#### 502382787 06/13/2013

#### PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Krafts Foods Global Brands LLC	01/30/2013

#### RECEIVING PARTY DATA

Name:	Kraft Foods Group Brands LLC	
Street Address:	Three Lakes Drive	
City:	Northfield	
State/Country:	ILLINOIS	
Postal Code:	60093	

#### PROPERTY NUMBERS Total: 1

Property Type	Number
PCT Number:	US1157146

#### CORRESPONDENCE DATA

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Correspondent Name: Helen Giamonitis
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ATTORNEY DOCKET NUMBER:	002298-0026-WO1
NAME OF SUBMITTER:	Helen Giamonitis
Signature:	/Helen Giamonitis/
Date:	06/13/2013

#### Total Attachments: 2

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PATENT REEL: 030604 FRAME: 0236

### Confirmatory Deed of Assignment and Consent to Recordal

between

Kraft Foods Global Brands LLC, Three Lakes Drive, Northfield, Illinois 60093, USA (hereinafter "Assignor")

and

Kraft Foods Group Brands LLC, Three Lakes Drive, Northfield, Illianis 60093, USA (hereinafter "Assignee")

- (1) Assignor is a current proprietor of the PCT patent applications filed with WIPO as set out in the attached schedule marked Appendix A (the "List of PCT Patent Applications").
- (2) For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby transfers and assigns, as agreed to in the Master Ownership and License Agreement Regarding Patents, Trade Secrets and Related Intellectual Property dated effective as of the Distribution Date, all patents and design registrations/applications listed in <u>Appendix A</u> in their entirety, together with all related applications, foreign equivalent patent rights (including national phase applications) and other related rights and duties to the Assignee, and Assignee hereby accepts the transfer and assignment of the aforementioned PCT patent applications.
- (3) This Deed shall be interpreted, governed by and construed in accordance with the laws of the State of New York, USA without regard to the principles of conflicts of law.
- (4) This agreement shall become effective as of October 1, 2012.
- (5) This Deed may be executed in one or more counterparts, and by the parties on separate counterparts, but shall not be effective until each party has executed at least one counterpart and each such counterpart shall constitute an original of this Deed but all the counterparts shall together constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignee and Assignor have caused this Deed of Assignment to be executed as a Deed by their authorized representative and is delivered on the date first written below.

Place, Date: Munich, 30th day of January, 2013

**Kraft Foods Global Brands LLC** 

Name/Title: Daniela Vanoni, Proxy-Holder

Kraft Foods Group Brands LLC

Name/Title: Anna Popova, Proxy-Holder

PATENT REEL: 030604 FRAME: 0237

## APPENDIX A

# **List of PCT Patent Applications**

Title	Application No.
Compounds, Compositions, and Methods for Reducing or Eliminating Bitter Taste	PCT/US2011/057146

**RECORDED: 06/13/2013** 

PATENT REEL: 030604 FRAME: 0238