

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Miguel Latronica	03/22/2013
RECEIVING PARTY DATA	
Name:	Yoga Bent, LLC
Street Address:	1630 Old Deerfield Rd.
Internal Address:	Suite 208
City:	Highland Park
State/Country:	ILLINOIS
Postal Code:	60035
PROPERTY NUMBERS Total: 8	
Property Type	Number
Patent Number:	8282536
Application Number:	13601524
Application Number:	13407737
Application Number:	12695708
Application Number:	61447450
Application Number:	61488638
PCT Number:	US2010033985
PCT Number:	US2012038893
CORRESPONDENCE DATA	
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CH \$320.00 8282536

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ATTORNEY DOCKET NUMBER: LAT09001USU

NAME OF SUBMITTER: Jeffrey C. Wilk

Signature: /Jeffrey C. Wilk, Reg. No. 42,227/

Date: 05/24/2013

**Total Attachments: 5**

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**ASSIGNMENT**

WHEREAS, I, Miguel Latronica, residing at 2941 Orange Brace Rd., Riverwoods, Illinois 60015, ("the ASSIGNOR"), am the Sole Owner of all rights, title and interest in each of the intellectual property assets ("IP Assets") listed in the attached Appendix; and

WHEREAS, Yoga Bent, LLC, is a corporation organized and existing under the laws of the State of Illinois, having a place of business located at 1630 Old Deerfield Rd., Suite 208, Highland Park, Illinois 60035, ("the ASSIGNEE"), desires to acquire the entire right, title and interest in and to the IP Assets;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) by the ASSIGNEE to me paid, and other valuable consideration, the receipt and legal sufficiency of all of which is hereby acknowledged, I, the ASSIGNOR, have sold and do hereby sell, assign, transfer and set over unto the ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the trademarks listed in the IP Assets, in and to any and all underlying goodwill associated with each trademark listed in the IP Assets, in and to the inventions and any and all improvements thereon, in and to any applications for Patent listed in the IP Assets, in and to applications pertaining to or based upon the inventions and applications listed in the IP Assets, including divisional and continuing applications and continuations-in-part, and in and to any and all Patents that may be granted and issued on the inventions and applications, or any of them, not only for, to and in the United States of America, its territories and possessions, but for, to and in all countries foreign thereto, together with and including all priority rights based upon any and all applications in the United States of America covered by this Assignment.

And for the above-named considerations, I do hereby agree that I will, at the request of the ASSIGNEE, execute any and all applications for Patent for the inventions and any and all other papers and documents and do all other and further lawful acts that the ASSIGNEE may deem necessary or desirable to obtain Patents on the inventions, to secure the grant of such Patents and to perfect and vest in the ASSIGNEE the entire right, title and interest in the inventions, applications and Patents.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, Patents for the inventions covered by the patent applications listed in the IP Assets before competent International Authorities and in any and all countries foreign to the United States in which applications for Patent can be so made or Patent so obtained.

And for the above-named considerations, I do hereby authorize and empower the ASSIGNEE, its successors and assigns, to apply for and obtain, in its or their own names, trademark registrations for any use of any trademark listed in the IP Assets that is not addressed by any pending trademark application or any trademark registration relating to a trademark listed in the IP Assets.

Dated: 3/22/2013

  
Miguel Latronica

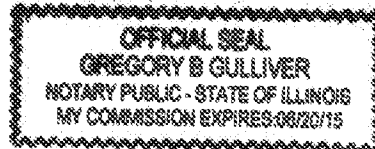
STATE OF Illinois )

ss.

COUNTY OF Lake )

On March 22, 2013, before Gregory B. Gulliver, personally appeared **Miguel Latronica**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument, the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Gregory B. Gulliver  
Notary Public

(SEAL)

# APPENDIX

## U.S. Patents and Patent Applications

Application No.	Patent No.	Title	Earliest Publication No.	Filing Date
13/601,524	-	Therapeutic Body Strap	US 2012-0322634 A1	08-31-2012
13/407,737	-	Body Inverter	-	02-29-2012
61/488,638	-	Full Body Exercise Band System	-	05-20-2011
61/447,450	-	Body Inverter	-	02-28-2011
12/695,708	-	Therapeutic Body Strap	US 2010-0285938 A1	01-28-2010
12/463,368	8,282,536	Therapeutic Body Strap	US 2010-0285939 A1	05-08-2009

**Foreign Patents and Patent Applications**

<b>Country/ Organization</b>	<b>Patent/ Application No.</b>	<b>Title</b>	<b>Earliest Publication No.</b>	<b>Filing Date</b>
PCT	PCT/US12/38893	Full Body Exercise Band System	WO 2012/162266	05-21-2012
PCT	PCT/US10/33985	Therapeutic Body Strap	WO 2010/129840	05-07-2010
Brazil	PI 1011441-6	Therapeutic Body Strap	WO 2010/129840	05-08-2009
Canada	2,798,186	Therapeutic Body Strap	WO 2010/129840	05-07-2010
People's Republic of China	2010080028944.X		WO 2010/129840	
EPC	10 772 866.9	Therapeutic Body Strap	WO 2010/129840	05-07-2010
Hong Kong	12 108 998.1	Therapeutic Body Strap	WO 2010/129840	05-07-2010
Japan	2012-509998	Therapeutic Body Strap	WO 2010/129840	05-07-2010

**U.S. Trademarks and Trademark Applications**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>	<b>Publication No.</b>	<b>Publication Date</b>
The Mighty Body Band	3,884,937	07-12-2010	77/845,924	09-10-2009
Yoga Bent	3,888,649	14-12-2010	77/845,931	09-10-2009
Latronica Method		Unfiled		Unfiled

Foreign Trademarks and Trademark Applications

Country/ Organization	Mark	Registration No.	Registration Date	Publication No.	Filing Date
People's Republic of China	The Mighty Body Band			1,036,160	09-04-2010
European Community	The Mighty Body Band			1,036,160	09-04-2010
Madrid Protocol	The Mighty Body Band	1,036,160	09-04-2010	1,036,160	09-04-2010
Japan	The Mighty Body Band			1,036,160	09-04-2010