PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PART	ΓΥ DATA			
		Name	Execution Date	
Kun Ho LEE			04/19/2013	
Seung Eun LEE			04/19/2013	
In Su HWANG			04/19/2013	
Kwon Han BAE			04/19/2013	
RECEIVING PART	Y DATA			
Name:	LG ELECTRON	LG ELECTRONICS INC.		
Street Address:	20 Yeouido-dor	20 Yeouido-dong Yeongdeungpo-gu		
City:	Seoul			
State/Country:	KOREA, REPU	KOREA, REPUBLIC OF		
Postal Code:	150-721			
Property Type		Number		
		55759		
CORRESPONDEN Fax Number: <i>Correspondence wi</i> Phone: Email: Correspondent Nar Address Line 1: Address Line 4:	20273930 <i>ill be sent via US M</i> 20273930 adowney ne: Collin Parl 1111 Penr	<i>ail when the fax attempt is unsucc</i> 00 @morganlewis.com, patents@morg	ganlewis.com	
ATTORNEY DOCKET NUMBER:		001401-7086	001401-7086	
NAME OF SUBMITTER:		Robert J. Goodell	Robert J. Goodell	
Signature:		/Robert J. Goodell/	/Robert J. Goodell/	
502250042		PATENT PEEL: 030481 EPAME: 0459		

Date	•
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Total Attachments: 2 source=001401-7086_Assignment#page1.tif source=001401-7086_Assignment#page2.tif

ATTORNEY DOCKET NO.: 041993-SOLE/JOINT INVENTION (U.S. Rights Only)

ASSIGNMENT

WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

GRAPHIC IMAGE FOR A DISPLAY OF A MULTIMEDIA TERMINAL

for which I/WE executed an application for United States Letters Patent concurrently herewith; or filed an application for United States Letters Patent on ____, (Application No. ___); and

WHEREAS, LG ELECTRONICS INC., a corporation of the Republic of Korea, whose post office address is 20 Yeouido-dong Yeongdeungpo-gu Seoul 150-721 Republic of Korea, (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to issue upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be bome by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/WE have empowered in the Declaration and Power of Attorney in this application, to insert here in parenthesis (Application No. ______, filed) the filing date and application number of said application when known.

Date April 19, 2013	Assignor's Signature	Full Name of Sole or First Assignor Kun Ho LEE			
Citizenship Korean	Address 19, Yangjae-daero 11-gil, Seocho-gu, Seoul, Korea				
Date April 19, 2013	Assignor's Signature	Full Name of Second Assignor Seung Eun LEE			
Citizenship Korean	Address 19, Yangjae-daero 11-gil, Scocho-gu, Scoul, Korea				
1	ul, Korca	Address 19, Yangjae-daero 11-gil, Scocho-gu,			

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PATENT REEL: 030481 FRAME: 0461

Full Name of Third Assignor	Assignor's Signature	Date
In Su HWANG	Assignor's Signature	April 19, 2013
Address 19, Yangjae-daero 11-gil, Seocho-	Citizenship	
riditess 19, Tangjae-daero 11-ga, Sebeno-	Korean	
Full Name of Fourth Assignor	Assignor's Signature	Date
Kwon Han BAE	Assignor's Signature	April 19, 2013
Address 19, Yangjae-daero 11-gil, Seocho-	Citizenship	
Full Name of Fifth Assignor	Assignor's Signature	Date
Address		Citizenship
Full Name of Sixth Assignor	Assignor's Signature	Date
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Full Name of Seventh Assignor	Assignor's Signature	Date
Address	Citizenship	
Full Name of Eighth Assignor	Assignor's Signature	Date
Address	Citizenship	
Full Name of Ninth Assignor	Assignor's Signature	Date
Address	······································	Citizenship
Full Name of Tenth Assignor	Assignor's Signature	Date
Address	Citizenship	
Full Name of Eleventh Assignor	Assignor's Signature	Date
Address	I	Citizenship
Names of additional inventors attached	Yes No	

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RECORDED: 05/24/2013

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