

PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Charles A. Byrne	05/23/2013

RECEIVING PARTY DATA

Name:	C.B. Worldwide, Inc., d.b.a. Mammoth Pet Products
Street Address:	P.O. Box 1645, 38 Laurel Mountain Road
City:	Mammoth Lakes
State/Country:	CALIFORNIA
Postal Code:	93546

PROPERTY NUMBERS Total: 12

Property Type	Number
Application Number:	29438010
Application Number:	29448295
Application Number:	29448297
Application Number:	29448298
Application Number:	29448299
Application Number:	29448300
Application Number:	29448301
Application Number:	29448302
Application Number:	29448303
Application Number:	29448305
Application Number:	29448306
Application Number:	29448515

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: marc@martinopatentlaw.com  
Correspondent Name: Marc G. Martino  
Address Line 1: 433 North Camden Drive  
Address Line 4: beverly hills, CALIFORNIA 90210

ATTORNEY DOCKET NUMBER:	MAMMOTH PET PRODUCTS
NAME OF SUBMITTER:	Marc G. Martino
Signature:	/Marc G. Martino, Reg. No. 65695/
Date:	05/23/2013
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 2  
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## ASSIGNMENT OF INVENTION

WHEREAS, I, Charles A. Byrne, Mammoth Lakes, California, United States (Seller) have invented various new and useful improvements in the various pet related products listed below:

PET TREAT BALL, Design App. No. 29/438,010, filed 24-NOV-2012;  
ROPE CUBE PET TOY, Design App. No. 29/448,295, filed 11-MAR-2013;  
ROPE SNAKE PET TOY, Design App. No. 29/448,297, filed 11-MAR-2013;  
BRAIDED STICK PET TOY, Design App. No. 29/448,298, filed 11-MAR-2013;  
BRAIDED PULL TUG PET TOY, Design App. No. 29/448,299, filed 11-MAR-2013;  
BRAIDED BOOMERANG PET TOY, Design App. No. 29/448,300, filed 11-MAR-2013;  
BRAIDED DUMBBELL PET TOY, Design App. No. 29/448,301, filed 11-MAR-2013;  
BRAIDED BONE PET TOY, Design App. No. 29/448,302, filed 11-MAR-2013;  
RAWHIDE ROPE TUG PET TOY, Design App. No. 29/448,303, filed 11-MAR-2013;  
ROPE MAN PET TOY, Design App. No. 29/448,305, filed 11-MAR-2013;  
RINGED ROPE PET TOY, Design App. No. 29/448,306, filed 11-MAR-2013; and  
ROPE BALL PET TOY, Design App. No. 29/448,515, filed 11-MAR-2013.

AND WHEREAS, C.B. Worldwide, Inc. d.b.a. Mammoth Pet Products, P.O. Box 1645, 38 Laurel Mountain Road, Mammoth Lakes, California, United States (Buyer) is desirous of acquiring all interest in said invention, any application for any Design or Letters Patent directed to said invention, and in any Design or Letters Patent which may be granted therefore;

NOW THIS INDENTURE WITNESSETH, that for the sum of one dollar and other valuable consideration to us in hand paid and other consideration to be paid, the receipt of which is hereby acknowledged, we hereby assign, sell, and transfer unto said C.B. Worlwide, Inc., the entire right, title, and interest in said invention, said application, and in and to any and all Design or Letters Patents of the United States, and countries foreign thereto, which may be granted for said invention, and in and to any and all priority rights, rights under the International Convention For The Protection Of Industrial Property, rights under the Patent Cooperation Treaty, and other

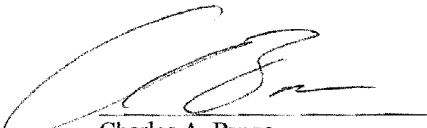
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benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto.

And we hereby authorize and request the Commissioner of Patents and Trademarks to issue said United States Letters Patent to said C.B. Worldwide, Inc., as the assignee of the whole right, title, and interest thereto.

And we further agree to sign and properly execute such necessary and lawful papers for application for foreign patents, for filing subdivisions of said application for patent, and for obtaining any reissue or reissues of any Design or Letters Patent which may be granted for our aforesaid invention, as the assignee thereof shall hereafter require and prepare at its own expense.

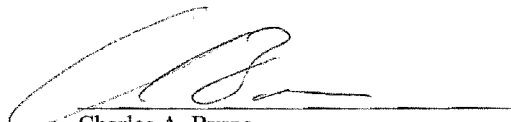
IN WITNESS WHEREOF, Seller and Buyer have duly executed and delivered this Patent Assignment as of the date below.

  
\_\_\_\_\_  
Charles A. Byrne

5/23/13  
\_\_\_\_\_  
Date

Title: Inventor

Address: Mammoth Lakes, California  
United States

  
\_\_\_\_\_  
Charles A. Byrne

5/23/13  
\_\_\_\_\_  
Date

Title: President / Owner C.B. Worldwide Inc.,  
d.b.a. Mammoth Pet Products

Address: P.O. Box 1650  
Mammoth Lakes, California, 93546