

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																				
NATURE OF CONVEYANCE:	ASSIGNMENT																				
CONVEYING PARTY DATA																					
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<table border="1"> <tr> <td>Name:</td> <td>Kobo Inc.</td> </tr> <tr> <td>Street Address:</td> <td>364 Richmond Street West</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 300</td> </tr> <tr> <td>City:</td> <td>Toronto</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>M5V 1X6</td> </tr> </table>		Name:	Kobo Inc.	Street Address:	364 Richmond Street West	Internal Address:	Suite 300	City:	Toronto	State/Country:	CANADA	Postal Code:	M5V 1X6								
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PROPERTY NUMBERS Total: 1																					
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CORRESPONDENCE DATA																					
Fax Number:	4163611398																				
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																					
Phone:	416-957-1699																				
Email:	vkrichker@bereskinparr.com																				
Correspondent Name:	Victor Krichker																				
Address Line 1:	40 King Street West																				

CH \$40.00 13899016

Address Line 2: 40th Floor
Address Line 4: Toronto, CANADA M5H3Y2

ATTORNEY DOCKET NUMBER: 21191-P39997US02

NAME OF SUBMITTER: Victor Krichker

Signature: /Victor Krichker/

Date: 06/04/2013

Total Attachments: 5
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ASSIGNMENT

WHEREAS, DANIEL LEIBU, whose full post office address is 439 Crawford Street, Toronto, Ontario, Canada, M6G 3J7, JASON GAMBLER whose full post office address is 1943 Fairport Road, Pickering, Ontario, Canada, L1V 1T5, JAMES WU whose full post office address is 1425 Lakeshore Road East, Oakville, Ontario, Canada, L6J 1L9, MICHAEL SERBINIS whose full post office address is 8 Highland Crescent, Toronto, Ontario, Canada, M4W 2S7, PAMELA HILBORN whose full post office address is 115 Gladstone Avenue, Apt. 3, Toronto, Ontario, Canada, M6J 3L1, RICHARD PENNER whose full post office address is 108 Maria Street, Toronto, Ontario, Canada, M6P 1W4, TAI TOH whose full post office address is 47 THURSTON ROAD, TORONTO, ON, M4S 2V8
~~614-300 Balliol Street, Toronto, Ontario, Canada, M4S 3G6~~, DAN GALPERIN whose full post office address is 669 – 1057 Steeles Avenue West, Toronto, Ontario, Canada, M2R 3X1 and TONY O'DONOGHUE whose full post office address is ~~2-83 Winchester Street, Toronto, Ontario, Canada, M4X 1B1~~ (hereinafter "the Assignors") are the inventors of an invention which is the subject of United States patent application no. 13/304,565 filed on November 25, 2011 entitled SYSTEMS AND METHODS FOR MANAGING A PROFILES (herein after "the Application");

AND WHEREAS, KOBO INC. whose full post office address is 364 Richmond Street West, Suite 300, Toronto, Ontario, Canada, M5V 1X6, (hereinafter "the Assignee"), has acquired from the Assignors, their entire right, title and interest in and to the invention, in all countries of the world, including their rights to the Application, and all related applications thereon, including any and all, international, national and regional phase applications based on the Application, and other counterpart applications in all countries, and any and all substitutes, divisionals, continuations and continuations-in-part, and any Letters

Patent that may be obtained therefor, and in any and all reissues, extensions, renewals and reexaminations of such applications and patents;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of all of which is hereby acknowledged, the Assignors hereby confirm that they have assigned, and do hereby sell and assign, transfer and set over to the Assignee, all their right, title and interest for Canada, the United States of America, its territories, dependencies and possessions, and for all other countries in the world, in and to the invention, including their rights to the Application, and all related applications and patents thereon, to be held and enjoyed by the Assignee, its assigns and successors, as fully and entirely as the same would have been held and enjoyed by the Assignors, had this Assignment not been made.

The Assignors shall without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain the Application for the invention, and all related applications and patents thereon, in any and all countries, and to vest title thereto in the Assignee, its successors, assigns and legal representatives or nominees.

The Assignors authorize and empower the Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any of the Applications, and all related applications and patents thereon, filed by them or the Assignee, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from the Assignors.

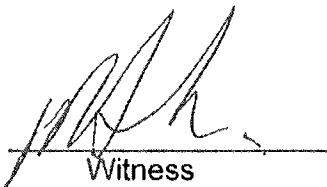
The Assignors authorize and empower Bereskin & Parr LLP/S.E.N.C.R.L., s.r.l., whose complete address is Suite 4000, Scotia Plaza, Box 401, 40 King

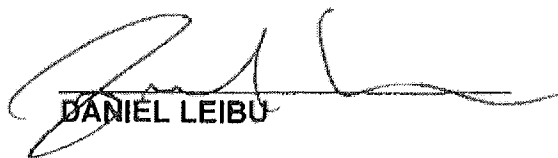
Street West, Toronto, Ontario M5H 3Y2, to insert on this Assignment any further identification, including inserting the serial number of the patent application when available, to prepare any translation which may be necessary or desirable in order to comply with the rules for recordation of this document in any country and to correct any clerical error in this assignment.

The Commissioner of Patents & Trademarks is hereby authorized and requested to issue any Letters Patent for the Application, and all related applications thereon, to the Assignee, for its sole use and benefit; and for the use and benefit of its successors and assigns, to the full end of the term for which Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignors had this Assignment and sale not been made.

If a provision of this Assignment is or becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect the validity or enforceability in that jurisdiction of any other provision of this Assignment, or the validity or enforceability in other jurisdictions of that or any other provision of this Assignment.

SIGNED AT Toronto, Ontario, this 6 day of Feb, 2012


Witness


DANIEL LEIBU

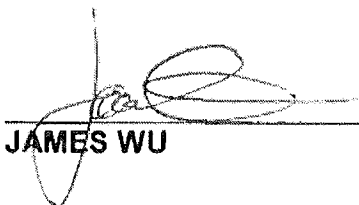
SIGNED AT Toronto, Ontario, this 6 day of 2, 2012


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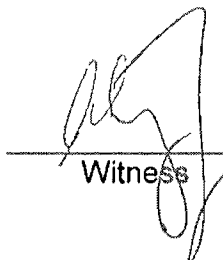

JASON GAMBLER

SIGNED AT _____, _____, this ___ day of ___, 20__.


Witness

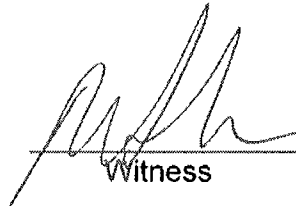

JAMES WU

SIGNED AT Toronto, Ontario, this 6 day of 2, 2012


Witness

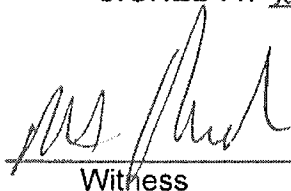

MICHAEL SERBINIS


SIGNED AT _____, _____, this ___ day of ___, 20__.


Witness

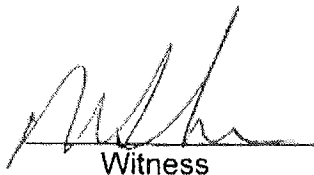

PAMELA HILBORN

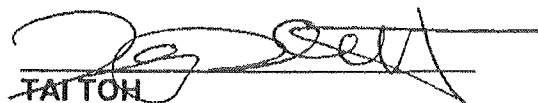
SIGNED AT Toronto, ON, this 6 day of 2, 2012


Witness


RICHARD PENNER

SIGNED AT Toronto, ON, this 13 day of 2, 2012



Witness


TAITON

SIGNED AT Toronto, ON, this 6 day of 2, 2012.

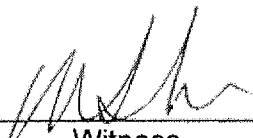


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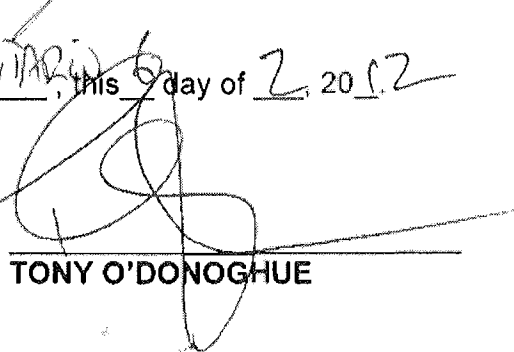


DAN GALPERIN

SIGNED AT Toronto, Ontario, this 6 day of 2, 2012.



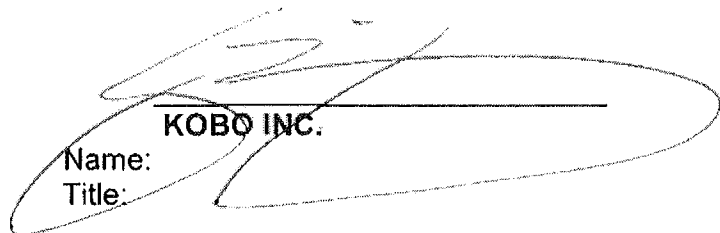
Witness



TONY O'DONOGHUE

SIGNED AT _____, _____, this ____ day of _____, 20__.

Witness



Name: Kobo Inc.
Title: