

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sadaaki EMURA	05/10/2013
RECEIVING PARTY DATA	
Name:	Rakuten, Inc.
Street Address:	4-12-3 Higashishinagawa
City:	Shinagawa-ku, Tokyo
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13883926
CORRESPONDENCE DATA	
Fax Number:	2022937860
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-293-7060
Email:	bmurray@sughrue.com, sughrue@sughrue.com
Correspondent Name:	SUGHRUE MION, PLLC
Address Line 1:	2100 PENNSYLVANIA AVENUE, N.W.
Address Line 2:	SUITE 800
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20037
ATTORNEY DOCKET NUMBER:	Q204047
NAME OF SUBMITTER:	Brian T. Murray, New App. Specialist
Signature:	/Brian T. Murray/
Date:	06/13/2013
Total Attachments: 1 source=ASSIGNMENT_AS_FILED#page1.tif	

OP \$40.00 13883926

## Assignment

Whereas, I/We, Sadaaki EMURA of Shinagawa-ku, Tokyo, Japan hereinafter called assignor(s), have invented certain improvements in AUCTION DEVICE, CONTROL METHOD FOR THE SAME, PROGRAM, AND NON-TRANSITORY INFORMATION RECORDING MEDIUM and executed an application for Letters Patent of the United States of America therefor on

2013/05/10 ; and

Whereas, Rakuten, Inc. of 4-12-3 Higashishinagawa, Shinagawa-ku, Tokyo 140-0002, Japan (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, including the right to claim priority under 35 U.S.C. §119, and I/we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MION, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number 13/883,926 and Confirmation number 3255, filed on May 7, 2013) the application number, confirmation number and filing date of said application when known.

Date: 2013/05/10 Sadaaki Emura.  
s/ Sadaaki EMURA

Date: \_\_\_\_\_  
s/

Date: \_\_\_\_\_  
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)