

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE:   | NEW ASSIGNMENT                              |               |                |                     |            |                  |            |                    |            |               |            |
|--|---|---------------|----------------|---------------------|------------|------------------|------------|--------------------|------------|---------------|------------|
| NATURE OF CONVEYANCE:  | ASSIGNMENT                                  |               |                |                     |            |                  |            |                    |            |               |            |
| CONVEYING PARTY DATA   |   |               |                |                     |            |                  |            |                    |            |               |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Steve S. Rivera</td> <td>05/01/2013</td> </tr> <tr> <td>John M. Jannetty</td> <td>05/01/2013</td> </tr> <tr> <td>Jonathan M. Fisher</td> <td>05/01/2013</td> </tr> <tr> <td>Harald Prokop</td> <td>05/01/2013</td> </tr> </tbody> </table> |   | Name          | Execution Date | Steve S. Rivera     | 05/01/2013 | John M. Jannetty | 05/01/2013 | Jonathan M. Fisher | 05/01/2013 | Harald Prokop | 05/01/2013 |
| Name   | Execution Date                              |               |                |                     |            |                  |            |                    |            |               |            |
| Steve S. Rivera  | 05/01/2013                                  |               |                |                     |            |                  |            |                    |            |               |            |
| John M. Jannetty   | 05/01/2013                                  |               |                |                     |            |                  |            |                    |            |               |            |
| Jonathan M. Fisher   | 05/01/2013                                  |               |                |                     |            |                  |            |                    |            |               |            |
| Harald Prokop  | 05/01/2013                                  |               |                |                     |            |                  |            |                    |            |               |            |
| RECEIVING PARTY DATA   |   |               |                |                     |            |                  |            |                    |            |               |            |
| Name:  | SCVNGR, Inc.                                |               |                |                     |            |                  |            |                    |            |               |            |
| Street Address:  | One Congress Street                         |               |                |                     |            |                  |            |                    |            |               |            |
| Internal Address:  | Suite 111                                   |               |                |                     |            |                  |            |                    |            |               |            |
| City:  | Boston                                      |               |                |                     |            |                  |            |                    |            |               |            |
| State/Country:   | MASSACHUSETTS                               |               |                |                     |            |                  |            |                    |            |               |            |
| Postal Code:   | 02114                                       |               |                |                     |            |                  |            |                    |            |               |            |
| PROPERTY NUMBERS Total: 1  |   |               |                |                     |            |                  |            |                    |            |               |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29449235</td> </tr> </tbody> </table>  |   | Property Type | Number         | Application Number: | 29449235   |                  |            |                    |            |               |            |
| Property Type  | Number                                      |               |                |                     |            |                  |            |                    |            |               |            |
| Application Number:  | 29449235                                    |               |                |                     |            |                  |            |                    |            |               |            |
| CORRESPONDENCE DATA  |   |               |                |                     |            |                  |            |                    |            |               |            |
| Fax Number:  | 2023736001                                  |               |                |                     |            |                  |            |                    |            |               |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>   |   |               |                |                     |            |                  |            |                    |            |               |            |
| Phone:   | 617.951.8052                                |               |                |                     |            |                  |            |                    |            |               |            |
| Email:   | ipdocket@bingham.com                        |               |                |                     |            |                  |            |                    |            |               |            |
| Correspondent Name:  | Yi-Chia Lin c/o Bingham McCutchen LLP       |               |                |                     |            |                  |            |                    |            |               |            |
| Address Line 1:  | 2020 K Street NW                            |               |                |                     |            |                  |            |                    |            |               |            |
| Address Line 4:  | Washington, DISTRICT OF COLUMBIA 20006-1806 |               |                |                     |            |                  |            |                    |            |               |            |
| ATTORNEY DOCKET NUMBER:  | SCV-006DS/7313199001                        |               |                |                     |            |                  |            |                    |            |               |            |
| NAME OF SUBMITTER:   | Yi-Chia Lin                                 |               |                |                     |            |                  |            |                    |            |               |            |
| Signature:   | /Yi-Chia Lin/                               |               |                |                     |            |                  |            |                    |            |               |            |

CH \$40.00 29449235

Date:

05/29/2013

Total Attachments: 4

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**PATENT APPLICATION**  
**Assignment**

For good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned, co-inventors:

**Steve S. Rivera**  
**John M. Jannetty**  
**Jonathan M. Fisher**  
**and**  
**Harald Prokop**

Who have created a certain invention for which a Design application for United States Letters Patent entitled **CODE SCANNER**, was filed at the U.S. Patent and Trademark Office on March 14, 2013 and assigned U.S. Patent Application Serial No. 29/449,235.

Do hereby sell, assign and transfer to **SCVNGR, Inc.**, a corporation having a place of business at One Congress Street, Suite 111, Boston, MA 02114, its successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States, its territorial possessions and all foreign countries; and in and to any and all nonprovisionals, continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possession and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, act, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that **SCVNGR, Inc.**, hereinafter referred to as Assignee, may apply for and receive Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all nonprovisionals, continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, successors, assigns, or legal representatives; and

Covenant with said Assignee, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has


been made to others by the undersigned, and that full right to convey the same has herein expressed is possessed by the undersigned.

Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

Bingham McCutchen LLP

Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

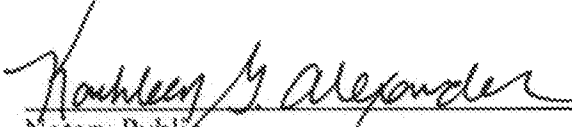
IN THE TESTIMONY WHEREOF we have hereunto set our signatures on the date indicated below.

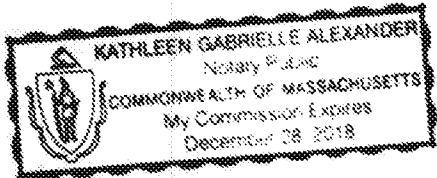
  
\_\_\_\_\_  
STEVE S. RIVERA

Date: 5/1/13

United States of America )  
State of Massachusetts ) ss.:  
County of Suffolk )

On this 1<sup>st</sup> day of May, 2013, before me personally came STEVE S. RIVERA, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

  
\_\_\_\_\_  
Notary Public

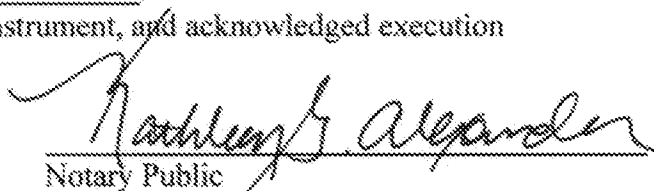


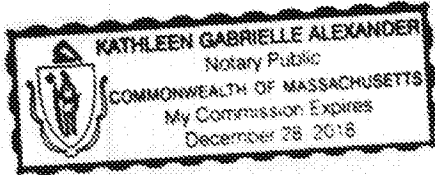
  
JOHN M. JANNETTY

Date: 5/1/13

United States of America )  
State of Massachusetts ) ss.:  
County of Suffolk )

On this 1<sup>st</sup> day of May, 2013, before me  
personally came JOHN M. JANNETTY, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
Notary Public

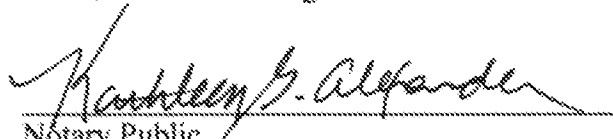


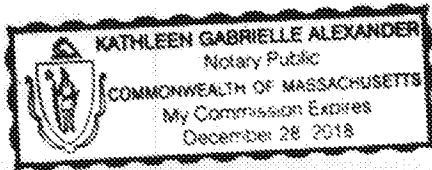
  
JONATHAN M. FISHER

Date: 5/1/13

United States of America )  
State of Massachusetts ) ss.:  
County of Suffolk )

On this 1<sup>st</sup> day of May, 2013, before me  
personally came JONATHAN M. FISHER, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

  
Notary Public



Harald Prokop  
HARALD PROKOP

Date: 5/1/13

United States of America )  
State of Massachusetts ) ss.:  
County of Suffolk )

On this 1st day of May, 2013, before me  
personally came HARALD PROKOP, to me known to be the individual  
described in and who executed the foregoing instrument, and acknowledged execution  
of the same.

Kathleen G. Alexander  
Notary Public

