, residing at 15 Wild Ridge, Las Vegas, NV 89135 (hereinafter the "ASSIGNOR"), have invented certain new and useful improvements, technology, inventions, developments, ideas or discoveries related to a MODULAR MOTION CAMERA for which an application for Letters Patent was filed in the United States on December 29, 2008 as Application Serial No. 12/345,437 (hereinafter the "Application");

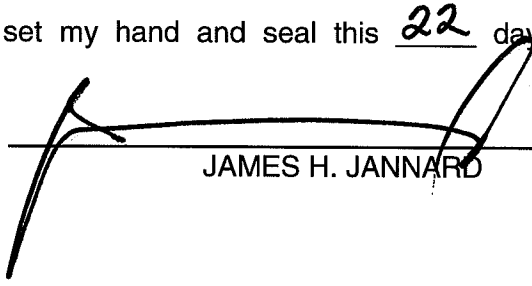
AND WHEREAS, RED.COM, INC., a Washington Corporation, with its principal place of business at 20291 Valencia Circle, Lake Forest, CA 92630 (hereinafter "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Work and any improvements made thereto including the Application and any patent application(s) claiming priority thereto that have been or may hereafter be filed; such filings including divisions, continuations, continuations-in-part, reissues and reexaminations thereof, and all Letters Patents of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, and all extensions, renewals and reissues thereof; and ASSIGNOR hereby authorizes and requests the Commissioner for Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue patents on applications as aforesaid, to issue all related Letters Patent to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the said Letters Patent, before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree to communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other provisional or non-provisional applications relating to the Application and the Work or any improvements made thereto, sign all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any application(s) filed therefrom, and any continuing application(s) filed from aforementioned application(s), and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22 day of JUNE, 2009.



JAMES H. JANNARD

STATE OF CALIFORNIA }
COUNTY OF ORANGE } ss.

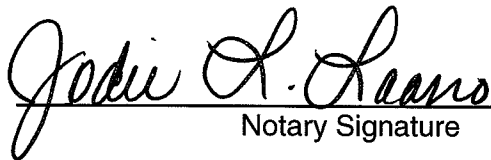
On JUNE 22, 2009, before me, JODIE L. LAANO, notary public, personally appeared JAMES H. JANNARD who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]





Notary Signature

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