

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Genadi Yanku	05/18/2013
RECEIVING PARTY DATA	
Name:	Physi-Cal Enterprises Inc.
Street Address:	302-2930 Arbutus Street
City:	Vancouver, BC
State/Country:	CANADA
Postal Code:	V6J 3Y9
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13898271
CORRESPONDENCE DATA	
Fax Number:	2062240779
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(206)682-8100
Email:	efiling@cojk.com
Correspondent Name:	Brian Casey Fitzpatrick, Esq.
Address Line 1:	Christensen O'Connor Johnson Kindness
Address Line 2:	1420 Fifth Avenue, Suite 2800
Address Line 4:	Seattle, WASHINGTON 98101-2347
ATTORNEY DOCKET NUMBER:	PHCA141157
NAME OF SUBMITTER:	Brian Casey Fitzpatrick
Signature:	/Brian Casey Fitzpatrick/
Date:	05/24/2013
Total Attachments: 2 source=41157_Assignment#page1.tif source=41157_Assignment#page2.tif	

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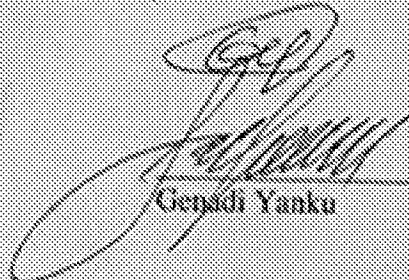
ASSIGNMENT

WHEREAS, I, **Genadi Yanku**, am the inventor named in an application for Letters Patent of the United States entitled **VISUAL PROMPTS FOR ROUTE NAVIGATION**, and I hereby authorize the attorneys of the firm of Christensen O'Connor Johnson Kindness^{LLC}, 1420 Fifth Avenue, Suite 2800, Seattle, Washington 98101, to insert here in parentheses (Application No. 13/898,271 filed May 20, 2013) the application number and filing date of said application when known;

AND, WHEREAS, Physi-Cal Enterprises Inc., a Canadian corporation having a principal place of business at 302 - 2930 Arbutus Street, Vancouver, British Columbia V6J 3Y9 CANADA (hereinafter referred to as ASSIGNEE), is desirous of acquiring my entire right and title to and interest in my invention(s) disclosed in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, I do hereby sell, assign, and transfer unto ASSIGNEE my entire right and title to and interest in said application and said invention(s), including the right to apply for international patents and patents thereon in foreign countries in my name or in the name of ASSIGNEE, said invention(s) and all applications and patents on said invention(s) to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by me had this sale, assignment, and transfer not been made; and I do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said invention(s), to enforce any and all patents on said invention(s), and to confirm in ASSIGNEE legal title to said invention(s) and all applications and patents on said invention(s), all without charge to ASSIGNEE but at no expense to me.

Executed at Lake Oswego, OR (city), USA this 18th day of May, 2013.


Genadi Yanku

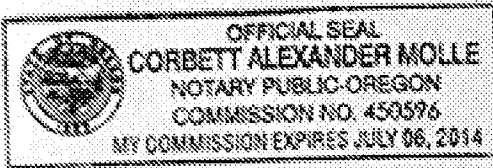
STATE OF OREGON)
) ss.
COUNTY OF Multnomah)

I certify that I know or have satisfactory evidence that Genadi Yanku is the person who appeared before me, and said person acknowledged that he signed this instrument and

acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated: 05/18/2013

(Seal or stamp)



Signature [Handwritten Signature]
Printed Name: Molle
Notary Public
My appointment expires 07/06/2014

BCF:jmb