

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>WILLIAM GROSS</td> <td>05/03/2013</td> </tr> <tr> <td>GIRISH VENKAT</td> <td>05/24/2013</td> </tr> <tr> <td>DONG CHANG</td> <td>05/06/2013</td> </tr> <tr> <td>JAMIE BELSKY</td> <td>05/24/2013</td> </tr> </tbody> </table>		Name	Execution Date	WILLIAM GROSS	05/03/2013	GIRISH VENKAT	05/24/2013	DONG CHANG	05/06/2013	JAMIE BELSKY	05/24/2013
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<table border="1"> <tr> <td>Name:</td> <td>UBERMEDIA, INC.</td> </tr> <tr> <td>Street Address:</td> <td>130 W. UNION ST.</td> </tr> <tr> <td>City:</td> <td>PASADENA</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>91103</td> </tr> </table>		Name:	UBERMEDIA, INC.	Street Address:	130 W. UNION ST.	City:	PASADENA	State/Country:	CALIFORNIA	Postal Code:	91103
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CORRESPONDENCE DATA											
Fax Number: <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 626-685-4991 Email: ANDREW@IDEALAB.COM Correspondent Name: ANDREW NAGLESTAD Address Line 1: 130 W. UNION ST. Address Line 4: PASADENA, CALIFORNIA 91103											
ATTORNEY DOCKET NUMBER:	UM.103P										
NAME OF SUBMITTER:	ANDREW S. NAGLESTAD										

Signature:	/ANDREWSNAGLESTAD/
Date:	06/13/2013
Total Attachments: 8 source=UM-103A_inventor_assignment_signed#page1.tif source=UM-103A_inventor_assignment_signed#page2.tif source=UM-103A_inventor_assignment_signed#page3.tif source=UM-103A_inventor_assignment_signed#page4.tif source=UM-103A_inventor_assignment_signed#page5.tif source=UM-103A_inventor_assignment_signed#page6.tif source=UM-103A_inventor_assignment_signed#page7.tif source=UM-103A_inventor_assignment_signed#page8.tif	

ASSIGNMENT

WHEREAS, WE, William Gross residing in Pasadena, CA; Girish Venkat residing in Pasadena, CA; Dong Chang residing in La Crescenta, CA; and Jamie Belsky residing in Los Angeles, CA have invented certain new and useful improvements disclosed in U.S. Patent Application Serial No. 13/710,273 titled **MICROBLOGGING SYSTEM AND METHOD FOR RESENDING POSTS**, filed on Dec. 10, 2012, together with United States Provisional Application Nos. 61/568,514 filed Dec. 8, 2011, 61/568,943 filed Dec. 9, 2011, and 61/569,082 filed Dec. 9, 2011;

AND WHEREAS UBERMEDIA, INC., a Delaware corporation, having a place of business at 130 West Union Street, Pasadena, California 91103 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

ASSIGNMENT
Docket No. UM.103A

Joint

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.



William Gross

5/3/13

Date

Girish Venkat

Date

Dong Chang

Date

Jamie Belsky

Date

ASSIGNMENT

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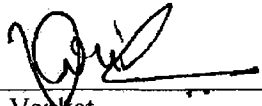
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Date



Girish Venkat

MAY 24, 2013

Date

Dong Chang

Date

Jamie Belsky

Date

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5/6/2013
Date

Jamie Belsky

Date

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Girish Venkat

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Dong Chang

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Jamie Belsky

Date

5/24/13