

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Diego DELLA VALLE</td> <td>05/28/2013</td> </tr> <tr> <td>Daniele MICHETTI</td> <td>05/28/2013</td> </tr> </tbody> </table>		Name	Execution Date	Diego DELLA VALLE	05/28/2013	Daniele MICHETTI	05/28/2013				
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Daniele MICHETTI	05/28/2013										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>TOD'S S.p.A.</td> </tr> <tr> <td>Street Address:</td> <td>Via Filippo Della Valle 1</td> </tr> <tr> <td>City:</td> <td>Sant'Elpidio A Mare (Fermo)</td> </tr> <tr> <td>State/Country:</td> <td>ITALY</td> </tr> <tr> <td>Postal Code:</td> <td>I-63019</td> </tr> </table>		Name:	TOD'S S.p.A.	Street Address:	Via Filippo Della Valle 1	City:	Sant'Elpidio A Mare (Fermo)	State/Country:	ITALY	Postal Code:	I-63019
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29448628</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29448628						
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CORRESPONDENCE DATA											
Fax Number: 9497609502 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 9497600404 Email: efiling@knobbe.com Correspondent Name: Knobbe, Martens, Olson & Bear LLP Address Line 1: 2040 Main Street Address Line 2: 14th Floor Address Line 4: Irvine, CALIFORNIA 92614											
ATTORNEY DOCKET NUMBER:	JACBA117.134DUS										
NAME OF SUBMITTER:	Nira Brand										
Signature:	/Nira Brand/										
Date:	06/12/2013										

This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 2

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COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))

Application Data Sheet filed previously or concurrently

Docket No.: JACBA117. 134DUS

Page 1 of 2

Title: Shoe

Inventors: Diego DELLA VALLE, Daniele MICHETTI

Declaration

This Declaration is directed to the application identified above that:

Was filed on March 13, 2013 as U.S. Appl. No. 29/448628 and incorporates any amendments made thereto prior to the signature date of this Declaration.

As a named inventor, I declare that:

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

I have reviewed and understand the contents of the above-identified application, including the claim, as amended by any amendment.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56.

Assignment from Inventors

WHEREAS, **above-identified inventors** (individual(s) hereinafter "ASSIGNOR") invented certain new and ornamental improvements, technology, inventions, developments, ideas or discoveries, and hereby assign or are under an obligation to assign to the below identified Assignee the above-titled application (collectively hereinafter referred to as the "Work") for which an application for Letters Patent in the United States (identified above) has been prepared for filing with the United States Patent and Trademark Office (hereinafter the "Application").

AND WHEREAS, **TOD'S S.P.A.**, with its principal place of business at Via Filippo Della Valle 1, Sant'Elpidio A Mare (Fermo), ITALY I-63019 (hereinafter the "ASSIGNEE"), desires to acquire the entire right, title, and interest in and to the Application and the Work.

NOW, THEREFORE, for good and valuable consideration of which receipt is hereby acknowledged, ASSIGNOR hereby acknowledges that ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in the Application and the Work, including all patent properties filed or issued upon the Application and the Work; where "Patent Properties" include, but are not limited to:

all nonprovisional applications claiming priority to the present Application, including, all divisions, continuations, continuations-in-part, and reissues, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof; and

all rights of priority under International Conventions and any related Letters Patent which may hereafter be granted or filed in any country or countries foreign to the United States, all extensions, renewals and reissues thereof.

ASSIGNOR hereby acknowledges the ASSIGNEE as the Applicant for all aforementioned patent properties, and authorizes and requests the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all related Letters Patent to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

PATENT

REEL: 030598 FRAME: 0879

COMBINED DECLARATION & ASSIGNMENT (37 CFR 1.63(e))*Application Data Sheet filed previously or concurrently*Docket No.: JACBA117. 134DUS

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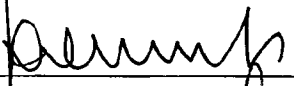
Title: Shoe

Inventors: Diego DELLA VALLE, Daniele MICHETTI

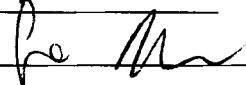
AND ASSIGNOR DOES HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND ASSIGNOR DOES HEREBY covenant and agree that ASSIGNOR will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to ASSIGNOR respecting the Work, and testify in any legal proceeding, assist in the preparation of any other Patent Property relating to the Application and the Work or any improvements made thereto, sign/execute all lawful papers, execute and make all rightful oaths and/or declarations in connection with the Application and the Work including any improvements made thereto, any patent applications filed therefrom, and any continuing application filed from any of the aforementioned applications, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for the Work in all countries.

Legal Name of inventor: Diego DELLA VALLE

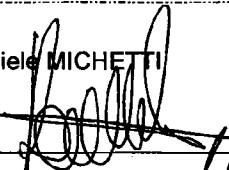
Signature: 

Date: May 28, 2013

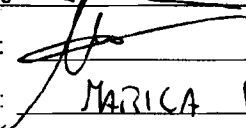
Witnessed by: 

Witness Name (printed): GIULIO RADOCCIA

Legal Name of inventor: Daniele MICHETTI

Signature: 

Date: May 28, 2013

Witnessed by: 

Witness Name (printed): MARICA FORRESI

DECASSIGN

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