

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Juhnyoung Lee</td> <td>01/21/1999</td> </tr> <tr> <td>Leora Morgenstern</td> <td>03/09/1999</td> </tr> <tr> <td>Mark E. Podlaseck</td> <td>01/22/1999</td> </tr> <tr> <td>Edith G. Schonberg</td> <td>01/21/1999</td> </tr> <tr> <td>David A. Wood</td> <td>01/21/1999</td> </tr> </tbody> </table>		Name	Execution Date	Juhnyoung Lee	01/21/1999	Leora Morgenstern	03/09/1999	Mark E. Podlaseck	01/22/1999	Edith G. Schonberg	01/21/1999	David A. Wood	01/21/1999
Name	Execution Date												
Juhnyoung Lee	01/21/1999												
Leora Morgenstern	03/09/1999												
Mark E. Podlaseck	01/22/1999												
Edith G. Schonberg	01/21/1999												
David A. Wood	01/21/1999												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>International Business Machines Corporation</td> </tr> <tr> <td>Street Address:</td> <td>New Orchard Road</td> </tr> <tr> <td>City:</td> <td>Armonk</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10504</td> </tr> </table>		Name:	International Business Machines Corporation	Street Address:	New Orchard Road	City:	Armonk	State/Country:	NEW YORK	Postal Code:	10504		
Name:	International Business Machines Corporation												
Street Address:	New Orchard Road												
City:	Armonk												
State/Country:	NEW YORK												
Postal Code:	10504												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>6601100</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	6601100								
Property Type	Number												
Patent Number:	6601100												
CORRESPONDENCE DATA													
<p>Fax Number: 4045414710 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 404-815-6500 Email: narobinson@kilpatricktownsend.com Correspondent Name: John S. Pratt, Esq., Kilpatrick Townsend Address Line 1: 1100 Peachtree Street, Suite 2800 Address Line 4: Atlanta, GEORGIA 30309</p>													
ATTORNEY DOCKET NUMBER:	58083-877231(O0057)												
NAME OF SUBMITTER:	Natasha M. Robinson												
Signature:	/Natasha M. Robinson/												

OP \$40.00 6601100

Date:	06/03/2013
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

Assignment

Inventor
and City

Whereas, we

(1) Juhnnyoung Lee
County of Westchester

of Yorktown Heights
and State of New York

and (2) Leora Morgenstern
County of New York

of New York
and State of New York

and (3) Mark E. Podlaseck
County of Litchfield

of Washington
and State of Connecticut

and (4) Edith G. Schonberg
County of New York

of New York
and State of New York

and (5) David A. Wood
County of Westchester

of Hartsdale
and State of New York

have invented certain improvements in


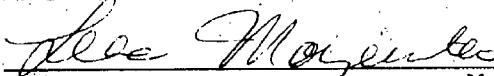

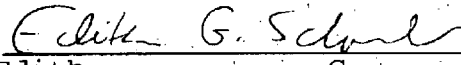

TITLE

A SYSTEM AND METHOD FOR COLLECTING AND ANALYZING INFORMATION ABOUT CONTENT REQUESTED
CONTENT REQUESTED IN A NETWORK (WORLD WIDE WEB) ENVIRONMENT

DATES THAT INVENTORS SIGNED THE DECLARATION and executed, respectively, a United States patent application therefor on
(1) January 21, 1999, and (2) ~~January 21~~ 3/9 1999, and (3) January 22, 1999, and
(4) January 21, 1999, and (5) January 21, 1999.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM) desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

CITY	(1) at Yorktown Heights, N.Y.		SIGNATURE
DATE	on January 21, 1999,	(Juhnnyoung Lee)	INVENTOR
		FIRST NAME MIDDLE INITIAL LAST NAME	
CITY	and (2) at Yorktown Heights, N.Y.		SIGNATURE
DATE	on January 21 March 9, 1999,	(Leora Morgenstern)	INVENTOR
		FIRST NAME MIDDLE INITIAL LAST NAME	
CITY	and (3) at Yorktown Heights, N.Y.		SIGNATURE
DATE	on January 22, 1999,	(Mark E. Podlaseck)	INVENTOR
		FIRST NAME MIDDLE INITIAL LAST NAME	
CITY	and (4) at Yorktown Heights, N.Y.		SIGNATURE
DATE	on January 21, 1999,	(Edith G. Schonberg)	INVENTOR
		FIRST NAME MIDDLE INITIAL LAST NAME	
CITY	and (5) at Yorktown Heights, N.Y.		SIGNATURE
DATE	on January 21, 1999,	(David A. Wood)	INVENTOR
		FIRST NAME MIDDLE INITIAL LAST NAME	

PATENT

REEL: 9829 FRAME: 0618

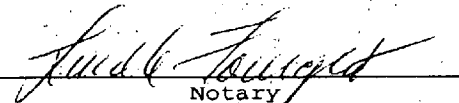
PATENT

REEL: 030536 FRAME: 0876

State of New York) SS.:
County of Westchester)

INVENTOR
(1)

On this 21st day of January 1999, before me personally came Juhnyoung Lee to me personally known, and known to me to be the person described in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed.



Notary

LUCILLE FOURGEOT
NOTARY PUBLIC, State of New York
No. 4502670
Qualified in Westchester County
Commission Expires 06/30/99

State of New York) SS.:
County of Westchester)

INVENTOR
(2)

On this 9th day of March 1999, before me personally came Leora Morgenstern to me personally known, and known to me to be the person described in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed.

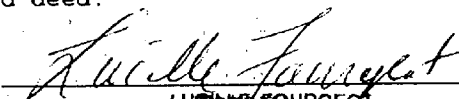

Notary

BARBARA RASA
Notary Public, State of New York
No. 4973785
in Westchester & Dutchess Counties
Commission Expires October 29, 2000

State of New York) SS.:
County of Westchester)

INVENTOR
(3)

On this 22nd day of January 1999, before me personally came Mark E. Podlaseck to me personally known, and known to me to be the person described in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed.


Notary

LUCILLE FOURGEOT
NOTARY PUBLIC, State of New York
No. 4502670
Qualified in Westchester County
Commission Expires 06/30/99

State of New York) SS.:
County of Westchester)

INVENTOR
(4)

On this 21st day of January 1999, before me personally came Edith G. Schonberg to me personally known, and known to me to be the person described in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed.


Notary

LUCILLE FOURGEOT
NOTARY PUBLIC, State of New York
No. 4502670
Qualified in Westchester County
Commission Expires 06/30/99

State of New York) SS.:
County of Westchester)

INVENTOR
(5)

On this 21st day of January 1999, before me personally came David A. Wood to me personally known, and known to me to be the person described in and who executed the foregoing assignment, and he acknowledged to me that he executed the same as his free act and deed.


Notary

LUCILLE FOURGEOT
NOTARY PUBLIC, State of New York
No. 4502670
Qualified in Westchester County
Commission Expires 06/30/99

RECORDED: 03/15/1999

RECORDED: 06/03/2013

PATENT
REEL: 9829 FRAME: 0619

PATENT
REEL: 030536 FRAME: 0877