PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joshua Szmajda	05/10/2013
Adam Vitarello	05/10/2013

RECEIVING PARTY DATA

Name:	Optoro, Inc.
Street Address:	5001-A Forbes Boulevard
City:	Lanham
State/Country:	MARYLAND
Postal Code:	20706

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13786770

CORRESPONDENCE DATA

Fax Number: 2028427899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (202) 842-7800
Email: mharris@cooley.com

Correspondent Name: Cooley LLP

Address Line 1: 1299 Pennsylvania Avenue NW

Address Line 2: Suite 700

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	OPTO-001/01US 313006-2002	
NAME OF SUBMITTER:	Leeger Yu	
Signature:	/ligeyu/	
Date:	05/17/2013	
	PATENT	

502351372 REEL: 030434 FRAME: 0668

13786770

CH \$40 00

Total Attachments: 5

source=OPTO00101US-Assignment#page1.tif source=OPTO00101US-Assignment#page2.tif source=OPTO00101US-Assignment#page3.tif source=OPTO00101US-Assignment#page4.tif source=OPTO00101US-Assignment#page5.tif

> PATENT REEL: 030434 FRAME: 0669

ASSIGNMENT

Joshua SZMAJDA, residing at 5E Gardenway, Greenbelt, MD 20770, and Adam VITARELLO, residing at 2809 Ontario Road, NW, Washington, D.C. 20009 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled <u>METHODS AND APPARATUS</u> FOR PROCESSING AND MARKETING INVENTORY VIA MULTIPLE CHANNELS, and which is a:

(1)	provisional application (a) to be filed herewith; or (b) bearing Application No., and filed on;
(2)	 ⋈ non-provisional application (a) ☐ to be filed herewith; or (b) ☒ bearing Application No. 13/786,770, and filed on March 6, 2013; and/or
(3)	☐ PCT application (a) ☐ bearing Application No. , and filed on .

WHEREAS, Optoro, Inc., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 5001-A Forbes Boulevard, Lanham, MD 20706 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the application for patent identified in paragraph (1), (2) and/or (3); the right to file applications for patent of the United States or other countries on the Invention; any application for patent of the United States or other countries claiming priority to these application; any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1), (2), and/or (3);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Hague Convention, the

554582 v1/RE

Attorney Docket No. OPTO-001/01US 313006-2002 Application Serial No. 13/786,770

Page 2

Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;

- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1), (2), and/or (3) or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignor, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1), (2), and/or (3) when known.

554582 v1/RE

Attorney Docket No. OPTO-001/01US 313006-2002 Application Serial No. 13/786,770 Page 3

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

554582 v1/RE

PATENT REEL: 030434 FRAME: 0672

Attorney Docket No. OPTO-001/01US 313006-2002 Application Serial No. 13/786,770 Page 4

Date: $\frac{5/10/2013}{}$	By:
	Joshua SZMAJDA
State of Mary land	
State of Mary land) ss. County of Prince George)	
	e me. DERICK SINGLE
Notary Public, personally appeared	e me, <u>DERICK SINGI</u> , JOSSUS SZMAJBA,
	factory evidence, to be the person(s) whose
name(s) is/are subscribed to the within	instrument and acknowledged to me that
he/she/they executed the same in his/he.	r/their authorized capacity(ies), and that by
his/her/their signature(s) on the instrumen	t the person(s), or the entity upon behalf of
which the person(s) acted, executed the inst	rument.
WITNESS my hand and official seal.	
Signature of Notary Public	Place Notary Seal Above
My Commission Expires: 10-0	3-2015 OFFICK SINGA
	COMMISSION EXPIRES 10-03-2015 CEORGE'S COUNTY

554582 v1/RE

PATENT REEL: 030434 FRAME: 0673

Attorney Docket No. OPTO-001/01US 313006-2002 Application Serial No. 13/786,770

Page 5

Date: 5/10/13	Ву:	Alex Vetants
		Adam VITARELLO
State of Mary Land) County of Prince Georges)		
On <u>5-10-2013</u> , be Notary Public, personally appeared	fore me, _	SERICK SINGH,
Notary Public, personally appeared	Adam	T. VITARELLO,
who proved to me on the basis of sa		
name(s) is/are subscribed to the with	nin instrumen	t and acknowledged to me that
he/she/they executed the same in his/	her/their auth	orized capacity(ies), and that by
his/her/their signature(s) on the instrum	nent the perso	on(s), or the entity upon behalf of
which the person(s) acted, executed the i	nstrument.	
WITNESS my hand and official seal,		
WITTESS My Hand and Official Scal.		
Signature of Notary Public		Place Notary Seal Above
My Commission Expires:	03-2019	SERICK SINGS, MY COMMISSION
		EXPIRES 10-03-2015

554582 v1/RE

PATENT REEL: 030434 FRAME: 0674

RECORDED: 05/17/2013