

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Laurence Graff	05/13/2013
RECEIVING PARTY DATA	
Name:	Graff Diamonds SA
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City:	Geneva
State/Country:	SWITZERLAND
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29455046
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NAME OF SUBMITTER:	Sara E. Vessely
Signature:	/Sara E. Vessely/
Date:	06/06/2013
Total Attachments: 1 source=2013_06_06_Assignment_GRAF_9#page1.tif	

OP \$40.00 29455046

## ASSIGNMENT OF APPLICATION FOR DESIGN PATENT

WHEREAS,

(Name of Inventor): Laurence Graff  
(Address of Inventor): Chalet Lunaria  
3780 Gstaad  
Switzerland

(hereinafter singly and jointly referred to as "Assignor"), has made a new and useful invention in a WATCH for which Assignor has made or will make an application for Letters Patent of the United States; and

WHEREAS,

(Name of Assignee): GRAFF DIAMONDS SA  
(Address of Assignee): Rue Du Rhône 29  
1204 Geneva  
Switzerland

(Legal Nature of Assignee): Swiss Corporation

(hereinafter referred to as "Assignee"), describes to acquire 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and in, to and under said application, and in, to and under any and all United States Letters Patent, that may be obtained thereof and thereon;

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good, valuable and sufficient considerations to Assignor in hand paid, the receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto Assignee, 100% of the right, title, and interest in, to and under said invention disclosed, described and claimed or intended so to be in said application, and any and all other applications thereon and arising therefrom, including any and all divisions and continuations thereof, and any and all patents to be issued and obtained therefore and thereon in the United States and world wide, including all reissues and reexaminations thereof.

Assignor hereby authorizes and requests the Honorable Commissioner of Patents to issue said United States Letter Patent to Assignee, its assigns and legal representatives.

Assignor agrees to sign and execute any and all other papers necessary or desirable for the procurement of Letters Patent on said invention in the United States and world wide for the use of Assignee.

Laurence Graff

(Signature)

Date: May 13<sup>TH</sup>, 2013

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