PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Michael Lenahan	06/03/2013
Christen Ann Lenahan	06/03/2013

RECEIVING PARTY DATA

Name:	Direct Advantage Corporation
Street Address:	64 San Pablo Court
City:	Moraga
State/Country:	CALIFORNIA
Postal Code:	94556

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	12564882
Application Number:	13156167

CORRESPONDENCE DATA

Fax Number: 5034396558

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER:	121.P001; 121.P001X
NAME OF SUBMITTER:	Kristi Schroeder
Signature:	/Kristi Schroeder/
	PATENT

REEL: 030539 FRAME: 0378

Date:	06/04/2013
Total Attachments: 2 source=ASSIGN121P001#page1.tif source=ASSIGN121P001X#page1.tif	

PATENT REEL: 030539 FRAME: 0379

ASSIGNMENT

invented by me (us), as described in the application for United States patent

Docket No. 121.P001

In consideration of One Dollar and Other good and valuable consideration, of which we acknowledge receipt, we

MICHAEL LENAHAN AND CHRISTEN ANN LENAHAN

sell(s) and assign(s) to Direct Advantage Corporation, 64 San Pablo Court, Moraga, CA 94556, and its successors and assigns the entire right, title and interest in and to the improvements in:

CREATING REVENUE SOURCES USING PAYROLL PROCESSING

	i executed concurrently herewith, or
divisions United S	and all applications for patent and patents therefor in any and all countries, including all provisional, reissues, continuation and extensions thereof, and all rights of priority resulting from the filing of said tates application, and authorize and request any official whose duty it is to issue patents, to issue any patents
on salu i	mprovements or resulting therefrom to said Direct Advantage Corporation, or its successors or assigns

divisions, reissues, continuation and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patents on said improvements or resulting therefrom to said **Direct Advantage Corporation**, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Company, I will communicate to said Company or its representatives or nominees any facts known to me respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees to obtain and enforce proper patent protection for said improvements in all countrics.

6/3/13	Michael Chelm
DATE	MICHAEL LENAHAN

Ce/3/13
DATE

CHRISTEN ANN LENAHAN

CHRISTEN ANN LENAHAN

ASSIGNMENT

Docket No. 121.P001X

In consideration of One Dollar and Other good and valuable consideration, of which we acknowledge receipt, we

MICHAEL LENAHAN AND CHRISTEN ANN LENAHAN

sell(s) and assign(s) to Direct Advantage Corporation, 64 San Pablo Court, Moraga, CA 94556, and its successors and assigns the entire right, title and interest in and to the improvements in:

CREATING REVENUE SOURCES USING ALLOCATION SOURCE

invented by me (us), as described in the application for United States patent	
executed concurrently herewith, or	
☑ U.S. Serial No.: <u>13/156,167</u> , filed <u>6/8/2011</u>	
and any and all applications for patent and patents therefor in any and all countries, includi	ing a

and any and all applications for patent and patents therefor in any and all countries, including all provisional, divisions, reissues, continuation and extensions thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patents on said improvements or resulting therefrom to said Direct Advantage Corporation, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Company, I will communicate to said Company or its representatives or nominees any facts known to me respecting said improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said Company, its successors, assigns, and nominees to obtain and enforce proper patent protection for said improvements in all countries.

6/3/13	Michael Cerahan
DATE	MICHAEL LENAHAN
6/B/13 DATE	Christen ann Lenahan

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