

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Akihiro Takagi	05/28/2013
RECEIVING PARTY DATA	
Name:	Intel Corporation
Street Address:	2200 Mission College Blvd.
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95054
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13843632
CORRESPONDENCE DATA	
Fax Number:	6123328352
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	832-375-0200
Email:	inteldocs@cpaglobal.com
Correspondent Name:	International IP Law Group, P.L.L.C.
Address Line 1:	c/o CPA GLOBAL
Address Line 2:	P O Box 52050
Address Line 4:	Minneapolis, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	P50259
NAME OF SUBMITTER:	Barry D. Blount
Signature:	/Barry D. Blount/
Date:	05/31/2013
Total Attachments: 2 source=P50259_Executed Assignment#page1.tif source=P50259_Executed Assignment#page2.tif	

CH \$40.00 13843632

ASSIGNMENT

WHEREAS, I, Akihiro Takagi, residing at 1253 Nadina Street, San Mateo, CA 94402, US made certain new and useful inventions and improvements for which I filed an application for Letters Patent of the United States on March 15, 2013, which application was assigned U.S. patent application serial number 13/843,632, and is entitled CONTENT ADAPTIVE LCD BACKLIGHT CONTROL;

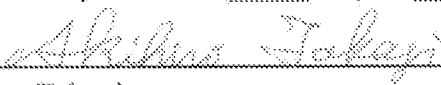
AND WHEREAS, Intel Corporation, a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 2200 Mission College Blvd., Santa Clara, CA 95054 (hereinafter 'Assignee'), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefore;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, I have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and I do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, I do hereby agree that I and my executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to me relating to said Improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, I covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28th day of May, 2013.



Akihiro Takagi