

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
TARYN ROSE HOLDING LLC	01/25/2013
RECEIVING PARTY DATA	
Name:	ABG-SLG, LLC.
Street Address:	c/o Authentic Brands Group, LLC
Internal Address:	100 West 33rd Street, Suite 1007
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D429063
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	PRINCE SPORTS TARYN ROSE
NAME OF SUBMITTER:	R. Blake Johnston
Signature:	//R. Blake Johnston//
Date:	06/04/2013

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Total Attachments: 5

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PATENT ASSIGNMENT

This Patent Assignment (this "Assignment") is made and entered into as of January 25, 2013 (the "Effective Date") by and between Taryn Rose Holding LLC, a Delaware limited liability company ("Assignor") and ABG-SLG, LLC, a Delaware limited liability company ("Assignee"). Assignor and Assignee are referred to collectively herein as the "Parties."

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of January 25, 2013 (the "Asset Purchase Agreement");

WHEREAS, the execution and delivery of this Agreement is made and delivered pursuant to Sections 1.1 and 6.2 of the Asset Purchase Agreement and subject to the terms and conditions set forth in the Asset Purchase Agreement; and

WHEREAS, Assignor has agreed to assign and transfer to Assignee, and Assignee has agreed to accept and assume from Assignor, all of Assignor's right, title and interest in, to and under the patents and patent applications set forth on Schedule A,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows, effective immediately:

Assignor hereby irrevocably sells, assigns, transfers, conveys and delivers to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in, to and under Assignor's Patents, including, without limitation, (i) any United States, international and foreign counterparts or equivalents of any of the foregoing, applications or certificates of invention based upon or covering any portion of any of the foregoing, (ii) any reissues, divisionals, renewals, extensions, provisionals, continuations, continuations-in-part, reexaminations, substitutions or revisions of any of the foregoing, (iii) any other patents, applications or extensions that claim priority to or through any of the foregoing and (iv) any inventions disclosed in any of the foregoing, in each case in the United States and elsewhere and together with all (a) income, royalties, claims for damages, profits and costs and damages and payments due or payable at the Effective Date or thereafter (including damages and payments for any past, current or future infringements of the Patents); (b) choses in action and rights to sue, recover and collect for any past, present or future infringements of the Patents; and (c) corresponding rights that, now or hereafter, may be secured throughout the world with respect to the Patents.

Assignor grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office, or rules of other entities including but not limited to United States or foreign governments or patent offices, for recordation of this document. Assignee shall have the right to file or record this Assignment and any additional assignment documents with the United States Patent and Trademark Office and any other equivalent authority, entity or agency anywhere else in the world, and Assignor hereby authorizes and request the Commissioner of Patents and Trademarks and any such equivalent authorities, entities or agencies to record Assignee as the owner of the Patents.

Assignor shall execute such other or additional instruments of transfer or conveyance and undertake such other or additional actions in respect of the Patents as are reasonably requested by the Assignee, including any applicable forms of assignment necessary for filing before the U.S. Patent and Trademark Office, or equivalent filings in foreign jurisdictions, to effectuate the full and complete transfer of the Patents to the Assignee.

This Assignment, including, without limitation, the validity hereof and the rights and obligations of the Parties hereunder, shall be construed in accordance with and governed by the laws of the State of New York applicable to contracts made and to be performed entirely in such state without giving effect to the conflicts of laws principles thereof.

[SIGNATURES APPEAR ON FOLLOWING PAGE]

IN WITNESS WHEREOF, Assignor and Assignee have executed this Patent Assignment
on the date first written above.

ASSIGNOR:

TARYN ROSE HOLDING LLC

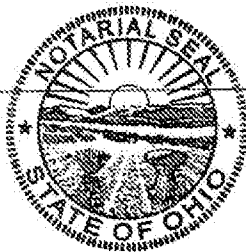
By: B. E. Kraner
Name: **Benton E. Kraner**
Title: **President**

State of Ohio
County of Franklin ^{SS}

Subscribed and Sworn to before me this 24 day of Jan, 2013

Rebecca A. Karangelovski
Notary Public

My Commission Expires:



Rebecca A. Karangelovski
Notary Public, State of Ohio
My Commission Expires 08-08-2017

[Signature Page to Patent Assignment]

ASSIGNEE:

ABG-SLG, LLC

By: 

Name: JAMES SALTER

Title: CEO

State of NY)
) ss
County of NY)

Subscribed and Sworn to before me this 28 day of Jan, 2013


Notary Public

My Commission Expires: Dec 24, 2015

JUDY M. STONEHILL
Notary Public, State of New York
No. 01ST6179237
Qualified in ~~Queens~~ County Nassau
Commission Expires December 24, 2015

[Signature Page to Patent Assignment]

Schedule A

Country	Status	Inventor	Title	Serial Number	Filing Date	Patent Number	Issue/Grant Date	Expiration Date
United States	Issued	Taryn T. Rose	Insole for Footwear	29/112,872	10/25/1999	D429,063	8/8/2000	8/8/2014