

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Frank Scott Atchley</td> <td>03/04/2010</td> </tr> <tr> <td>James Arthur Strickland</td> <td>03/02/2010</td> </tr> <tr> <td>James M. Rossman</td> <td>03/09/2010</td> </tr> </tbody> </table>		Name	Execution Date	Frank Scott Atchley	03/04/2010	James Arthur Strickland	03/02/2010	James M. Rossman	03/09/2010
Name	Execution Date								
Frank Scott Atchley	03/04/2010								
James Arthur Strickland	03/02/2010								
James M. Rossman	03/09/2010								
RECEIVING PARTY DATA									
Name:	U.S. Smokeless Tobacco Company								
Street Address:	6603 West Broad Street								
City:	Richmond								
State/Country:	VIRGINIA								
Postal Code:	23230								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13784461</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13784461				
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Application Number:	13784461								
CORRESPONDENCE DATA									
Fax Number:	8777697945								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	(612) 335-5070								
Email:	jwright@fr.com								
Correspondent Name:	Geoffrey P. Shipsides								
Address Line 1:	FISH & RICHARDSON P.C.								
Address Line 2:	P.O.BOX 1022								
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022								
ATTORNEY DOCKET NUMBER:	20210-0112002								
NAME OF SUBMITTER:	Geoffrey P. Shipsides								
Signature:	/Geoffrey P. Shipsides/								

Date:

05/16/2013

Total Attachments: 4

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ASSIGNMENT

For valuable consideration, we, Frank Scott Atchley, of 9525 Ashleyville Mews, Midlothian, VA 23112; James Arthur Strickland, of 11804 Summer Stream Drive, Richmond, VA 23233; and James M. Rossman, of 1706 West Morrison Avenue, Tampa, FL 33606; hereby assign to U.S. SMOKELESS TOBACCO COMPANY, a corporation of Delaware, having a place of business at 6603 West Broad Street, Richmond, Virginia 23230, United States of America, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled SMOKELESS TOBACCO ARTICLES, filed December 30, 2009, and assigned U.S. Serial Number 12/649,789, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

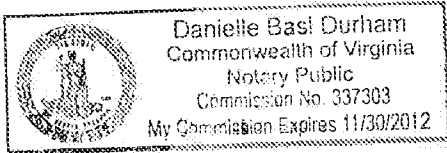
DATE: 3-4-10

Frank Scott Atchley
FRANK SCOTT ATCHLEY

STATE OF Rich Virginia
COUNTY OF Richmond) SS.

On 4 of March 2010, before me, the undersigned, a notary public for the State of Rich Virginia, there personally appeared FRANK SCOTT ATCHLEY personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.



Danielle Basi Durham
Notary Public

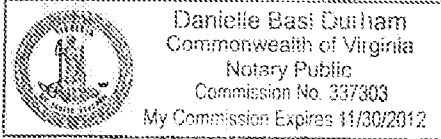
DATE: 03/02/10


JAMES ARTHUR STRICKLAND

STATE OF Virginia)
City) SS.
COUNTY OF Richmond)

On March 2010, before me, the undersigned, a notary public for the State of Virginia, there personally appeared JAMES ARTHUR STRICKLAND personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.




Notary Public

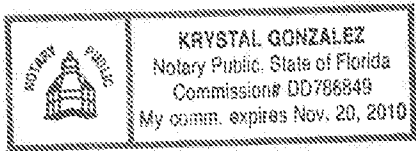
DATE: March 9, 2010

James M. Rossman
JAMES M. ROSSMAN

STATE OF Florida)
COUNTY OF Hillborough) SS.

On March 9, 2010, before me, the undersigned, a notary public for the State of Florida, there personally appeared JAMES M. ROSSMAN personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.



Krystal Gonzalez
Notary Public

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