

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jeffrey L. Crull	12/28/2011
RECEIVING PARTY DATA	
Name:	Credo Product Development
Street Address:	4918 Triangle Street
City:	McFarland
State/Country:	WISCONSIN
Postal Code:	53558
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13302834
CORRESPONDENCE DATA	
Fax Number:	2622604253
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2622604732
Email:	selechne@scj.com
Correspondent Name:	S.C. Johnson & Son, Inc.
Address Line 1:	1525 Howe Street
Address Line 2:	MS 077
Address Line 4:	Racine, WISCONSIN 53403
ATTORNEY DOCKET NUMBER:	J-5553A
NAME OF SUBMITTER:	Suzan E. Lechner
Signature:	/Suzan E. Lechner/
Date:	06/12/2013
Total Attachments: 2 source=13302834Assignment2#page1.tif source=13302834Assignment2#page2.tif	

CH \$40.00 13302834

## ASSIGNMENT

WHEREAS, I, Jeffrey L. Crull, (below referred to as ASSIGNOR), residing as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 13/302,834 filed November 22, 2011, naming the ASSIGNOR as inventor, and entitled TOILET BOWL CLEANING DEVICE INCLUDING DUAL ACTIVATION MECHANISM; and

WHEREAS, Credo Product Development, a corporation duly organized and existing under the laws of the State of Wisconsin and having its principal office and place of business at 4918 Triangle Street, McFarland, WI 53558 (below referred to as "ASSIGNEE") is desirous of obtaining ASSIGNOR's entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, his full and entire right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR hereby covenants that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR agrees to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR hereby authorize attorneys for ASSIGNEE or its assignee to enter on this document any applicable serial numbers and filing dates after ASSIGNOR's execution of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day  
of December, 2011.  
(Month) (Day of Month)

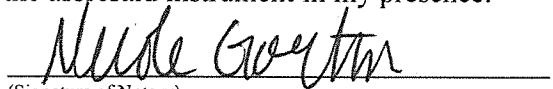


Jeffrey L. Crull  
5606 Wimbledon Court  
McFarland, WI 53558

State of Wisconsin )  
County of Dane )

On this 28<sup>th</sup> day of December, 2011, before me, a Notary Public  
in (Day) (Month)

and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the aforesaid instrument in my presence.



(Signature of Notary)  
Nicole Gorton, Notary Public  
(Print Name of Notary)

My commission expires: 8-26-12

