

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>F. Grant Kovach</td> <td>05/15/2013</td> </tr> <tr> <td>Mark A. Oleson</td> <td>05/15/2013</td> </tr> <tr> <td>Samuel J. Hollenbach</td> <td>05/15/2013</td> </tr> <tr> <td>Kevin P. Fallon</td> <td>05/15/2013</td> </tr> <tr> <td>Angela Ferg</td> <td>05/15/2013</td> </tr> </tbody> </table>		Name	Execution Date	F. Grant Kovach	05/15/2013	Mark A. Oleson	05/15/2013	Samuel J. Hollenbach	05/15/2013	Kevin P. Fallon	05/15/2013	Angela Ferg	05/15/2013
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Angela Ferg	05/15/2013												
RECEIVING PARTY DATA													
Name:	Under Armour, Inc.												
Street Address:	1020 Hull Street												
City:	Baltimore												
State/Country:	MARYLAND												
Postal Code:	21230												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29445620</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29445620								
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CORRESPONDENCE DATA													
Fax Number:	4102465922												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	4108437629												
Email:	wmuller@underarmour.com												
Correspondent Name:	Under Armour, Inc.												
Address Line 1:	1020 Hull Street												
Address Line 4:	Baltimore, MARYLAND 21230												
ATTORNEY DOCKET NUMBER:	D-INN-0039												
NAME OF SUBMITTER:	Wesley W. Muller												
Signature:	/WESLEYWMULLER(50988)/												
Date:	05/22/2013												
Total Attachments: 1 source=DINN0039assgnt#page1.tif													

OP \$40.00 29445620

PATENT

ASSIGNMENT

The undersigned is/are the named inventor(s) (the "Inventor(s)") on a United States patent application entitled **STRAP** (the "Application") for inventions disclosed or claimed therein (the "Invention(s)"), which Application:

- is being executed concurrently herewith,
- was first executed on _____
- was filed on 2/14/13 as Application Number 29/445,620.
- claims the benefit of U.S. Provisional Application(s) No(s) _____ filed _____.

Under Armour, Inc., a corporation having its principal place of business at 1020 Hull Street, Baltimore Maryland 21230, U.S.A, on behalf of itself, its successors and assigns, and its legal representatives ("Under Armour"), is entitled to all rights in the Application and the Invention(s), and the full cooperation of the Inventor(s).

For valuable consideration, the receipt of which is hereby acknowledged, the Inventor(s) hereby sell(s), assign(s), and transfer(s) to Under Armour the entire and exclusive right, title and interest in the Application and the Invention(s), in and for the United States, its territories, and all foreign countries, including all applications, patents, design registrations and publications obtained or derived therefrom, world wide, and all priority rights under all present or future conventions and treaties, and any provisional applications for which priority is claimed in the Application; and

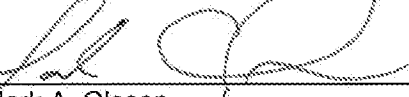
- (1) request the U.S. Commissioner of Patents to issue all U.S. Letters Patent granted thereon to Under Armour;
- (2) agree that Under Armour may apply for and receive all foreign Letters Patent thereon;
- (3) agree to execute all papers and take all actions necessary or desirable in connection therewith requested by Under Armour; and
- (4) authorize Under Armour to subsequently enter the Application Number on this Assignment, if not already entered above.



F. Grant Kovach

5/15/2013


DATE



Mark A. Oleson

5/15/2013

DATE



Samuel J. Hollenbach

5/15/2013

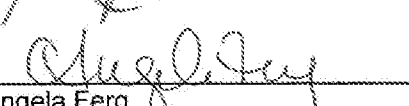
DATE



Kevin P. Fallon

MAY 15, 2013

DATE



Angela Ferg

5/15/2013

DATE