

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vijay Mital</td> <td>02/15/2012</td> </tr> <tr> <td>Suraj T. Poozhiyil</td> <td>02/13/2012</td> </tr> <tr> <td>Darryl Rubin</td> <td>06/09/2012</td> </tr> <tr> <td>Amir Netz</td> <td>06/13/2012</td> </tr> <tr> <td>Olivier Colle</td> <td>02/13/2012</td> </tr> <tr> <td>Andrew Douglas Reddish</td> <td>02/19/2012</td> </tr> </tbody> </table>		Name	Execution Date	Vijay Mital	02/15/2012	Suraj T. Poozhiyil	02/13/2012	Darryl Rubin	06/09/2012	Amir Netz	06/13/2012	Olivier Colle	02/13/2012	Andrew Douglas Reddish	02/19/2012
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<table border="1"> <tr> <td>Name:</td> <td>Microsoft Corporation</td> </tr> <tr> <td>Street Address:</td> <td>One Microsoft Way</td> </tr> <tr> <td>City:</td> <td>Redmond</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98052</td> </tr> </table>		Name:	Microsoft Corporation	Street Address:	One Microsoft Way	City:	Redmond	State/Country:	WASHINGTON	Postal Code:	98052				
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PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13495952</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13495952										
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CORRESPONDENCE DATA															
Fax Number:	8013281707														
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>															
Phone:	8015339800														
Email:	dso@wnlaw.com														
Correspondent Name:	WORKMAN NYDEGGER/MICROSOFT														
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ATTORNEY DOCKET NUMBER:	13768.2121														
NAME OF SUBMITTER:	Adrian J. Lee														

OP \$40.00 13495952

Signature:	/Adrian J. Lee, Reg.# 42785/
Date:	05/31/2013
Total Attachments: 7 source=13768-2121_Assignment#page1.tif source=13768-2121_Assignment#page2.tif source=13768-2121_Assignment#page3.tif source=13768-2121_Assignment#page4.tif source=13768-2121_Assignment#page5.tif source=13768-2121_Assignment#page6.tif source=13768-2121_Assignment#page7.tif	

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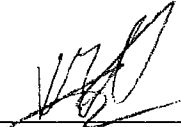
I/WE, Vijay Mital, Suraj T. Poozhiyil, Darryl Rubin, Amir Netz, Olivier Colle, and Andrew Douglas Reddish ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "USING CINEMATIC TECHNIQUES TO PRESENT DATA" ("APPLICATION"), which:


- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 47973, to insert here in parenthesis (Application No. _____, filed _____) this APPLICATION's Application No. and filing date, when known;
- was filed on June 13, 2012 and was given Application No. 13/495,952;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

 _____	<u>2/15/2012</u> _____
Vijay Mital	Date
_____	_____
Printed Name in English	Printed Name in Native Language (if other than English)

 _____ Suraj T. Poozhiyil	<u>07/13/2012</u> _____ Date
<u>SURAJ POOZHIL</u> _____ Printed Name in English	_____ Printed Name in Native Language (if other than English)

Darryl Rubin

Darryl Rubin


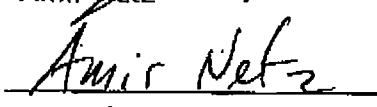
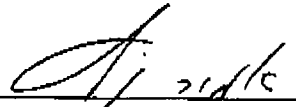
9/9/12


Date

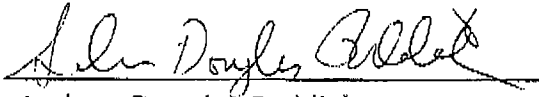
Darryl Rubin

Printed Name in English

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other than English)

 _____ Amir Netz	6/13/2012 _____ Date
 _____ Printed Name in English	 _____ Printed Name in Native Language (if other than English)

	2/13/2012
Olivier Colle	Date
Printed Name in English	Printed Name in Native Language (if other than English)

 Andrew Douglas Reddish	<u>2/19/12</u> Date
<u>Andrew Douglas Reddish</u> Printed Name in English	 Printed Name in Native Language (if other than English)