

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Victoria's Secret Stores Brand Management Inc.	05/30/2013
RECEIVING PARTY DATA	
Name:	Mast Industries (Far East) Limited
Street Address:	12/F, Manhattan Place, 23 Wang Tai Road
Internal Address:	Kowloon Bay
City:	Kowloon
State/Country:	HONG KONG
PROPERTY NUMBERS Total: 11	
Property Type	Number
Application Number:	10611727
Application Number:	10883539
Application Number:	10911269
Application Number:	11060091
Application Number:	11054185
Application Number:	11236894
Application Number:	12052368
Application Number:	12932619
Application Number:	13428563
Application Number:	13570573
Application Number:	13767377
CORRESPONDENCE DATA	
Fax Number:	7037392815
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	iprecordals@cpaglobal.com

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Correspondent Name: CPA Global Limited  
Address Line 1: Liberation House  
Address Line 2: Castle Street  
Address Line 4: St Helier, JERSEY JE1 1BL

NAME OF SUBMITTER:

Helen Birrell

Signature:

/H/BIRRELL/IPR/PR/LIMITED BRANDS/AGD11P/

Date:

06/08/2013

Total Attachments: 2

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DEED OF ASSIGNMENT

This Assignment is made on May 30, 2013,

BETWEEN VICTORIA'S SECRET STORES BRAND MANAGEMENT INC. of 4 Limited Parkway East,  
Reynoldsburg, OH 43068, USA

(hereinafter referred to as ASSIGNORS) of one part

AND MAST INDUSTRIES (FAR EAST) LIMITED of 12/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay,  
Kowloon, Hong Kong

(hereinafter referred to as ASSIGNEES) of the other part

WHEREAS the Assignors are the inventors of the patent/s number/s:

\*Please see the attached schedule

And whereas the Assignors have agreed to assign all its right, title and interest in the said patents to the Assignees upon the terms here in set out.

NOW THIS DEED WITNESSETH that in consideration of the sum of USD\$10.00 now paid by the Assignees to the Assignors (the receipt whereof the Assignors hereby acknowledge) the Assignors do hereby sell, assign, transfer and set over unto the Assignees all their right, title and interest in and to the said inventions and Letters Patent and the sole and exclusive benefits thereof and rights, powers and advantages whatsoever in or in respect of the said inventions and Letters Patent TO HOLD the same unto the Assignees absolutely.

IN WITNESS THEREOF these presents have been executed by the parties, hereto in accordance with their respective constitutions the day the first above written.

EXECUTED at Columbus, Ohio, this 30<sup>th</sup> day of May 2013,

On Behalf of the ASSIGNORS

by the undersigned authorized officer thereof in the presence of the undersigned competent witness.

Sign:  .....

Name: Joseph Quigley  
Designation: Vice President - Intellectual Property

EXECUTED at Columbus, Ohio, this 30<sup>th</sup> day of May 2013,

On Behalf of the ASSIGNEES

by the undersigned authorized officer thereof in the presence of the undersigned competent witness.

Sign:  .....

Name: Luis F. Machado  
Designation: Director

**Schedule of Patents**

Country	Application Number	IP Grant Number
Canada	2560169	2560169
Canada	2740100	
Canada	2794775	
Europe	13160317.7	
Europe	05724437.8	
Hong Kong	7107147	1102530
U.S.A.	10/611727	6915601
U.S.A.	10/883539	6915602
U.S.A.	10/911269	6986696
U.S.A.	11/060091	6988931
U.S.A.	11/054185	6997775
U.S.A.	10/804403	7052360
U.S.A.	11/236894	7311583
U.S.A.	12/052368	7824242
U.S.A.	12/932619	
U.S.A.	12/964829	
U.S.A.	13/428563	
U.S.A.	13/570573	
U.S.A.	13/767377	