502384177 06/14/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kamran Nazar Sheikh	06/11/2013

RECEIVING PARTY DATA

Name:	Kamooki Lures Ltd.	
Street Address:	20315 Township Road 520	
City:	Sherwood Park Alberta	
State/Country:	CANADA	
Postal Code:	T8G 1G2	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13048499

CORRESPONDENCE DATA

Fax Number: 7039203399

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703-920-1122

Email: gitler@iplawsolutions.com

Correspondent Name: Stewart Gitler 2000 Duke Street Address Line 1:

Address Line 2: Suite 100

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	SHE-001
NAME OF SUBMITTER:	Stewart L Gitler
Signature:	/Stewart L Gitler/
Date:	06/14/2013

Total Attachments: 2

source=SHE-001.Assignment June 11 2013_2#page1.tif source=SHE-001.Assignment June 11 2013_2#page2.tif

PATENT REEL: 030611 FRAME: 0344

ASSIGNMENT

WHEREAS, I, Kamran Nazar Sheikh, a citizen of the Canada residing at 20315 Township Road 520, Sherwood Park, Alberta T8G 1G2, have invented certain new and useful improvements in a FISHING LURE (the "invention") described and claimed in an application filed in the Canadian Intellectual Property Office on March 17, 2010 under Serial No. 2,697,064 and the United States Patent and Trademark Office on March 15, 2011 under Serial No. 13/048,499 (the "applications";

WHEREAS, Kamooki Lures Ltd., whose full post office address is 20315 Township Road 520, Sherwood Park, Alberta T8G 1G2 is desirous of acquiring the entire right, title and interest in, to and under the said invention and the said applications therefor, inclusive of any and all priority rights derived therefrom, and in and to all Letters Patent of Canada, the United States and countries foreign thereto, to be granted for the said invention;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and of other good and valuable consideration paid to me by Kamooki Lures Ltd. (hereinafter called the "Assignee"), receipt whereof is hereby acknowledged, the said Kamran Nazar Sheikh, (hereinafter called "the Assignor"), does hereby sell, assign and set over unto the Assignee my entire right, title and interest in Canada, the United States and all other countries in and to the said applications and in and to the said invention disclosed therein, inclusive of any and all priority rights derived therefrom, the same to be held and enjoyed by the Assignee, its successors, assigns or legal representatives to the full ends of the terms for which all Letters Patent therefor may be granted including any extensions or reissues thereof as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

AND I HEREBY AUTHORIZE the Assignee to make application for and to receive Letters Patent for said invention in any foreign countries in its own name or in any name at its election.

AND I HEREBY COVENANT AND AGREE that I will execute or procure any further necessary assurance of the title to the said invention and Letters Patent and that I will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention or any Letters Patent which may be granted therefor to the Assignee, its successors, assigns, or other legal representatives and that I will at any time upon the request and at the expense of the Assignee testify in any legal proceeding, sign all lawful papers, execute any additional divisional, substituting, continuing or reissue applications for patents for said invention or any part or parts thereof or any modifications, improvements or additions thereto, make all rightful oaths and generally do all lawful acts to aid the Assignee, its successors, assigns or other legal representatives to obtain and enforce patent protection in said invention in all countries without further compensation but at the expense of the Assignee, its successors, assigns or other legal representatives.

PATENT REEL: 030611 FRAME: 0345 AND I HEREBY AUTHORIZE AND REQUEST The Commissioner of Patents or the Comptroller (as the case may be) to issue any and all Letters Patent for said invention or resulting from said applications or from any division, reissue or extension thereof to the Assignee as sole Assignee.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

JUNE 11, 2013

Date

Kamran Nazar Sheikh

Wilness MATRA HASSAN

PATENT REEL: 030611 FRAME: 0346

RECORDED: 06/14/2013