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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID H. KAISER	05/14/2013
BRUCE SCHWARTZ	05/08/2013
ALEX KALININ	05/02/2013

RECEIVING PARTY DATA

Name:	COINCIDENT.TV, INC.
Street Address:	2835 Ralston Avenue
City:	Hillsborough
State/Country:	CALIFORNIA
Postal Code:	94010

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13742341

CORRESPONDENCE DATA

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Date:	06/06/2013

Total Attachments: 2

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PATENT REEL: 030562 FRAME: 0951 OF \$40.00 13/42341

ASSIGNMENT

WHEREAS WE, DAVID H. KAISER, of Hillsborough, California; BRUCE SCHWARTZ, of Hillsborough, California; and Alex KALININ, of Cupertino, California; U.S.A., have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled ASSOCIATING MEDIA USING METADATA AND CONTROLLING MULTIPLE-DEVICE SYNCHRONIZATION AND RENDERING, for which an application for United States Letters Patent was filed on January 15, 2013, and identified by United States Serial No. 13/742,341;

AND WHEREAS, COINCIDENT.TV, INC., a corporation of the state of Delaware and having an address of 2835 Ralston Avenue, Hillsborough, California 94010 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, We do hereby sell, assign, transfer and set over unto COINCIDENT.TV, Inc., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, We hereby agree with the said assignee that We will not execute any writing or do any act whatsoever conflicting with these presents, and that We will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said COINCIDENT.TV, Inc., its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

ASSIGNMENT

Attorney Docket No. 60199-0024

5/19/05

Date

5/8/2013

Date

5/2/2013

Date

DAVID H. KAISER

BRUCE SCHWARTZ

ALEX KALININ