

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ren-Dar YANG</td> <td>05/17/2013</td> </tr> <tr> <td>Chun-Hung LU</td> <td>05/17/2013</td> </tr> <tr> <td>Yi-Hsun LEE</td> <td>05/17/2013</td> </tr> <tr> <td>Wen-Nan WANG</td> <td>05/17/2013</td> </tr> <tr> <td>Tai-Hung CHEN</td> <td>05/17/2013</td> </tr> </tbody> </table>		Name	Execution Date	Ren-Dar YANG	05/17/2013	Chun-Hung LU	05/17/2013	Yi-Hsun LEE	05/17/2013	Wen-Nan WANG	05/17/2013	Tai-Hung CHEN	05/17/2013
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<table border="1"> <tr> <td>Name:</td> <td>INSTITUTE FOR INFORMATION INDUSTRY</td> </tr> <tr> <td>Street Address:</td> <td>11th Fl., No. 106, Ho-Ping E. Rd., Sec. 2</td> </tr> <tr> <td>City:</td> <td>Taipei</td> </tr> <tr> <td>State/Country:</td> <td>TAIWAN</td> </tr> </table>		Name:	INSTITUTE FOR INFORMATION INDUSTRY	Street Address:	11th Fl., No. 106, Ho-Ping E. Rd., Sec. 2	City:	Taipei	State/Country:	TAIWAN				
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CORRESPONDENCE DATA													
<p>Fax Number: 7032058050  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 703.205.8000</p> <p>Email: kara.e.crestwell@bskb.com, mailroom@bskb.com</p> <p>Correspondent Name: Birch Stewart Kolach &amp; Birch, LLP</p> <p>Address Line 1: P.O. Box 747</p> <p>Address Line 4: Falls Church, VIRGINIA 22042-0747</p>													
ATTORNEY DOCKET NUMBER:	0941-2764PUS1												
NAME OF SUBMITTER:	Kara E Crestwell												
Signature:	/kara e crestwell/												

Date:

06/03/2013

Total Attachments: 2

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# ASSIGNMENT

WHEREAS, Ren-Dar YANG, Chun-Hung LU, Yi-Hsun LEE, Wen-Nan WANG and Tai-Hung CHEN hereafter referred to as ASSIGNOR, has/have invented certain new and useful improvements as described and set forth in the below identified application for United States Letters Patent:

Title: SYSTEMS AND METHODS FOR PRESENTING POINT OF INTEREST (POI) INFORMATION IN AN ELECTRONIC MAP AND STORAGE MEDIUM

Filed: May 31, 2013

Serial No. 13/906,574

Executed on: 2013.05.17

WHEREAS, INSTITUTE FOR INFORMATION INDUSTRY of 11th Fl., No. 106, Ho-Ping E. Rd., Sec. 2, Taipei, Taiwan, R.O.C. hereinafter referred to as ASSIGNEE, is desirous of acquiring ASSIGNOR'S interest in the said invention and application and in any U.S. Letters Patent which may be granted on the same;

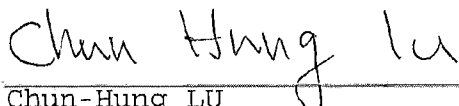
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has/have sold, assigned and transferred, and by these presents does/do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all his/her/their rights, title and interest in and to the said invention and application and all future improvements thereon, and in and to any Letters Patent which may hereafter be granted on the same in the United States, the said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made, to the full end and term of any Letters Patent which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees/agree that he/she/they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has/have signed his/her/their name(s) on the date(s) indicated.

  
Ren-Dar YANG

2013.05.17  
Date

  
Chun-Hung LU

2013.05.17  
Date

**ASSIGNMENT**

Yi-Hsun Lee  
Yi-Hsun LEE

2013.05.17  
Date

Wang, Wen-Nan  
Wen-Nan WANG

2013.05.17  
Date

Tai-Hung Chen  
Tai-Hung CHEN

2013.05.17  
Date