502372662 06/05/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY AGREEMENT

CONVEYING PARTY DATA

Name	Execution Date
Nova Acquisition Company, LLC	05/31/2013

RECEIVING PARTY DATA

Name:	BMO Harris Bank N.A., as Agent	
Street Address:	111 West Monroe Street	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60603	

PROPERTY NUMBERS Total: 4

Property Type	Number
Application Number:	13563425
Application Number:	13590468
Application Number:	13590573
Application Number:	13590714

CORRESPONDENCE DATA

3128035299 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Richard Kalwa

Phone: (312) 845-3430 Email: kalwa@chapman.com

Correspondent Name: Address Line 1: 111 West Monroe Street Chapman and Cutler LLP Address Line 2:

Address Line 4: Chicago, ILLINOIS 60603 ATTORNEY DOCKET NUMBER: 1988542

NAME OF SUBMITTER: Richard Kalwa

> **PATENT** REEL: 030558 FRAME: 0340

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Signature:	/richard kalwa/
Date:	06/05/2013
Total Attachments: 4 source=3404225#page1.tif source=3404225#page2.tif source=3404225#page3.tif source=3404225#page4.tif	

PATENT REEL: 030558 FRAME: 0341

PATENT COLLATERAL AGREEMENT

This 31st day of May, 2013, NOVA ACQUISITION COMPANY, LLC, a Delaware limited liability company to become known as NexxtShow Exposition Services LLC ("Debtor") with its principal place of business and mailing address at 645 Linn Street, Cincinnati, Ohio 45203, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigns, mortgages and pledges to BMO HARRIS BANK N.A., a national banking association ("Harris", with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603, acting as administrative agent hereunder for the Secured Creditors as defined in the Security Agreement referred to below, and its successors and assigns (Harris acting as such administrative agent and any successors or assigns to Harris acting in such capacity being hereinafter referred to as the "Agent"), and grants to the Agent for the benefit of the Secured Creditors a continuing security interest in, the following property:

- (i) Each patent and patent application listed on Schedule A hereto and all of the inventions described and claimed therein and any and all reissues, continuations, continuations-in-part or extensions thereof; and
- (ii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any patent or patent application listed on Schedule A hereto, in each case together with the right to sue for and collect said damages;

to secure the payment and performance of all Secured Obligations as set out in that certain Security Agreement dated June 30, 2012 between Debtor, certain affiliates of Debtor and the Agent, as the same has been or may hereafter be amended, modified, restated or supplemented from time to time (the "Security Agreement").

Debtor does hereby further acknowledge and affirm that the rights and remedies of Agent with respect to the assignment, mortgage, pledge and security interest in the patents and patent applications made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein.

[Signature Page to Follow]

3404225.01.02.doc 1988542 IN WITNESS WHEREOF, Debtor has caused this Patent Collateral Agreement to be duly executed as of the date and year last above written.

Nova Acquisition Company, LLC, a Delaware limited liability company to become known as NexxtShow Exposition Services LLC

Ву	3	
Name	Robert J. Castillo	
Title	Chairman	

Accepted and agreed to as of the date and year last above written.

BMO HARRIS BANK N.A., as Agent

By	
Name	
Title	

IN WITNESS WHEREOF, Debtor has caused this Patent Collateral Agreement to be duly executed as of the date and year last above written.

NOVA ACQUISITION COMPANY, LLC, a Delaware limited liability company to become known as NexxtShow Exposition Services LLC

Бу	 	 	
Name			
Title	 		

Accepted and agreed to as of the date and year last above written.

BMO HARRIS BANK N.A., as Agent

By And Liegh
Name Antrew Coyle
Title VD

[Signature Page to Patent Collateral Agreement]

SCHEDULE A TO PATENT COLLATERAL AGREEMENT

U.S. PATENT NUMBERS AND PENDING U.S. PATENT APPLICATION NUMBERS

- U.S. Patent Application No. 13/563,425 Tradeshow Display System
- U.S. Patent Application No. 13/590,468 Tradeshow Display System
- U.S. Patent Application No. 13/590,573 Tradeshow Display System
- U.S. Patent Application No. 13/590,714 Tradeshow Display System

PATENT REEL: 030558 FRAME: 0345

RECORDED: 06/05/2013