

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Eduardo E. Rimanelli	05/16/2013
RECEIVING PARTY DATA	
Name:	Brazen Sports, LLC
Street Address:	7071 Warner Avenue
Internal Address:	Suite F377
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92647
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29436454
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-985-5562
Email:	jomalley@clarkhill.com
Correspondent Name:	James A. O'Malley
Address Line 1:	150 North Michigan Avenue
Address Line 2:	Suite 2700
Address Line 4:	Chicago, ILLINOIS 60601
ATTORNEY DOCKET NUMBER:	39886/154468
NAME OF SUBMITTER:	James A. O'Malley
Signature:	/James A. O'Malley/
Date:	05/20/2013
Total Attachments: 1 source=Assignment_Rimanelli#page1.tif	

OP \$40.00 29436454

ASSIGNMENT

WHEREAS, I, EDUARDO E. RIMANELLI of 17112 Harbor Bluffs Circle Apt. A, Huntington Beach, California 92649, have invented certain new and useful improvements in WATCH CASING for which a United States Design Patent Application was filed on November 6, 2012 and was assigned Serial Number 29/436,454; and

WHEREAS, BRAZEN SPORTS, LLC, a limited liability company organized and existing under the laws of the state of California having its principal place of business at 7071 Warner Avenue, Suite F377, Huntington Beach, California 92647 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said invention, said application, and in, to and under all Letters Patent of the United States and foreign countries that may be granted therefor or claiming priority therefrom;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to us in hand paid by said ASSIGNEE, the receipt of which is hereby acknowledged, I, said EDUARDO E. RIMANELLI, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over to and unto said ASSIGNEE, its successors and assigns, for, within and throughout the United States and the territories thereof, and all foreign countries, the entire right, title and interest in and to said invention, and in, to and under said application, and all Letters Patent of the United States and foreign countries (including all priority rights that I may have or acquire under any International Convention or treaty) that may be granted for or claim priority from said invention and improvements, including divisions, reissues, subdivisions, continuations and prolongations of such applications and Letters Patent, to have and to hold for the sole and exclusive use and benefit of said ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all of said Letters Patents for said invention may issue.

I do hereby covenant and agree, for myself, my heirs and my legal representatives, that I will assist said ASSIGNEE in the prosecution of the application herein identified; in the making and prosecution of any other applications for Letters Patent that said ASSIGNEE may elect to make covering the invention herein identified, as hereinbefore set forth; in vesting in said ASSIGNEE like exclusive title in and to all such other applications and Letters Patent; and in the prosecution of any interference which may arise involving said invention, or any application or Letters Patent herein contemplated; and that we will execute and deliver to said ASSIGNEE any and all additional papers that may be requested by said ASSIGNEE to fully carry out the terms of this assignment.

And I do hereby authorize and request the Commissioner of Patents to issue all Letters Patent of the United States that may be granted claiming priority from the application aforesaid, or for said invention, to said ASSIGNEE, its successors and assigns, in accordance with this assignment.

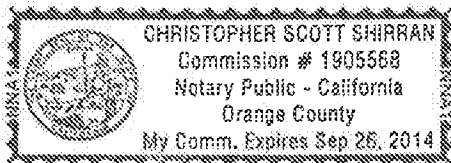
IN WITNESS WHEREOF, I have hereunto set my hand and seal, this 16 day of May 2013.

Eduardo E. Rimanelli
EDUARDO E. RIMANELLI

This 15th day of May, 2013, before me personally came the above named EDUARDO E. RIMANELLI to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

Christopher Scott Shirran
Notary Public

(Notarial Seal)



9068963.1 39886/154468

PATENT

RECORDED: 05/20/2013

REEL: 030446 FRAME: 0040