

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
IDEO LLC	05/28/2013
RECEIVING PARTY DATA	
Name:	Eli Lilly and Company
Street Address:	Lilly Corporate Center
Internal Address:	Patent Division
City:	Indianapolis
State/Country:	INDIANA
Postal Code:	46285
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29449064
CORRESPONDENCE DATA	
Fax Number:	3172763861
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	patents@lilly.com
Correspondent Name:	Eli Lilly and Company
Address Line 1:	P. O. Box 6288
Address Line 2:	Patent Division
Address Line 4:	Indianapolis, INDIANA 46206-6288
ATTORNEY DOCKET NUMBER:	X19937
NAME OF SUBMITTER:	Linda M. Durbin
Signature:	/Linda M. Durbin/
Date:	06/04/2013
Total Attachments: 2 source=X19937Assignment-IDEO#page1.tif source=X19937Assignment-IDEO#page2.tif	

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ASSIGNMENT

WHEREAS IDEO LLC, a Michigan corporation having a place of business at 100 Forest Avenue, Palo Alto, CA 94301 ("IDEO") has been assigned by Jesse Arnold Fourt, Adrian Benton James and John Wai-Chung Lai the entire interest in each and every invention that is the subject of a U.S. Non-Provisional Patent Application titled **AUTOMATIC INJECTION DEVICE**, filed with the United States Patent and Trademark Office on March 14, 2013, as application Serial No. 29/449,064 (hereinafter the "Application"); and

WHEREAS ELI LILLY AND COMPANY, an Indiana corporation having its principal place of business at Lilly Corporate Center, Indianapolis, Indiana 46285, wishes to acquire the entire interest in the Application and in all inventions disclosed in the Application;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, IDEO hereby assigns to Eli Lilly and Company, its successors and assigns (collectively "Lilly") its entire right, title and interest in, to and under the Application, including all priority rights for other countries arising therefrom, all inventions therein disclosed, and any and all present or future patent applications to such inventions that may be filed in any country, inclusive of, but not limited to, continuations, continuations-in-part, divisions, substitutions, reexaminations, reissues, international applications filed under the PCT, United States provisional patent applications, subsequent United States provisional patent applications claiming some or all of this invention, certificates of addition, utility models, petty patents, as well as all other intellectual property related to the Application, inclusive of, but not limited to, supplementary protection certificates; and any related patent term extensions which may be granted for Letters Patent with respect to the Application; all of the above to be held and enjoyed by Lilly for its own use and enjoyment to the full end of the term or terms for which such Letters Patent and related intellectual property rights may be granted, as fully and entirely as the same would have been held and enjoyed by IDEO had this Assignment and sale to Lilly not been made.

For itself and for its successors and assigns, IDEO covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

For itself and for its successors and assigns, IDEO further covenants and agrees with Lilly that upon request IDEO and they will, without further consideration than that now paid, but at the expense of Lilly: (i) execute original, provisional, substitute, continuation, divisional, continuation-in-part, reexamined, or reissued applications, amended specifications, or rightful declarations or oaths for such application; (ii) communicate to Lilly any facts known to IDEO or them relating to such inventions or the history thereof; (iii) execute preliminary statements and testify in any interference proceedings, litigation discovery proceedings and depositions, oppositions, cancellation proceedings, priority contests, public use proceedings, administrative agency proceedings, litigation and other court actions and the like; (iv) execute and deliver any application papers, affidavits,

declarations, assignments, or other instruments; and (v) do all other acts which, in the opinion of counsel for Lilly, may be necessary or desirable to secure the grant of Letters Patent and related intellectual property to Lilly or its nominees, in the United States and in all other countries where Lilly may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for Lilly and to vest and confirm in Lilly or its nominees the full and complete legal and equitable title to all such Letters Patent and related intellectual property.

IN WITNESS WHEREOF IDEO has caused this assignment to be executed on the date indicated below.

IDEO LLC.

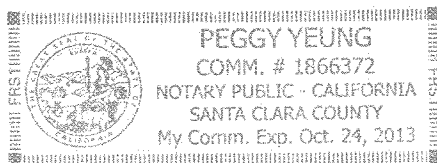
5/28/12
Date

By: [Signature]
Printed: DAVID STRONG
Title: COO/CFO

UNITED STATES OF AMERICA

STATE OF California,
COUNTY OF Santa Clara) ss:

Before me, a Notary Public for Santa Clara County, State of California, personally appeared DAVID STRONG and acknowledged the execution on behalf of IDEO LLC of the foregoing instrument this 28th day of MAY, 2013.



[Signature]
Notary Public
Printed Name: Peggy Yeung
Commission Expires: OCT 24 2013