

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|--|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Brian Quinion | 04/22/2013 |
| Stephen Hess | 04/18/2013 |
| Antony Pegg | 04/17/2013 |
| RECEIVING PARTY DATA | |
| Name: | MapQuest, Inc. |
| Street Address: | 1555 Blake Street |
| Internal Address: | Suite 300 |
| City: | Denver |
| State/Country: | COLORADO |
| Postal Code: | 80202 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 13841764 |
| CORRESPONDENCE DATA | |
| Fax Number: | 2024084400 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 2024084000 |
| Email: | michelle.murray@finnegan.com |
| Correspondent Name: | Finnegan Henderson |
| Address Line 1: | 901 New York Avenue, NW |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20001 |
| ATTORNEY DOCKET NUMBER: | 10587.0919-00000 |
| NAME OF SUBMITTER: | Michelle Murray |
| Signature: | /Michelle Murray/ |

OP \$40.00 13841764

502376085

PATENT
REEL: 030566 FRAME: 0972

Date:

06/07/2013

Total Attachments: 3

source=Assignment#page1.tif

source=Assignment#page2.tif

source=Assignment#page3.tif

ASSIGNMENT

WHEREAS I/We, the below named inventor(s) (hereinafter referred to as Assignor(s)) have made an invention entitled:

SYSTEMS AND METHODS FOR ANALYZING FAILED AND SUCCESSFUL SEARCH QUERIES

for which I/We executed an application for United States Letters Patent concurrently herewith; and

WHEREAS, MapQuest, Inc., whose post office address is 1555 Blake Street, Suite 300, Denver, CO 80202 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, provisional Application No. _____, filed _____ (if any), and this application, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application, as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;


AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request that the attorneys having Power of Attorney in this application, insert here in parentheses (Application No. 13/841,764, filed March 15, 2013) the filing date and application number of said application when known.

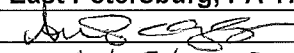
IN TESTIMONY WHEREOF, I/We have hereunto set our hands.

Name: Brian Quinion
Address: 19 Hawksworth Road
Sheffield S6 2WF United Kingdom
By: [Signature]
Date: 4/24/2013

Name: **Stephen Hess**
Address: **102 South Charles Street**
Red Lion, PA 17356
By: 
Date: **9/18/2013**

Name: **Antony Pegg**
Address: **5900 Lemon Street**
East Petersburg, PA 17520
By: _____
Date: _____

Name: Stephen Hess
Address: 553 South Main Street
Red Lion, PA 17356
By: _____
Date: _____

Name: Antony Pegg
Address: 5900 Lemon Street
East Petersburg, PA 17520
By: 
Date: 4/17/2013