

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jumpei Ichinokawa	05/20/2013
RECEIVING PARTY DATA	
Name:	Honda Motor Co., Ltd.
Street Address:	1-1 Minami-Aoyama
Internal Address:	2-Chome, Minato-Ku
City:	Tokyo
State/Country:	JAPAN
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13898813
CORRESPONDENCE DATA	
Fax Number:	4142713552
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	414.277.5000
Email:	ip-docket-mke@quarles.com
Correspondent Name:	Quarles & Brady LLP
Address Line 1:	411 East Wisconsin Avenue
Address Line 2:	Suite 2350
Address Line 4:	Milwaukee, WISCONSIN 53202
ATTORNEY DOCKET NUMBER:	144338.00165.H1113898US01
NAME OF SUBMITTER:	Rowan P Smith
Signature:	/Rowan P Smith/
Date:	05/21/2013
Total Attachments: 2 source=H1113898US01_Assignment#page1.tif source=H1113898US01_Assignment#page2.tif	

CH \$40.00 13898813

**ASSIGNMENT**

WHEREAS, the undersigned have/has made certain inventions which are described in an application for Letters Patent of the United States entitled : **SYSTEM AND METHOD FOR STORING AND RECALLING LOCATION DATA** executed on even date herewith preparatory to obtaining United States Letters Patent therefore, and

WHEREAS, **Honda Motor Co., Ltd.** (hereafter referred to as said Company), having a place of business at **1-1 MINAMI-AOYAMA 2-CHOME, MINATO-KU, TOKYO, JAPAN**, is desirous of acquiring the entire interest in said inventions throughout the United States of America and the territories thereof, for all other countries and under all international agreements,

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00), and other good and valuable consideration, receipt whereof is hereby acknowledged, the undersigned hereby sell(s), assign(s) and transfer(s) unto said Company, its successors and assigns, the entire right, title and interest throughout the United States of America and the territories thereof, for all foreign countries and under all international agreements in and to said inventions, the aforesaid application, all other applications hereafter filed in the United States, in any other country, or under any international agreement based in whole or in part on said inventions, and all Letters Patents granted upon said applications by the United States, by any other country or under any international agreement, and do hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said Company. The undersigned further grant to said Company, its successors and assigns, the right to claim for any of said applications the full benefits and priority rights of any international agreement between the United States and any foreign country or countries of between any other countries.

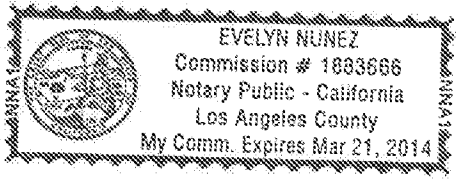
The undersigned hereby warrant(s) that they/(s)he have/has the full right to make the conveyance herein, and hereby covenant(s) that the heirs, legal representatives and assigns of the undersigned, will when requested, communicate to said Company, its representatives, successors and assigns, all facts known respecting said inventions, execute all divisional, continuing, reissue, reexamination and foreign or international applications, together with individual assignment therefore, make all rightful oaths, sign all lawful papers, testify in any legal proceeding and generally do everything possible to aid said Company, its successors and assigns, in the obtaining of Letters Patent.

IN TESTIMONY WHEREOF, the undersigned have hereunto executed this assignment at the location and on the date indicated below.

Signature: Jumpei Ichinokawa  
Name: 5146 Kingspine Road  
Date: Rolling Hills Estates, CA 90274

Before me on this 20<sup>th</sup> day of May, 2013, came Jumpei Ichinokawa, to me known to be the person named in the foregoing assignment and he/she acknowledges his/her execution therefore to be his/her free act and deed.

(SEAL)



Evelyn Nunez  
Notary Public,  
State of California  
My Commission Expires: March 21 2014